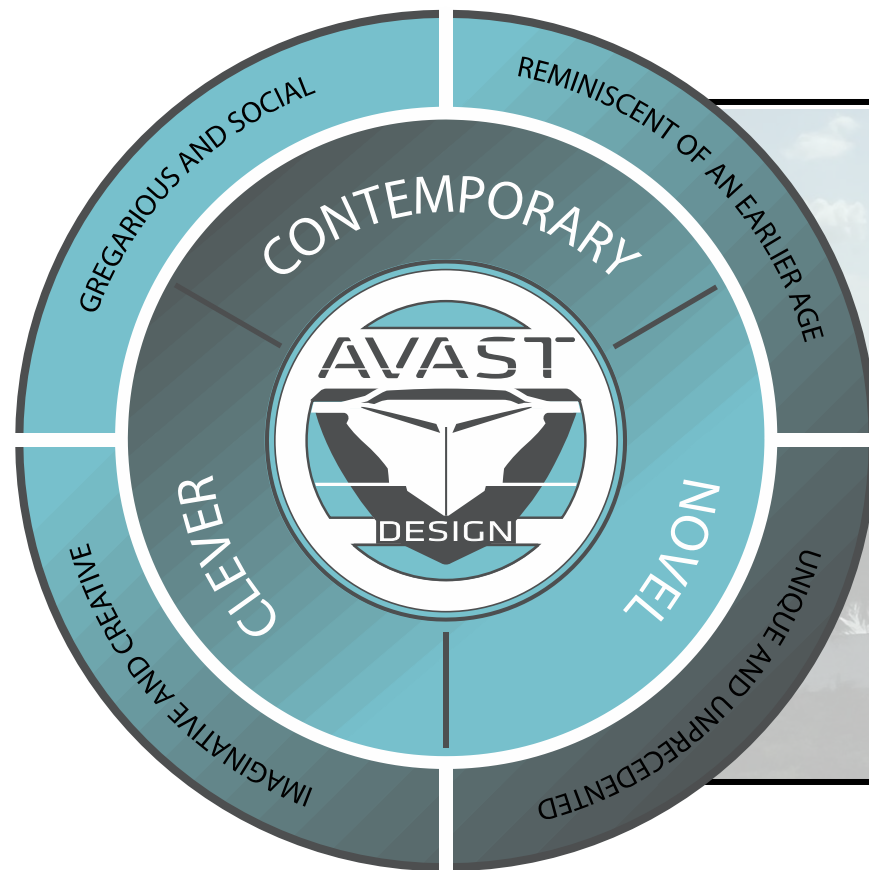




FT LAUDERDALE INTERNATIONAL BOAT SHOW 2024



FLIBS 2024 – SHOW HIGHLIGHTS - EXTERIOR

AVAST
DESIGN
'Creative Experience Innovation'

SOME STRIKING EXTERIOR LINES WITH BOLD NEW DIRECTIONS ARE PUSHING BRANDS FORWARD. THE AXE BOW WAS EVIDENT IN A LOT OF “OFF SHORE LUXURY CRUISERS”



FLIBS 2024 – SHOW HIGHLIGHTS - EXTERIOR



AVAST
DESIGN

'Creative Experience Innovation'

Bold exterior surfacing is still prominent in design. Brands are using surfacing to generate interest and define volumes.



FLIBS 2024 – SHOW HIGHLIGHTS - UPHOLSTERY

AVAST
DESIGN
'Creative Experience Innovation'



Upholstery is still trending with intricate quilted panels as accents. Expect this to continue as the technology continues to develop and push boundaries. Highly controlled skin designs and clean surfacing could also be seen throughout the show.

This design features undercut seat bases to enhance perceived floor space. This is smart design that plays to the emotive spacial perception of consumers.



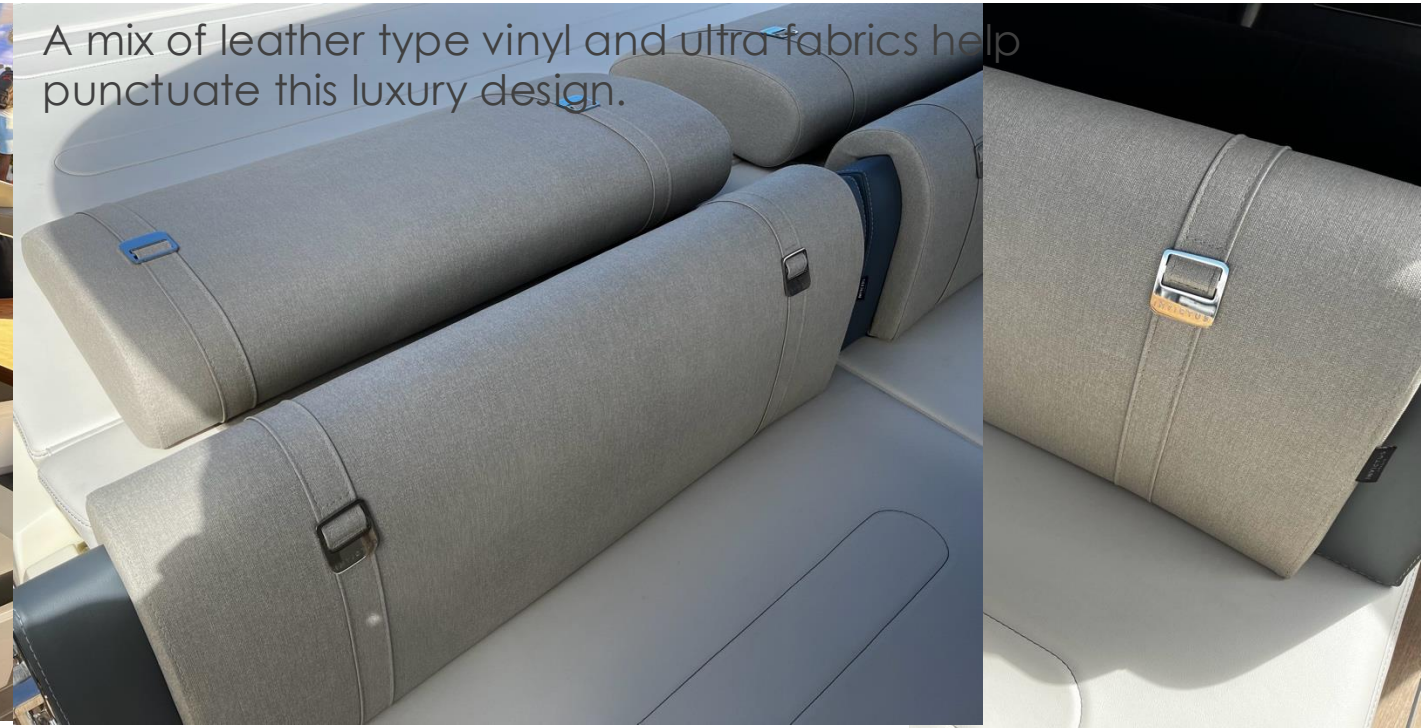
FLIBS 2024 – SHOW HIGHLIGHTS – UPHOLSTERY 2

Highly controlled skin designs and clean surfacing could also be seen throughout the show. Detailing like Jewelry was also evident and adds a very luxury feel to simple clean designs.

AVAST
DESIGN
'Creative Experience Innovation'



A mix of leather type vinyl and ultra fabrics help punctuate this luxury design.



FLIBS 2024 – SHOW HIGHLIGHTS - DETAILING

AVAST
DESIGN 'Creative Experience Innovation'

Detailing continues to be executed with more sophistication as small part manufacturing technology continues to innovate. This allows greater design execution down stream. Lighting accents are still on trend and expected in high design.



FLIBS 2024 – SHOW HIGHLIGHTS - HELMS

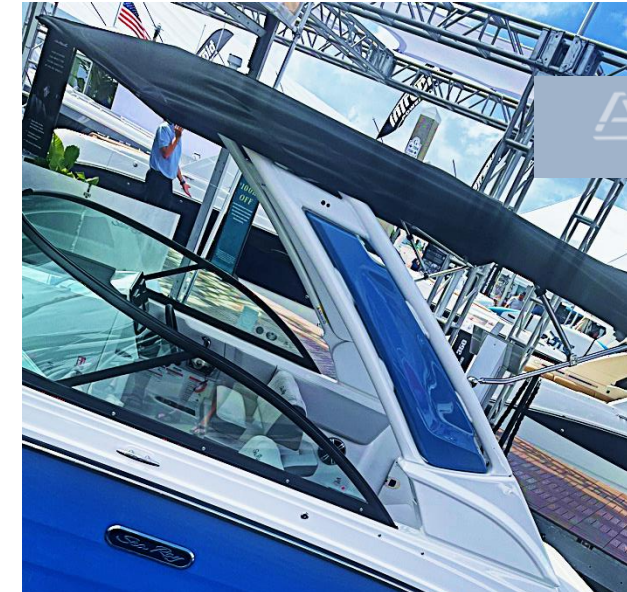
AVAST
DESIGN 'Creative Experience Innovation'

Helms are becoming more automotive and modern. Lots of innovation here including driver positions that are reimagined and storage access all around.



TOWER DESIGNS

FLIBS 2024 – SHOW HIGHLIGHTS - NOTEABLE



Hardtop and tower structures are taking cues from other industries. Structures are no longer highly polished. We have seen this trend for the last few years, but brands are making their finishes and cross sections more signature to who they are.

TOWER DESIGNS 2



FLIBS 2024 – SHOW HIGHLIGHTS - NOTEABLE

LOVE HOW THESE HARDTOPS FLIP
THE PART PULL DIRECTIONS
(THIS ALLOWS THE CUT EDGE TO CREATE A WATER MANAGEMENT
TRACK AND ADDITIONAL SHAPE TO BE ADDED TO THE UNDERSIDE
WHERE IT IS HIGHLY VISIBLE)

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New and inspiring ways to reimagine parts. Tops are taking into account many extras including sunroofs, drainage, color and accents like never before.

FLIBS 2024 – EXTRA – ONE OF FAVORITES



ive Experience Innovation



AND THEN THERE IS THIS... ALWAYS HAVE TO HAVE A WORST IN SHOW – MAYBE NOT THE WORST, BUT NOT GREAT DESIGN FOR SURE

FLIBS 2024 – SHOW HIGHLIGHTS – WORST IN SHOW



GOOD NEWS FOR HANOVER THERE IS ALWAYS SOMETHING WORSE



Can we get some detail over here???



Designers at heart – there is always time to stop for some automotive and architectural inspiration in Ft. Lauderdale.....

MODERNIZING YOUR DNA

AVAST DESIGN LLC - MODERNIZING YOUR DNA!

WHAT IS YOUR HERITAGE IN THE INDUSTRY? WHAT DOES YOUR DNA AND BRAND SAY ABOUT YOU AND WHAT DO YOU WANT IT TO SAY?

A *HEALTHY BRAND AND IMAGE IS THE HANDSHAKE TO YOUR EXISTING AND NEW CUSTOMER BASE...* IT PROMISES TO STAY HEALTHY AND GROW IN A MODERN WORLD. HOW DO YOU KEEP IT HEALTHY AND DEFINE IT SO IT STANDS OUT FROM THE CROWD WITHOUT LOSING IT'S ESSENCE?

AVAST DESIGN LLC TAKES WHAT MAKES YOUR BRAND SPECIAL AND HELPS YOU REDEFINE IT INTO A MODERN INDUSTRY LANDSCAPE. *YOUR HERITAGE IS IMPORTANT AND MAKES YOUR BRAND UNIQUE.* IT CAN ALSO BECOME STALE AND NEEDS TO BE NURTURED TO GROW AND PRODUCE SALES THROUGH A NEW AGE OF CUSTOMERS. HERITAGE DOESN'T MEAN STAYING WHERE YOU ARE. *ALL THE BEST BRANDS KNOW HOW TO REDEFINE THEMSELVES INTO A GREATER SUM OF IT'S VALUES.* AT AVAST DESIGN LLC WE ARE EXPERTS AT HELPING YOUR TEAM DEVELOP WHO YOU ARE. NOT ONLY KEEPING AND DEFINING YOUR HERITAGE BUT ALSO EMBOLDENING IT SO IT CAN EXPAND INTO A NEW ERA. THE RESULTS WE HAVE HAD SPEAK FOR THEMSELVES.

THANK YOU

