# Terms of Use

Terms and Conditions (Terms of Service)

Effective Date: January 2025

By opting in to receive SMS messages from AKANE Institute ("we," "us," "our"), you agree to the following terms:

### 1. SMS Messaging Service

By providing your phone number, you consent to receive SMS messages, including updates, promotions, and other relevant content.

### 2. Message Frequency

You will receive [state expected frequency, e.g., up to 4 messages per month].

### 3. Message and Data Rates

Message and data rates may apply based on your mobile carrier's terms.

### 4. Privacy Policy

Your information will be handled in accordance with our Privacy Policy, which can be viewed here. "No personal information, mobile number, or messaging consent information will be shared with third parties or affiliates for marketing or promotional purposes."

### 5. Opt-Out Instructions

You can opt out at any time by replying "STOP" to any SMS message. Reply HELP for support. You may also contact us directly at (858) 412-7362 and speak with one of our office coordinator to assist you.

#### 6. Liability

We are not responsible for any charges, errors, or delays in SMS delivery caused by your carrier or third-party service providers.

By opting in, you confirm that you are the owner or authorized user of the phone number provided and that you are at least 18 years old.

### 1. Introduction.

These Website Standard Terms and Conditions (these "Terms" or these "Website Standard Terms and Conditions") contained herein on this webpage, shall govern your use of this website, including all pages within this website (collectively referred to herein below as this "Website"). These Terms apply in full force and effect to your use of this Website and by using this Website, you expressly accept all terms and conditions contained herein in full. You must not use this Website, if you have any objection to any of these Website Standard Terms and Conditions.

2. Intellectual Property Rights.

Other than content you own, which you may have opted to include on this Website, under these Terms, AKANE Institute and/or its licensors own all rights to the intellectual property and material contained in this Website, and all such rights are reserved. You are granted a limited license only, subject to the restrictions provided in these Terms, for purposes of viewing the material contained on this Website.

#### Restrictions.

You are expressly and emphatically restricted from all of the following:

- 1. publishing any Website material in any media;
- 2. selling, sublicensing and/or otherwise commercializing any Website material;
- 3. publicly performing and/or showing any Website material;
- 4. using this Website in any way that is, or may be, damaging to this Website;
- 5. using this Website in any way that impacts user access to this Website; 6. using this Website contrary to applicable laws and regulations, or in a way that causes, or may cause, harm to the Website, or to any person or business entity;
- 7. engaging in any data mining, data harvesting, data extracting or any other similar activity in relation to this Website, or while using this Website; 8. using this Website to engage in any advertising or marketing;

Certain areas of this Website are restricted from access by you and AKANE Institute may further restrict access by you to any areas of this Website, at any time, in its sole and absolute discretion. Any user ID and password you may have for this Website are confidential and you must maintain confidentiality of such information.

### 4. Your Content.

In these Website Standard Terms and Conditions, "Your Content" shall mean any audio, video, text, images or other material you choose to display on this Website. With respect to Your Content, by displaying it, you grant AKANE Institute a non-exclusive, worldwide, irrevocable, royalty-free, sublicensable license to use, reproduce, adapt, publish, translate and distribute it in any and all media.

Your Content must be your own and must not be infringing on any third party's rights. AKANE Institute reserves the right to remove any of Your Content from this Website at any time, and for any reason, without notice.

#### 5. No warranties.

This Website is provided "as is," with all faults, and AKANE Institute makes no express or implied representations or warranties, of any kind related to this Website or the materials contained on this Website. Additionally, nothing contained on this Website shall be construed as providing consult or advice to you.

# 6. Limitation of liability.

In no event shall AKANE Institute, nor any of its officers, directors and employees, be liable to you for anything arising out of or in any way connected with your use of this Website.

whether such liability is under contract, tort or otherwise, and AKANE Institute, including its officers, directors and employees shall not be liable for any indirect, consequential or special liability arising out of or in any way related to your use of this Website.

### 7. Indemnification.

You hereby indemnify to the fullest extent AKANE Institute from and against any and all liabilities, costs, demands, causes of action, damages and expenses (including reasonable attorney's fees) arising out of or in any way related to your breach of any of the provisions of these Terms.

# 8. Severability.

If any provision of these Terms is found to be unenforceable or invalid under any applicable law, such unenforceability or invalidity shall not render these Terms unenforceable or invalid as a whole, and such provisions shall be deleted without affecting the remaining provisions herein.

### 9. Variation of Terms.

AKANE Institute is permitted to revise these Terms at any time as it sees fit, and by using this Website you are expected to review such Terms on a regular basis to ensure you understand all terms and conditions governing use of this Website.

### 10. Assignment.

AKANE Institute shall be permitted to assign, transfer, and subcontract its rights and/or obligations under these Terms without any notification or consent required. However, you shall not be permitted to assign, transfer, or subcontract any of your rights and/or obligations under these Terms.

### 11. Entire Agreement.

These Terms, including any legal notices and disclaimers contained on this Website, constitute the entire agreement between AKANE Institute and you in relation to your use of this Website, and supersede all prior agreements and understandings with respect to the same.

### 12. Governing Law and Jurisdiction.

These Terms will be governed by and construed in accordance with the laws of the State of CA, and you submit to the non-exclusive jurisdiction of the state and federal courts located in CA for the resolution of any disputes.

Our Contact Information:

AKANE Institute 9750 Miramar Road #200 San Diego, CA 92126 (858) 412-7362