



George/Smith Technology Investor Package

A. R. M.

(Ankle Reinforcement
Measure)

Welcome to the Future of
innovation in Shoe Safety

Contact

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TECHNOLOGY

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Introduction

In the world of basketball, where agility and precision are paramount, the scourge of ankle and foot injuries has long been a relentless adversary. These injuries, often triggered by shoe instability and the dynamic demands of the game, are all too familiar to players and fans alike. It's a reality we cannot ignore: 9 out of 10 basketball injuries are ankle and foot related.

But in the face of adversity, there are champions who rise to meet the challenge. Dr. Tony George and Mr. Maurice Smith, both former professional athletes, embody that spirit. Their passion for the game goes beyond the courts; it extends to the well-being and safety of every player, from the amateur courts to the professional arenas.

Driven by their deep-rooted concern for the physical and psychological trauma that accompanies ankle and foot injuries, Dr. George and Mr. Smith have founded George/Smith Technology. Their mission is simple yet profound: to address the pervasive issue of these injuries and the heart-wrenching downtime that athletes endure when sidelined by them.

George/Smith Technology believes in more than just injury prevention; it champions the preservation of careers, dreams, and the love for the sport. Through innovative security measures, our company strives to ensure that athletes of all levels can continue pursuing their passion with confidence and joy.

Join us on this mission to make basketball safer and more resilient.

Your contribution through our donation package will directly impact the lives of athletes and the future of the game we hold dear. Together, we can reduce the devastating toll of ankle and foot injuries and empower athletes to stay in the game they love.

About Us

George/Smith Technology, an Atlanta-based Limited Liability Corporation, is at the forefront of revolutionizing ankle and foot safety measures through cutting-edge technology. Founded by Dr. Tony George and Mr. Maurice Smith, both former athletes with a deep passion for injury prevention, our company is committed to making a lasting impact on the physical and psychological well-being of athletes and individuals alike.

Our journey is fueled by personal experiences and a shared dedication to mitigating the devastating effects of ankle and foot injuries in the world of sports and beyond. With a unique blend of medical expertise and a firsthand understanding of the challenges athletes face, we are driven to provide innovative solutions that promote safety, reduce injuries, and enhance the overall quality of life.

At George/Smith Technology, we believe that every step counts, and we are proud to be pioneers in the pursuit of creating a safer and more secure future for all. Your support through our donation package will enable us to continue our vital work, making strides toward a world where ankle and foot injuries are minimized, and individuals can pursue their passions with confidence and resilience. Join us in this transformative journey, where technology meets compassion, and together, we can protect the dreams and aspirations of countless individuals.

Vision



Our vision is to be at the forefront of innovation in safety, relentlessly dedicated to crafting measures that extend the careers of amateur to professional athletes. We envision a future where every athlete can pursue their passion without the fear of injuries derailing their dreams, fostering a world of resilience, longevity, and boundless achievement in sports.

Mission



George Smith Technology is dedicated to advancing safety and well-being through innovative technology solutions. Our mission is to develop and deliver cutting-edge technology that enhances security measures, ultimately reducing the risk of ankle and foot injuries..

Meet Our Team



George/Smith
Technology

Dr. Tony George

Co-CEO

Mr. Maurice Smith

Co-CEO

Kayloni Harrison

COO

Ron Wherry

President

Nattikki Dunham

Vice President

LaDonna Coward

Senior Director

Terry Clark

Assistant Director

Jason Witherspoon

Project Manager

Chris Smiley

Dir. of Marketing and
Development

George Hughes

Media Director

Raina Alem

Dir. of Foreign International
Affairs

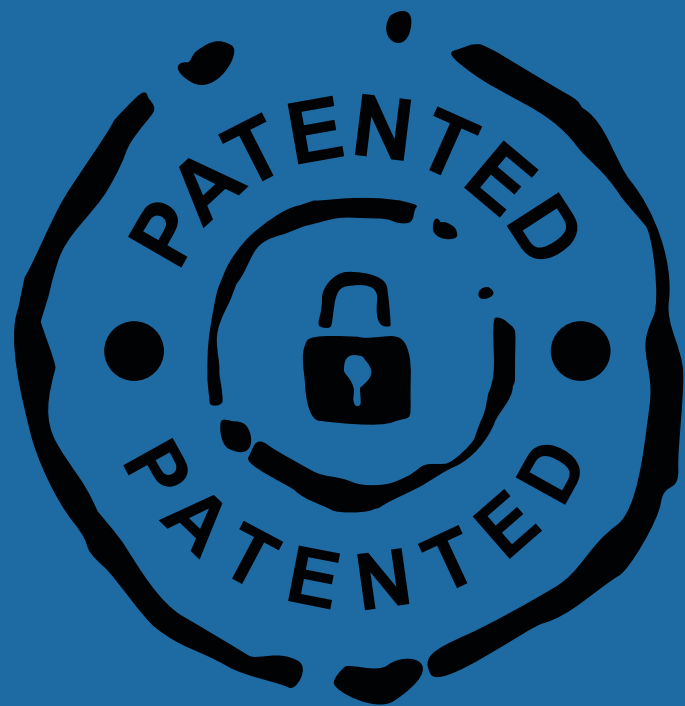
Cornell Dunham

Executive Assistant

Patent Pending

We are excited to announce that our groundbreaking invention, introducing inflatable safety features to the world of sports, is now patent pending. While the concept of inflatable safety measures is not entirely new, its application in the realm of sports marks a revolutionary stride forward. For over four decades, inflatable safety features have been integral to vehicle airbags, saving countless lives. It is our privilege to adapt this life-saving technology to the world of basketball, aiming to reduce injuries and ensure the longevity of athletes' careers.

Our commitment to innovation, safety, and the well-being of athletes is reflected in this pioneering patent application. We invite you to join us in this transformative journey as we continue to push the boundaries of sports safety and make a lasting impact on the world of athletics.



Invention Description

A.R.M. (Ankle Reinforcement Measure)



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Introducing A.R.M. (Ankle Reinforcement Measure):

A groundbreaking innovation in sports safety designed to protect athletes from ankle and foot injuries. A.R.M. is an inflatable airbag feature strategically integrated into the inner, outer, and rear parts of basketball shoes, providing an unprecedented level of security and support.



George/Smith Technology Donation Package

Invention Description


A.R.M. (Ankle Reinforcement Measure)



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How It Works:

- **Deployment Speed:** A.R.M. responds with lightning speed, activating within milliseconds when it detects a significant shift in weight, typically exceeding 50%. This rapid response ensures that athletes can maintain a secure footing even in the most challenging situations
- **Multi-Point Coverage:** To address a wide range of potential injury scenarios, A.R.M. features inflatable airbags in three key regions of the shoe, allowing for comprehensive protection. These airbags are designed to cushion and stabilize the ankle and foot during sudden, unexpected movements.



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Invention Description

A.R.M. (Ankle Reinforcement Measure)



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- **Data Recording:** A companion GS2 app complements the A.R.M. safety system. It records essential data points, including starting body weight, CPU information, Bluetooth connectivity, sensor data from pressure release valves, shoe design pressure points, and inflatable airbag positions. This data serves as a valuable resource for analyzing injury events and making improvements in sports safety.

The Need for A.R.M.:

- Despite advancements in sports equipment and techniques, ankle and foot injuries have remained a persistent challenge for athletes of all levels. In response to this issue, GS2 Technology proudly introduces A.R.M., a cutting-edge solution that aims to transform the landscape of sports safety.

Versatility and Compatibility:

- A.R.M. is not confined to a single brand or shoe model. It seamlessly integrates with popular athletic shoe brands like Nike, Adidas, Puma, Reebok, Under Armour, and more, making it adaptable to athletes' diverse preferences.

Invention Description

A.R.M. (Ankle Reinforcement Measure)



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A.R.M. – The Safety Revolution:

– Statistics reveal that 9 out of 10 basketball injuries are related to the ankle and foot. A.R.M. is a pioneering safety feature that directly addresses this problem, providing athletes with an extra layer of protection.

– Unlike traditional methods such as ankle braces and tape, A.R.M. is poised to make a tangible difference in injury management. Once deployed, the inflatable airbag can be quickly and easily released using pressure release valves, allowing athletes to continue playing without extended downtime.

Supporting Athletes Worldwide:

– A.R.M. is not limited by sport or geography. It has the potential to enhance the safety and longevity of athletes' careers across a wide range of sports, supporting the 26 million young athletes nationally and professionals in every major sport.

Ankle Reinforcement Measure Requirements:

1. **Frontal Sensor**- measures the impact landing and weight shift data vs normal psi release in order to deploy Ankle Reinforcement Measure(A.R.M.)

2. **Lateral Sensors(2)**- measures blindside impacts of data compiled from lateral ankle injuries versus normal impact numbers collected from the NBA.

3. **Impact Ring**- determines whether GS2 releases based on the psi of impact from studies of ankle injury data versus normal impact from the NBA reports.

4. **GS2 Bluetooth**- collects current data from the impact ring and relays the information to our app, based on data collected from ankle injuries in the NBA.

5. **Rear Sensor**- measures the impact of a fall or sudden medial collisions collected from ankle injury data versus normal impact readings from the NBA studies.

6. **Data Center**- determines safe/unsafe psi numbers that decide within a millisecond whether or not to release A.R.M.(Ankle Reinforcement Measure) based on impact studies from the NBA.

7. **CPU**- collects all psi numbers and places them into a data base to compare and contrast the release of A.R.M. readings of the sensors, to be compared with composed data from NBA studies.

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In summary, A.R.M. is a game-changing invention that ushers in a new era of sports safety. Its ability to rapidly respond to weight shifts and provide multi-point coverage for the ankle and foot sets it apart as a unique and invaluable tool in preventing and managing injuries. With A.R.M., we aspire to create a safer and more secure environment for athletes, from aspiring amateurs to seasoned professionals, in every sport across the globe.



George/Smith Technology Donation Package

Benefits for Investors



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At George/Smith Technology, we're excited to invite both corporate investors and individuals with a passion for innovation to join us in revolutionizing the future. We recognize the value of strategic partnerships and the crucial role played by our investors in propelling our vision forward.

First Benefit: Unique Investment Opportunities

We offer a unique investment opportunity starting at \$250,000 and beyond. Your investment in George/Smith Technology not only fuels our growth but also becomes a catalyst for change in the industries we operate in.

Second Benefit: Profit Sharing

As a token of our appreciation and commitment to our investors, we plan to allocate 10 to 20 percent of the company's equity to our valued partners. The percentage will vary based on the level of investment, with the rate increasing progressively after the initial 5 percent allocation

Third Benefit: Stock Options

For our forward-thinking investors, we have exciting news. While stock options won't be immediately available, they will become accessible to investors and donors once we go public. These options will serve as a means for you to further align your interests with the growth and success of George/Smith Technology.

Sponsorship Package



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Seed Donor

- Receive 35 cents on the dollar towards our mission.

\$1,000-\$5,000



Seedling Donor

- Enjoy 40 cents on the dollar towards our mission.

- All inclusive benefits as a GS2 Donor.

- Priority invitations to exclusive events.

- Enhanced visibility as a Seedling Donor.

\$5,100 - \$10,000

Sponsorship Package



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Bud Donor

- Receive 45 cents on the dollar towards our mission.
- All the benefits of the Seed and Seedling Donor Packages.
- Special recognition in our reports and events.
- Access to executive briefings with our leadership team.

\$11,000 - \$25,000



Sprout Donor

- Enjoy 50 cents on the dollar towards our mission.
- All the benefits of the Seed, Seedling, and Bud Donor Packages.
- Exclusive access to our strategic planning sessions.
- A dedicated liaison to address your inquiries and needs.

\$26,000 - \$99,000

Investor Package



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Tree Investor

- As a Tree Investor, you play a pivotal role in our success.
- Begin discussions regarding stock options and percentages of the company.
- All the benefits of the previous packages.
- Priority consideration for leadership roles in advisory or board positions.

\$100,000

Donors and Investors



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All Donors/Investors Enjoy

- Quarterly and annual reports, keeping you informed about our progress.
- Product updates, ensuring you're up-to-date with our latest innovations.
- Invitations to upcoming events to share our milestones.
- Strategy meetings, giving you insight into our plans and direction.
- Research and development updates, so you can see our progress firsthand.

Why Invest/Donate in George/Smith Technology?

- **Innovative Solutions:** George/Smith Technology is at the forefront of pioneering technologies and solutions that have the potential to transform industries and change lives.
- **Diverse Portfolio:** Our diverse portfolio spans various sectors, ensuring that your investment has the potential to impact multiple markets and industries.
- **Experienced Leadership:** We are led by a dedicated and visionary leadership team with a track record of turning ideas into reality.
- **Global Impact:** By investing in George/Smith Technology, you're contributing to positive change on a global scale, from enhancing safety in sports to advancing healthcare solutions.

Join Us on This Journey:

Investing in George/Smith Technology isn't just a financial commitment; it's an opportunity to be part of something groundbreaking. It's a chance to help us shape the future, innovate relentlessly, and make a tangible difference in the world.

If you share our vision for a brighter tomorrow and want to be part of our journey, we invite you to explore our investor package and join us in redefining what's possible. Together, we'll chart a path towards a future filled with innovation, growth, and shared success.



GEORGE/SMITH TECHNOLOGY

_____ Donation Letter _____



Dear _____

Some people make choices that change lives. Thank you for being one of them!

I am Dr. Tony George, and I am honored to serve as the Co-CEO of George/Smith Technology (GS2), alongside my partner, Co-CEO Maurice Smith. George/Smith Technology is a distinctive company with a mission to revolutionize safety measures. Your generous contribution of \$ _____ has brought us one step closer to achieving this transformative goal. Your return would be \$ _____ cents on the dollar, with an expected return on investment of 18-24 months after completion of the prototype.

In a world filled with countless opportunities to support various charitable causes and organizations, we want to extend our heartfelt gratitude to you on a personal level. Your support has provided us with the momentum needed to reach unprecedented heights.

As we continue our journey toward greatness, our vision is clear: we aim to become the first company that ensures the longevity and safety in multiple industries, not only during active careers but also seamless transitions into new phases of life.

With your generosity propelling us onward and upward, we are venturing into uncharted territories, where our commitment to excellence and safety will make a lasting impact.

Thank you once again for your invaluable support. Together, we are shaping a future where we not only prioritize safety but also foster a nurturing environment for all those involved.

Graciously Yours,

Dr. Tony George
Co-CEO

Maurice Smith
Co-CEO



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TECHNOLOGY

**Thank you and
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Team!**

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