

WHERE WILL EMPLOYEES COME FROM?

Productive Income Industries Can Be Staffed—Right Here.

FAIRMONT HAS A LARGE, LOCAL WORKFORCE. LET'S BRING THEM HOME.



HOW IT WORKS: FROM COMMUTING OUT → TO CONTRIBUTING HERE



THIS SOLVES TWO MAJOR CHALLENGES AT THE SAME TIME

1. DECLINING POPULATION?



When well-paying jobs are available in Fairmont, fewer people need to leave. More people stay. Some who left may even return.

GOOD JOBS = PEOPLE STAY (AND RETURN)

**GOOD JOBS
BUILD A STRONGER,
GROWING
FAIRMONT!**



2. LACK OF HOUSING?

More local jobs create more demand for homes. That demand encourages new housing investment.



MORE JOBS = MORE HOUSING



**NEW PRODUCTIVE INCOME INDUSTRIES DON'T JUST CREATE JOBS—
THEY KEEP OUR PEOPLE HERE AND BUILD OUR COMMUNITY.**

Bring jobs home. Keep income here. Build a stronger Fairmont for the future.

JOBS → PEOPLE → INCOME → GROWTH → A STRONGER FAIRMONT
TOGETHER, WE CAN BUILD OUR FUTURE—AT HOME.

