

LUCID PACKAGES

VIDEO+MARKETING PACKAGE





LUCID FIRM

MONTHLY BREAKDOWN

VIDEO

- 3 video Ad's
- 3 print photo Ad's
- 3 physical Ad's (to be mass printed)
- 1 professional course OR 1 commercial style promo video
- ads/promos/courses to be distributed across all web/socials.

MARKETING

- 3 Multi-tiered sales funnels (to be built first month and optimized monthly)
- Industry research and profiling of your industry, market and competition to best tailor your sales strategy.
- Google my business optimization
- landing pages, sales sites and product showcase
- Reputation Management (removing bad reviews)
- Email/SMS campaigns
- SEO and organic traffic building
- Weekly performance tracking and Client App Portal



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BUILD MONTH

BREAKDOWN

During the first month we'll strategize, research and plan out your campaign ensuring success of our launch. This will involve heavy research of your industry and competition to help have a perspective of what your competition's doing (locally and nationally) to see what's working and what's not working. We'll use this research while deciding which ads to produce and why. Our marketing team will be crafting you 3 custom tailored sales funnels designed to amplify sales for low, mid, and high ticket products which our video/photo ads will be driving. While building your campaign, this first month we'll also be increasing your social following organically to increase traffic and awareness for free to ensure a greater return once we launch. Our video team will be generating assets, planning and conducting video shoots throughout this month to stockpile footage to have as much content as possible ready for the launch. By the end of month one your new marketing machine will be built and ready to make money!

Objectives

- Research your industry
- Develop Market Strategy based on research acquired
- Concept out videos/commercials/courses and Ads
- Plan/ organize video/photo shoots, campaign launches and any major benchmarks
- build and gather all media assets for website and videos



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Pricing

Video + Marketing Package

- Campaign build (Month One) -\$15,000
- Monthly Rate for 6 months-\$8,000
- Monthly Rate for one year-\$6,000

Thank You



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