HOW PRODUCTIVE INCOME SUPPORTS FAIRMONT'S ECONOMY

New Income Enters Through Productive Industries -- Then Circulates Throughout the Community.

1. PRODUCTIVE-INCOME INDUSTRIES

(Prosperity Drivers)

Manufacturing | Agriculture & Ag Technology | Advanced Technologies | Distribution & Logistics | Other Export Industries

These industries sell goods and services to customers OUTSIDE Fairmont, bringing new dollars into our community.

$$$ 2. OUTSIDE SALES DOLLARS ENTER FAIRMONT $$$

Income from Outside Our Community

New income flows into Fairmont through the sale of products and services to customers, companies, and markets outside our area.

3. HOUSEHOLD & BUSINESS INCOME

The Foundation of Our Local Economy

Wages & Salaries
Income earned by people who live and work in Fairmont.

Business Profits
Income earned by local businesses that invest and grow.

Local Investment
Income reinvested in businesses, property, and community assets.

4. PROSPERITY SUPPORTERS

Use That Income to Provide Essential Goods and Services

Retail Trade
- Stores
- Groceries
- Clothing
- Auto Sales
- Local Shops

Services
- Financial
- Legal
- Marketing
- Maintenance

Healthcare & Social Services
- Clinics
- Hospitals
- Senior Care
- Home Health

Education & Training
- Schools
- Colleges
- Training
- Lifelong Learning

Housing & Construction
- Housing
- Contractors
- Real Estate
- Maintenance

Local Government & Public Services
- Safety
- Streets
- Parks
- Administration

Recreation & Culture
- Arts
- Sports
- Events
- Tourism

5. CIRCULATION WITHIN FAIRMONT'S ECONOMY

Dollars recirculate many times, supporting jobs, businesses, services, and quality of life.

KEY DISTINCTION

PROSPERITY DRIVERS

Bring NEW income into Fairmont from outside the community.

PROSPERITY SUPPORTERS

Use that income to provide essential goods, services, housing, education, healthcare, and more within the community.

QUALITY OF LIFE

Attracts people, retains talent, strengthens families, and makes Fairmont a better place to live.

WHY IT ALL MATTERS

- ✔ More productive industries = More incoming $$$
- ✔ More incoming $$$ = Stronger local businesses and services.
- ✔ Stronger local businesses = Higher quality of life.
- ✔ It's a cycle that starts with productive income industries.

A STRONG AND GROWING FAIRMONT REQUIRES BOTH:

PROSPERITY DRIVERS (bring new income in) + **PROSPERITY SUPPORTERS** (build community well-being)

When both are strong, everyone benefits.

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