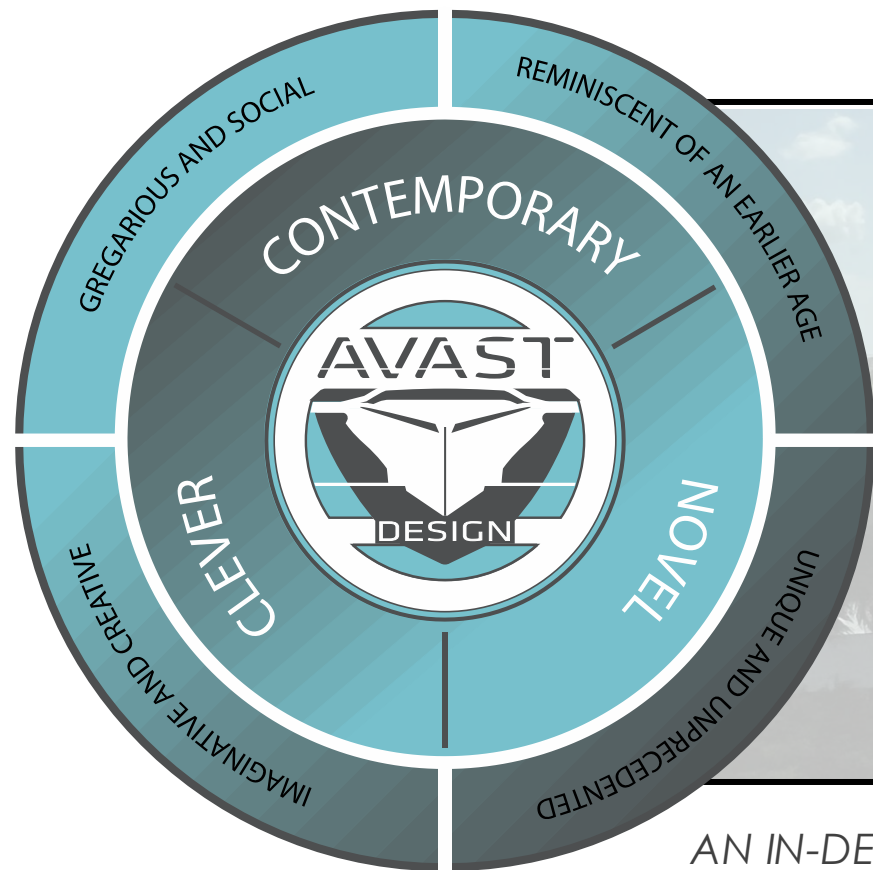
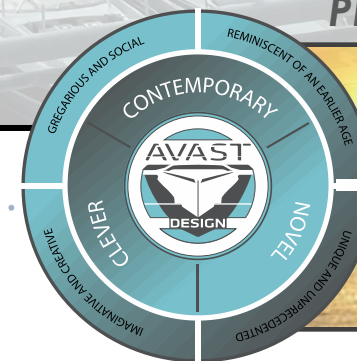




FT LAUDERDALE INTERNATIONAL BOAT SHOW 2025

(& OTHER INDUSTRY OBSERVATIONS)

AN IN-DEPTH & NOT SO IN-DEPTH LOOK AT OUR INDUSTRY...



PLUS+

MIAMI INTERNATIONAL BOAT SHOW 2025

.....SLIGHTLY LATE OBSERVATIONS / CONFIRMATIONS

.....THERE'S MORE

THE RISE OF THE AXE BOW !



“IT’S HERE TO STAY”!



FLIBS 2025 – AXE ANYONE! SHOW HIGHLIGHTS



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WE HAVE BEEN SEEING IT SLOWLY BUILDING FOR A FEW YEARS NOW. THE RESULT IS THE AXE BOW IS FRONT & CENTER MAKING IT’S MARK IN THE COMMON BOATING TRENDS. PONDER THAT NUGGET FOR A BIT!!

STRIKING EXTERIOR LINES WITH BOLD NEW DIRECTIONS ARE PUSHING BRANDS FORWARD. THE AXE BOW WAS EVIDENT IN A LOT OF “OFF-SHORE LUXURY CRUISERS” - FLIBS 2024 REPORT



FLIBS 2025 – THE KID HAS STYLE! SHOW HIGHLIGHTS



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YOU CAN OBSERVE THE INFLUENCE FROM LARGER VESSELS MIGRATE DOWN INTO THE MAINSTREAM MARKET. BOLD HULL WINDOW SHAPES, BALANCE OF COLOR BREAK & NICELY INTEGRATED FUNCTION ARE PUSHING THE BOUNDARIES OF WHAT IS EXPECTED!



YESSIR – THAT'S A FULL SIZE FLOOR TO CEILING WINDOW IN THE MAGELLANO 30 – LEAVE IT TO AZIMUT!! OUTSTANDING!



This formed pergola detail imbedded in the deck is interesting and versatile!!

FLIBS 2025 – SURFACE OBSERVATIONS SHOW HIGHLIGHTS



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BOLD EXTERIOR SURFACING IS STILL PROMINENT IN DESIGN. BRANDS ARE USING SURFACING TO GENERATE INTEREST, DEFINE VOLUMES, BREAK BARRIERS & REINFORCE THEIR BRAND!



MIBS & FLIBS 2025 – ALL IN THE DETAILS SHOW HIGHLIGHTS



I KNOW THIS
BEAUTIFULLY
EXECUTED
DESIGN
SYMBOLIZES
AN OLD SHIP
FIGUREHEAD
BUT HEAR
ME OUT
SPIDEY



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DETAILING CONTINUES TO BE EXECUTED WITH MORE SOPHISTICATION AS SMALL PART MANUFACTURING TECHNOLOGY CONTINUES TO INNOVATE. THIS ALLOWS GREATER DESIGN EXECUTION DOWN STREAM. LIGHTING ACCENTS ARE STILL ON TREND & EXPECTED IN HIGH DESIGN.



TOWER DESIGNS

FLIBS 2025 – TOP IT OFF! SHOW HIGHLIGHTS



ONCE AGAIN HARDTOP & TOWER DESIGNS ARE LEANING TO A MORE MODERN FEEL & NO LONGER HIGHLY POLISHED. WE HAVE SEEN THIS TREND FOR A WHILE, BUT BRANDS ARE MAKING THEIR FINISHES & CROSS SECTIONS MORE SIGNATURE TO WHO THEY ARE.

TOWER DESIGNS 2



FLIBS 2025 – YOU'RE THE TOPS SHOW HIGHLIGHTS

I'VE SAID IT BEFORE, BUT WE LOVE HOW THESE HARDTOPS FLIP THE PART PULL DIRECTIONS

(THIS ALLOWS THE CUT EDGE TO CREATE A WATER MANAGEMENT TRACK AND ADDITIONAL SHAPE TO BE ADDED TO THE UNDERSIDE WHERE IT IS HIGHLY VISIBLE)

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NEW & INSPIRING WAYS TO REIMAGINE PARTS. TOPS ARE TAKING INTO ACCOUNT MANY EXTRAS INCLUDING SUNROOFS, DRAINAGE, COLOR & ACCENTS LIKE NEVER BEFORE.

MIBS 2025 –NO BOUNDARIES SHOW HIGHLIGHTS

EXPANDING DROP TERRACE WALLS ARE STILL ALL THE RAGE & SEEM TO BE A STAPLE IN THE INDUSTRY. WHAT A GREAT WAY TO CREATE YOUR OWN PERSONAL ISLAND ON THE WATER & VIEWS FOR DAYS.... THANKS 400SLX!!

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THIS FEATURE HAS MADE
IT'S WAY INTO SMALLER
VESSELS – WITH NO REAL
SIGN OF SLOWING DOWN.



MIBS & FLIBS 2025 – MATERIAL GIRL SHOW HIGHLIGHTS

MORE DETAILING INSIDE & OUT – DOWN TO THE SURFACE TREATMENTS... SATIN FINISHES, AUTHENTIC MATERIALS & CLEAN DESIGN SHOWED CENTER STAGE

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COOL FLOORING
OPTION...

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THIS INLAYED TEAK EXTERIOR CEILING DETAIL WAS ELEGANT & SIMPLY...AMAZING – GOOD SHOW GALEON!

FLIBS 2025 – IT'S THE SMALL THINGS SHOW HIGHLIGHTS

THOUGHTFUL MICRO-BRANDING ELEMENTS HELP YOUR CONSUMER CONNECT TO YOUR BRAND... THESE DESIGN CUES BRING A LEVEL OF ENJOYMENT & PRIDE WHEN THEY ARE DONE CLEAN, CONSISTENT & WELL....

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SOME OF THE MICRO-BRANDING FROM WISZNIEWSKI WAS THE BEST WE HAVE SEEN & REALLY PROVIDES A 2ND AND 3RD READ.... LITTLE SURPRISE EASTER EGGS LIKE THIS CAN BRING GREAT DELIGHT TO YOUR CONSUMER BASE!!

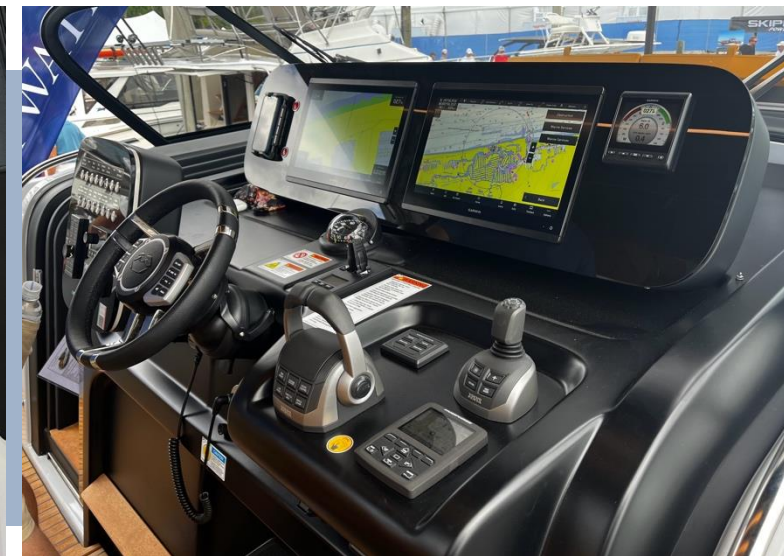
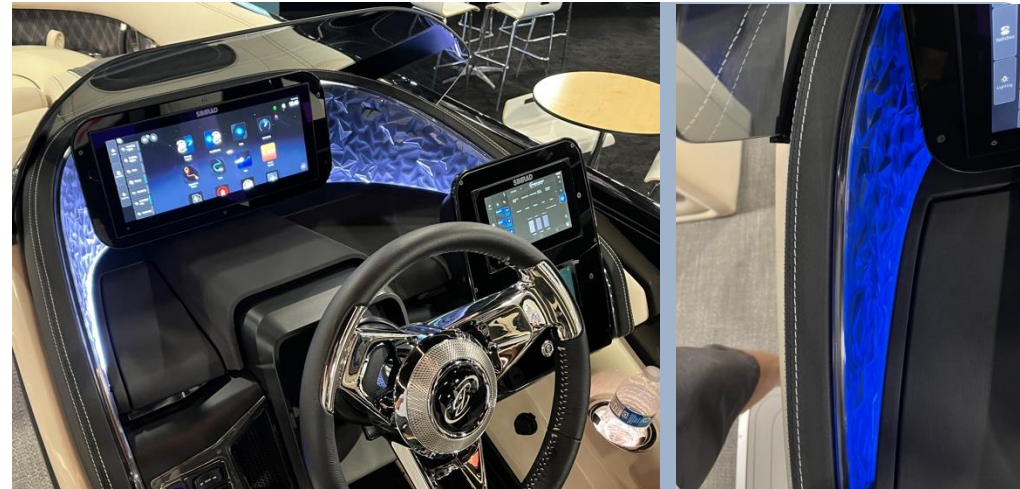


FLIBS 2025 – MAN THE HELM! SHOW HIGHLIGHTS

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BOAT HELM DESIGNS ARE TRENDING TOWARDS BEING AUTOMOTIVE AND MODERN. PLENTY OF INNOVATION HERE INCLUDING REIMAGINED DRIVER POSITIONS – LOTS OF GREAT TEXTURES, UNIQUE MATERIALS AND INDIRECT ACCENT LIGHTING

LOVE THIS BACKLIT TEXTURED MATERIAL APPLICATION!!



HURRICANE 3200 & NEW GODFREY SANPAN HELMS (JUST A LITTLE DESIGN DEVELOPMENT PLUG FOR **AVAST DESIGN LLC** ;)

FLIBS 2025 – YOU HAVE THE BRIDGE

SHOW HIGHLIGHTS

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SOME NICE EXAMPLES OF LARGER VESSEL HELMS WITH ATTENTION FOCUSED ON FORM & MATERIAL DETAILS. FLOATING TOUCH SCREEN NAVIGATION PANELS ARE STILL VERY ON TREND & ADD TO THE LINEAR PROPORTION –STRETCH THOSE HORIZONTAL RHYTHMS!!



FLIBS 2025 – CLASSIC VINYL SHOW HIGHLIGHTS

UPHOLSTERY IS STILL TRENDING WITH INTRICATE QUILTED PANELS AS ACCENTS. EXPECT THIS TO CONTINUE AS THE TECHNOLOGY CONTINUES TO DEVELOP & PUSH BOUNDARIES. A MIX OF LEATHER TYPE VINYL & ULTRA FABRICS HELP PUNCTUATE MARINE LUXURY DESIGN.

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EXTERIOR VINYL THAT LOOKS AND FEELS LIKE OUTDOOR FABRIC OR LEATHER WERE MORE DOMINANT THIS YEAR. THIS MATERIAL IS DURABLE & HAS AN EXPENSIVE VISUAL.

AUTOMOTIVE STYLING ASTHETIC

CHECK OUT
THIS BOW
CONTROL
STATION....
NO
STEERING
WHEEL
REQUIRED!



FLIBS 2024 – IT'S A LIGHT SHOW! SHOW HIGHLIGHTS



SOFT GOODS & MATERIALS PUNCTUATED BY ACCENT LIGHTING HELP SURFACES JUMP TO THE FOREFRONT OF SPATIAL DESIGN.

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JUST SOME OTHER SHOW INTEREST.... MOVE ALONG

MIBS & FLIBS 2025 – OH LOOK! SHOW HIGHLIGHTS



MIBS & FLIBS 2025 – SOFLO VIBE SHOW HIGHLIGHTS

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DESIGNERS AT HEART –
THERE IS ALWAYS TIME TO
STOP FOR SOME SOUTH
FLORIDA INSPIRATION



FLIBS 2025 – IT'S ALL HOCUS POCUS! SHOW HIGHLIGHTS

FLIBS ON HALLOWEEN.... IS ALWAYS MAGICAL!!!

UNTIL NEXT YEAR FT. LAUDERDALE.....

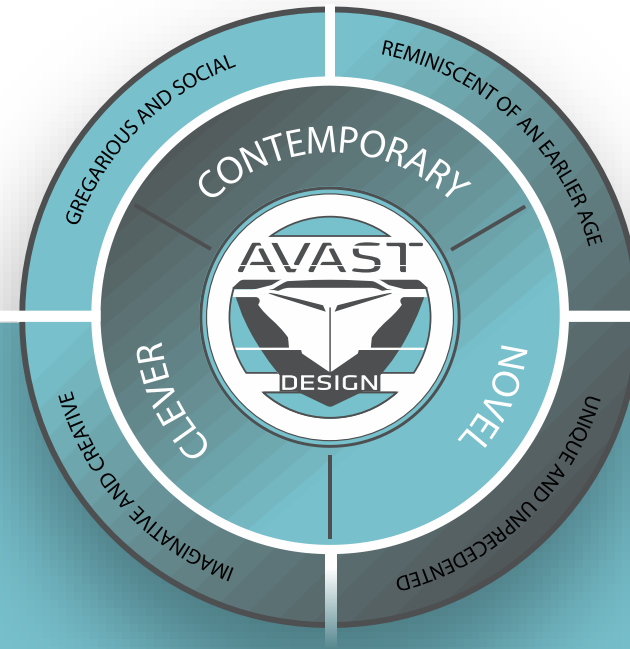


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THANK YOU



AVAST DESIGN LLC - MODERNIZING YOUR DNA!

What is your heritage in the industry? What does your DNA and brand say about you and what do you want it to say?

A healthy brand and image is the handshake to your existing and new customer base. It promises to stay healthy and grow in a modern world. How do you keep it healthy and defined so it stands out from the crowd without losing brand essence? Avast Design LLC takes what makes your brand special and helps you redefine it into a modern industry landscape. Your heritage is important and makes your brand unique. It can also become stale and needs to be nurtured to grow and produce sales through a new age of customers. Heritage doesn't mean staying where you are. All the best brands know how to redefine themselves into a greater sum of its values. At Avast Design LLC, we are experts at helping your team develop who you are. Not only keeping and defining your heritage but also emboldening it so it can expand into a new era.

THE RESULTS WE PRODUCE SPEAK FOR THEMSELVES.