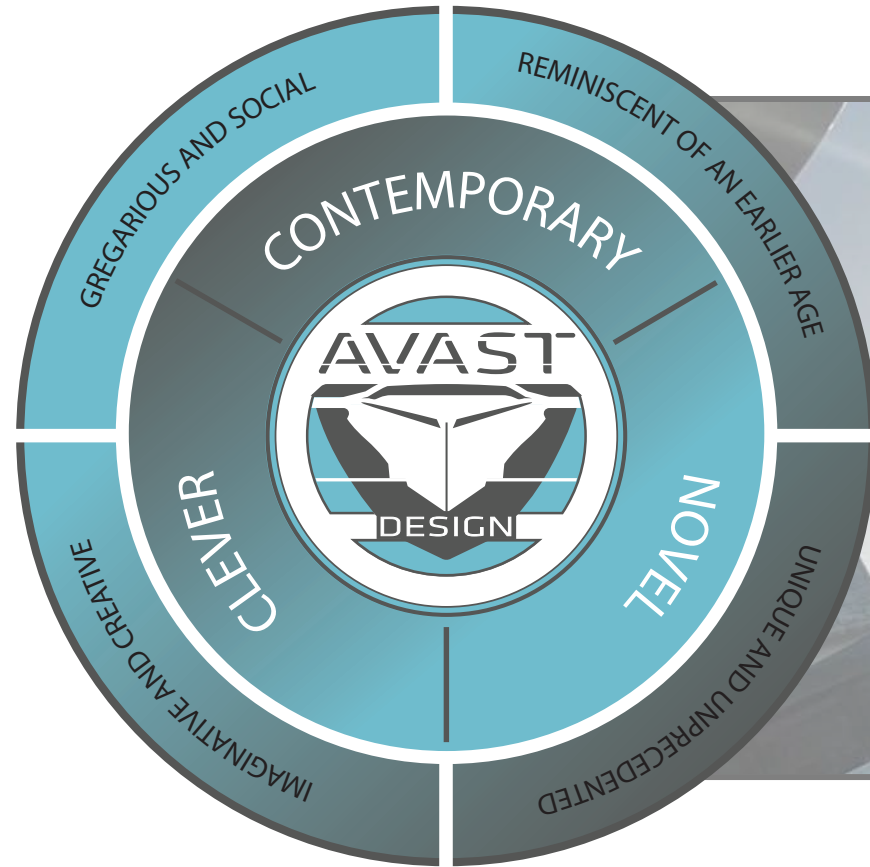




MIAMI INTERNATIONAL BOAT SHOW 2023



MIBS 2023 – SHOW HIGHLIGHTS - EXTERIOR



GALEON



AVAST
DESIGN

Creative Experience Innovation

GALEON



AVAST
DESIGN

Creative Experience Innovation

MIBS 2023 – SHOW HIGHLIGHTS - EXTERIOR



AVAST
DESIGN

Creative Experience Innovation

PRESTIGE



MIBS 2023 – SHOW HIGHLIGHTS - EXTERIOR



EXTERIOR GLASS / INTERIOR SPACES THAT EXPANDED FROM SIDE TO SIDE



WALLY

AVAST
DESIGN
Creative Experience Innovation



SUPER CLEAN DESIGN - BENT GLASS IN THE SIDE AND WINDSHIELD





AUTOMOTIVE STYLING ASTHETIC

ERGONOMIC
FOAM CONTOUR



AVAST
DESIGN

'Creative Experience Innovation'



PURPOSEFUL, ROBUST
HARDWARE WITH ELEGANT
AESTHETIC

MIBS 2023 – SHOW HIGHLIGHTS - UPHOLSTERY

CLEAN, UNDERSTATED,
ATTENTION TO DETAIL &
CRAFTSMANSHIP



SIMPLE, TWO-TONED UPHOLSTERY –
UNCLUTTERED – DESIGN ELIMINATES
LINE-UP ISSUES



AVAST
DESIGN

"Creative Experience Innovation"

MIBS 2023 – SHOW HIGHLIGHTS - UPHOLSTERY



CLEAN, UNDERSTATED,
ATTENTION TO DETAIL &
CRAFTSMANSHIP

GALEON



AVAST
DESIGN

'Creative Experience Innovation'

SIMPLE, TWO-TONED
UPHOLSTERY



INLAY PATTERN IS EMBOSSED - NOT QUILTED



MIBS 2023 – SHOW HIGHLIGHTS - UPHOLSTERY



PRECISE
EXECUTION

HARDWARE
PULLDOWN



ROBUST
HARDWARE &
THIN SEAT
CROSS SECTION

AVAST
DESIGN
"Creative Experience Innovation"



GRAPHICALLY DYNAMIC
IF NOT OVERDONE

MIBS 2023 – SHOW HIGHLIGHTS - UPHOLSTERY



SINGLE-TONED UPHOLSTERY –
CLOTH MATERIAL FEELS ELEGANT &
INVITING

APPROACHABLE, CLEAN,
RESIDENTIAL AESTHETIC



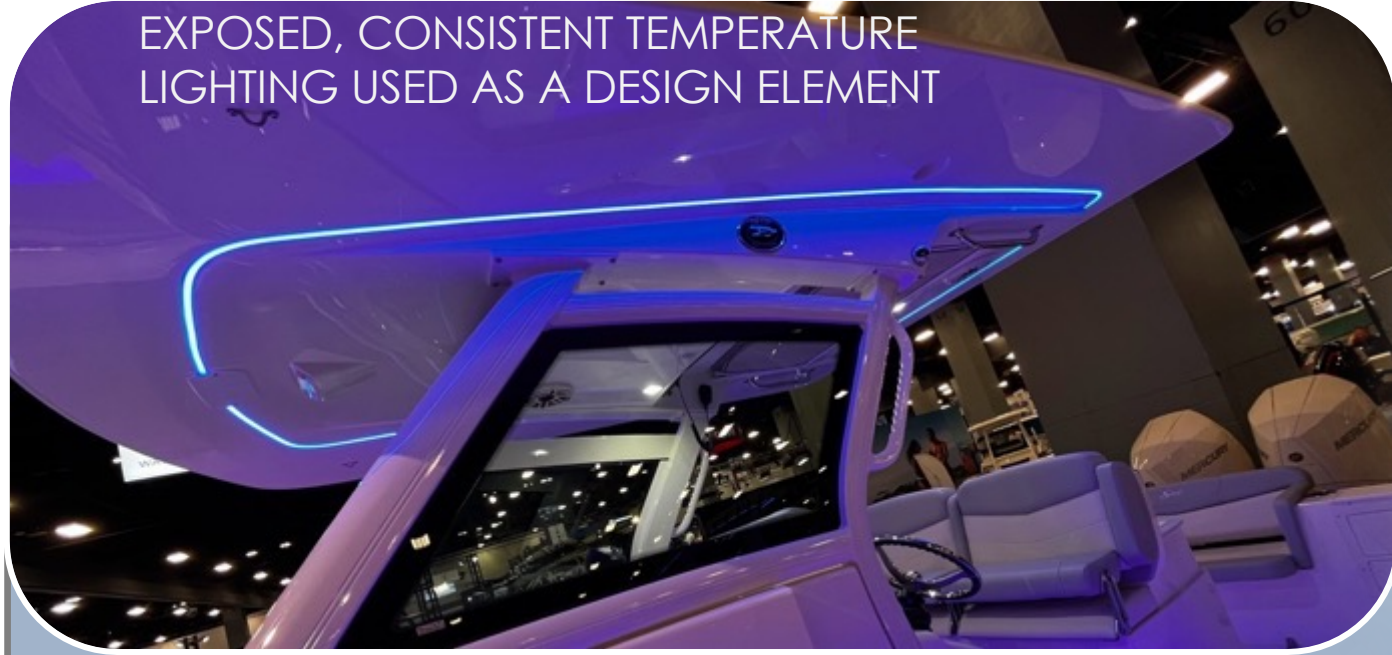
ROBUST
HARDWARE
INTEGRATED
INTO THE
OVERALL DESIGN

AVAST
DESIGN

'Creative Experience Innovation'

MIBS 2023 – SHOW HIGHLIGHTS - LIGHTING

EXPOSED, CONSISTENT TEMPERATURE
LIGHTING USED AS A DESIGN ELEMENT



AVAST
DESIGN
Creative Experience Innovation



MIBS 2023 – SHOW HIGHLIGHTS - LIGHTING

AVAST
DESIGN

Creative Experience Innovation

LIGHTING USED TO VISUALLY PUNCTUATE
THOUGHTFUL DESIGN DETAILS



CONTOURED LIGHTING EMPHASIZING FORM



ENERGETIC
LIGHTING



MIBS 2023 – SHOW HIGHLIGHTS - LIGHTING



AVAST
DESIGN

'Creative Experience Innovation'



LIGHTING USED TO
VISUALLY
EXPAND SPACES



AVAST
DESIGN
'Creative Experience Innovation'

UNINTERRUPTED NATURAL LIGHT MAKES THE HEAD FEEL LARGE AND INVITING –
THOUGHTFUL TOUCHES AT THE SINK
PORTREY ATTENTION TO DETAIL AND
EASE OF USE FOR THE COMSUMER

LIGHTING AS A CABINETRY DETAIL –
CONVEYS CRAFTSMANSHIP & ATTENTION TO DETAIL



MIBS 2023 – SHOW HIGHLIGHTS - DETAILING



FOLD-OUT SEATS
& TABLE OPEN UP
THE INTERIOR SPACE

AUTOMOTIVE IP
STYLE ASTHETIC
AT THE LOWER
HELM



HELM SEAT UPHOLSTERY
DETAIL IS
PURPOSEFUL YET UNDERSTATED

AVAST
DESIGN

Creative Experience Innovation

AGAIN WITH
THE PLEATED
EMBOSSING





FLOATING “GLASS DASH”
TYPE HELMS SEEM TO BE
ALL THE RAGE

TABLE TOP DETAIL
REINFORCES THE
DESIGN DETAILING
THROUGHOUT

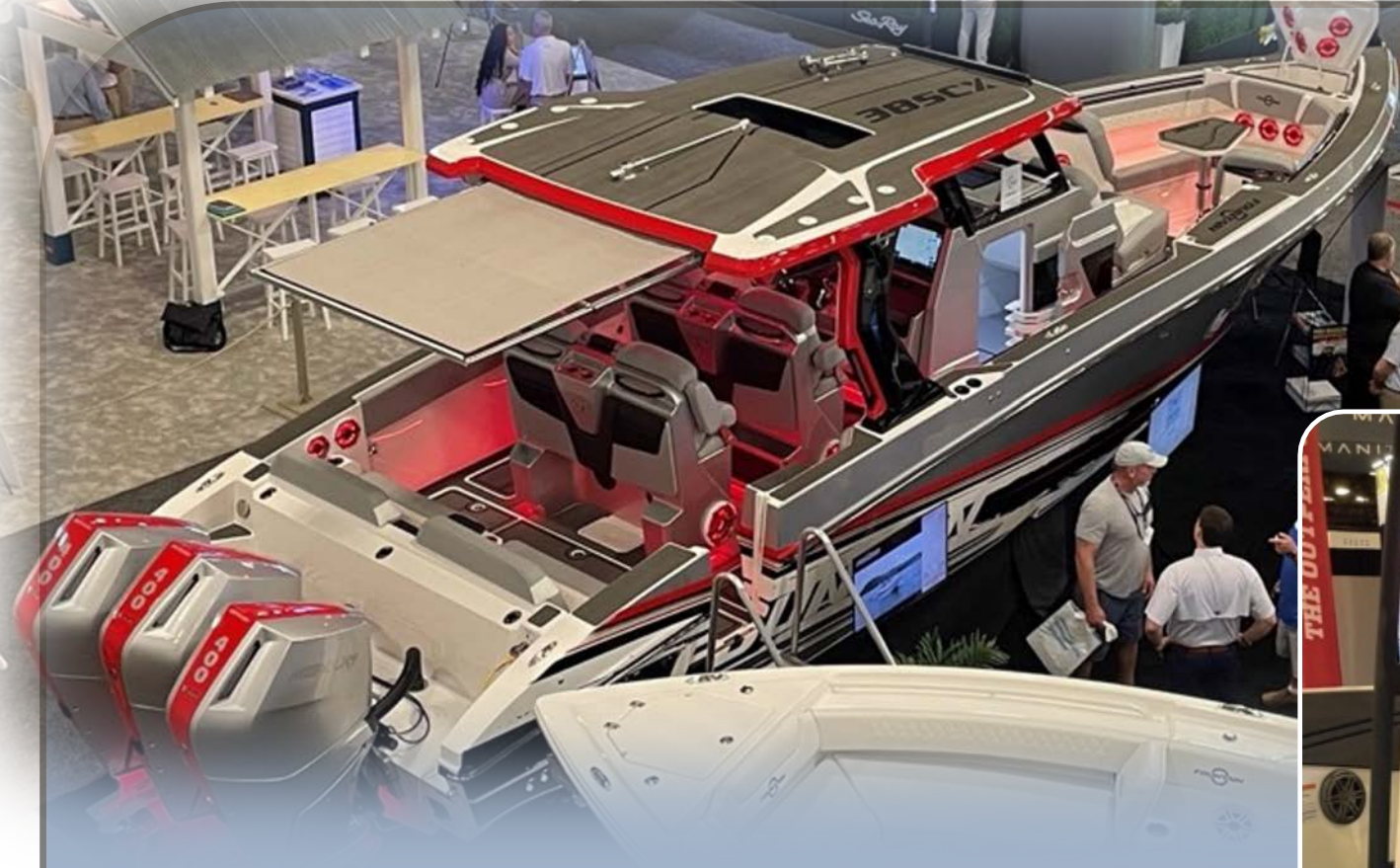
AVAST
DESIGN
Creative Experience Innovation



NEW TAKES ON AGE OLD
WINDSHIELD DESIGNS



MIBS 2023 – SHOW HIGHLIGHTS - DETAILING



LOTS OF PEAL AND STICK MARINE MAT MATERIAL SEEN THROUGHOUT THE SHOW - FROM EXTRA THICK APPLICATIONS BEING USED AS COAMING PADS OR EXTERIOR GRAPHICS - THIS PRODUCT PROVIDES LOTS OF NEW OPTIONS



AVAST
DESIGN
Creative Experience Innovation

THIS CANOPY / LOUNGER IS A DESIGN STUDY ALL IN ITSELF



SEATING SOLUTIONS THAT
FOCUS ON THE EXPERIENCE



LOTS OF PLAY ON
LIGHTING THROUGHOUT
THE SHOW - EXTERIOR
AND INTERIOR

LOVE THE DEPTH OF
THIS MIRROR EFFECT



AVAST
DESIGN
"Creative Experience Innovation"



MIBS 2023 – SHOW HIGHLIGHTS - DETAILING

A BIT OVERDONE - BUT NOT FOR THE TOW-BOAT MARKET
THIS FRACTAL DESIGN IS REPEATED
THROUGHOUT THE BOAT

AVAST
DESIGN
'Creative Experience Innovation'





UA/UI (DEVELOPED BY AVAST DESIGN) FOR CHRIS CRAFT CALYPSO 32 - LUXURY AESTHETIC WITH AUTOMOTIVE FUNCTIONS



AVAST
DESIGN
"Creative Experience Innovation"



LOTS OF NEW
ELECTRIC
/ EV POWER
OFFERINGS
HITTING THE
MARKET





SCOUT AFT "BAR STOOL" STYLE HIDDEN SEATING

UNEXPECTED
SURFACING
APPLICATION



AVAST
DESIGN
*Creative Experience Innov.

MIBS 2023 – SHOW HIGHLIGHTS - NOTEABLE



STAMPED & RIVETED PANELS
WITH AUTOMOTIVE STYLE
"HEADLIGHTS"



AVAST
DESIGN
"Creative Experience Innovation"

EASY TO
ASSEMBLE
INTERIOR
PARTS



MIBS 2023 – SHOW HIGHLIGHTS - NOTEABLE



AVAST
DESIGN

Creative Experience Innovation

MIAMI BOAT SHOW 2023 – QUESTIONABLE

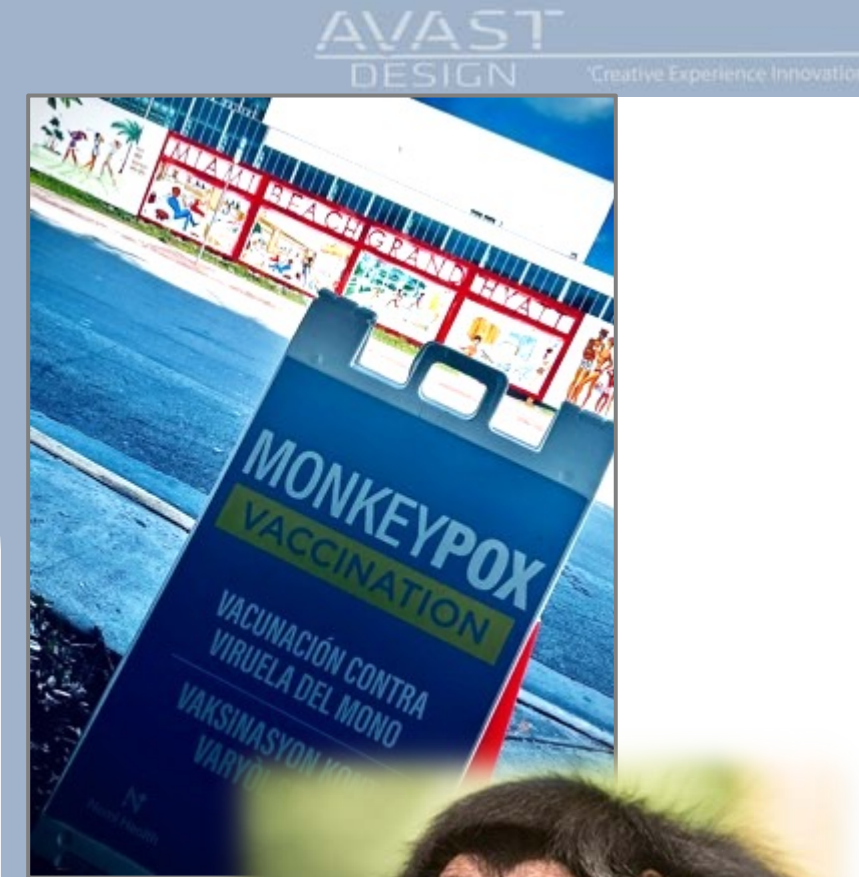


THESE 2 THINGS DON'T GO TOGETHER

INGENITY
PONTOON



HEYDAY



NOT THE POX!!



AVAST DESIGN LLC - MODERNIZING YOUR DNA!

WHAT IS YOUR HERITAGE IN THE INDUSTRY? WHAT DOES YOUR DNA AND BRAND SAY ABOUT YOU AND WHAT DO YOU WANT IT TO SAY?

A *HEALTHY BRAND AND IMAGE IS THE HANDSHAKE TO YOUR EXISTING AND NEW CUSTOMER BASE...* IT PROMISES TO STAY HEALTHY AND GROW IN A MODERN WORLD. HOW DO YOU KEEP IT HEALTHY AND DEFINE IT SO IT STANDS OUT FROM THE CROWD WITHOUT LOSING IT'S ESSENCE?

AVAST DESIGN LLC TAKES WHAT MAKES YOUR BRAND SPECIAL AND HELPS YOU REDEFINE IT INTO A MODERN INDUSTRY LANDSCAPE. *YOUR HERITAGE IS IMPORTANT AND MAKES YOUR BRAND UNIQUE.* IT CAN ALSO BECOME STALE AND NEEDS TO BE NURTURED TO GROW AND PRODUCE SALES THROUGH A NEW AGE OF CUSTOMERS. HERITAGE DOESN'T MEAN STAYING WHERE YOU ARE. *ALL THE BEST BRANDS KNOW HOW TO REDEFINE THEMSELVES INTO A GREATER SUM OF IT'S VALUES.* AT AVAST DESIGN LLC WE ARE EXPERTS AT HELPING YOUR TEAM DEVELOP WHO YOU ARE. NOT ONLY KEEPING AND DEFINING YOUR HERITAGE BUT ALSO EMBOLDENING IT SO IT CAN EXPAND INTO A NEW ERA. THE RESULTS WE HAVE HAD SPEAK FOR THEMSELVES.

THANK YOU

