



SALES EXECUTIVE LEVEL 4 APPRENTICESHIPS

 **DEVELOP YOUR TEAM, GROW YOUR BUSINESS** 

BENEFITS FOR EMPLOYERS

-  **FILL KEY ROLES**
Recruit new talent or upskill existing staff.
-  **COST-EFFECTIVE**
Use your Apprenticeship Levy or receive government funding.
-  **INCREASE PRODUCTIVITY**
Gain dedicated, skilled team members focused on support.
-  **BOOST RETENTION**
Offer clear career paths and development opportunities.
-  **BUILD FUTURE LEADERS**
Develop transferable skills from entry-level up.

PROGRAMME HIGHLIGHTS & SKILLS

- **DURATION:** Typically 18-24 months.
- **LEVEL:** 4 (Higher).
- **FLEXIBLE LEARNING:** Mix of blended learning, online resources, and workshops.
- **KEY MODULES:**
 -  Market Analysis & Competitor Intelligence
 -  Lead Generation & Pipeline Management
 -  Consultative Selling & Negotiation
 -  Sales Strategy & Customer Retention
 -  Commercial Awareness & Financial Acumen
 -  High-Performance Sales Cultures



ELIGIBILITY & NEXT STEPS

Suitable for new recruits (16+) and existing employees.



READY TO START?

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