



# LED SIGN PACKAGE

16 mm HD Full Color Display

## SOFTWARE:

Your display is only as good as the company behind it. Michiana Signs & Lighting offers you the best software, content, training and marketing support to get the most out of your marketing efforts

Our Artistic Creative 7 Software allows you to combine text, photos, video and animation. You will be able to scale, crop, animate and add creative effects to your digital messages

## FREE CONTENT CREATION:

Professional content will ensure that you achieve the highest return on your investment when utilizing your LED sign

In addition to the Artistic Creative 7 Software, our graphic design staff will design all your videos or static ads at no additional cost. Our design program is unlimited and the laptop you receive will have (300) professional advertisements ready to use when you receive your sign. We will have (4) professional slides or videos, specific to your business, loaded on the displays when you receive them from our distribution center. During the training, our corporate trainer will explain the advertising design process in great detail

## ADVERTISEMENT PARAMETERS:

Each client is allowed to request (1) new "Ad" per business day. Multiple ads may be submitted at a time with indication of the order you would like to receive them. However you will receive (1) Ad at a time; turnaround time 48 hours, from receipt requests until it has been completed. This is subject to change upon volume requests. If this occurs you will be notified if turnaround time exceeds then normal 48 hours. All Ad request must be submitted before 3 P.M. central time





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## PRODUCT FEATURES:

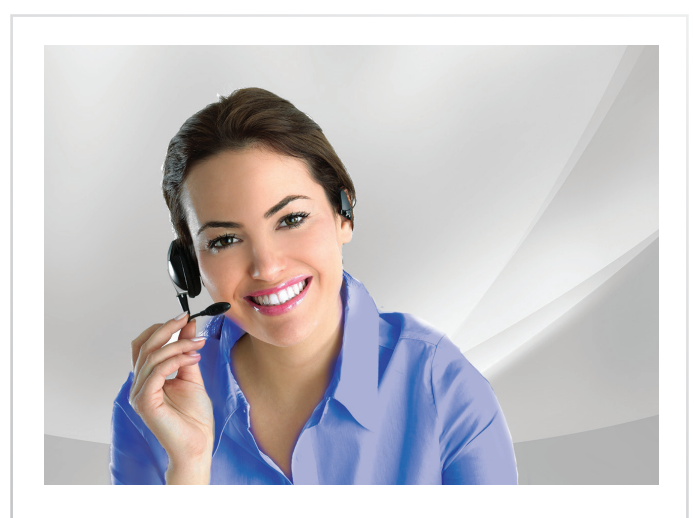
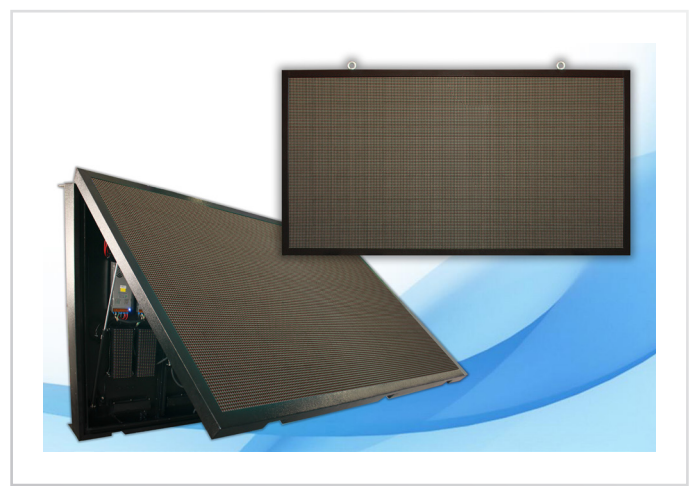
- (16)mm 5" x 10" weather proof modules
- Clear silicon encapsulated modules
- 9,000 Nits Brightness
- Temperature tested from (-20°) to (170°) F

## CABINET CONSTRUCTION:

- Zinc plated steel cabinets prevents rusting
- Automotive grade paint prevents fading over time
- Rubber gasket seal protects against water entering the cabinet
- Exhaust vent covers prevent moisture from entering the cabinet

## CUSTOMER SUPPORT:

Michiana Signs & Lighting offers unlimited Web Based, Phone and Internet Support. Unlimited software upgrades. Should you need assistance, Michiana Signs & Lighting is dedicated to support you. Our technical and support staff is available to assist you with answers to your questions. We are available on the phone and on-line to help you complete your task in no time. Michiana Signs & Lighting displays come with a 5-year manufacturers parts warranty





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## DEDICATED LAPTOP COMPUTER:

- Premium ASUS Windows 7 PC pre-configured for communication to your display
- Optimized settings and content including:
  - Clip Art Images
  - Premade content and video & image library
  - Content creation software comes preloaded for easy-to-use designing on marketing slides



## WIRELESS ETHERNET:

High performance, high data rate Dual Polarization long range antenna featuring the latest Wireless N specification for worry free communication with our tech department. Features a two mile line-of sight coverage at speeds up to 150 Mbps

## HIGH PERFORMANCE VIDEO GRAPHICS CARD:

State of the art high performance video graphics card which includes a USB port with 4 G of memory upgradeable to 32 G

