

THE FIRST ENTREPRENEURS

Ever since the first settlers arrived in this area back in the late 1850s men and women began working hard to achieve their dreams of building a place where they could establish their homes and raise their families. They did this in the hope of achieving a measure of wealth, which would contribute toward their security, build prosperity for their future generations, and help grow Fairmont and Martin County.

The primary means used to accomplish that goal was through the practice of farming in all of its myriad of activities, from planting, raising and harvesting various crops to raising cattle, hogs, chickens and taking them to market, maintaining equipment, keeping current with the latest growing and equipment technologies, land management techniques, etc. Despite several initial failures that first generation did not give up. They endured innumerable sleepless nights, worked at all hours of the day and night, experienced physical sickness, disease and disabling accidents — all of this in addition to failed crops, fires, and losses of livestock to disease, etc. Eventually, over time, despite these setbacks, they began seeing the fruits of their labors start to pay off.

That first generation recognized the need, and took to heart the admonition, "By the sweat of your nose you shall work and labor to produce food." They understood the value of hard work, which made it possible for them to meet their three most fundamental needs — food, clothing and shelter. They also experienced the sense of fulfillment that came from realizing the fruits of their labors. Thus, they continued to forge ahead with their efforts in the hope of continuing to enjoy, even more, the fruits of their labors in the hope of building wealth for the future benefit of their families.