

Alejandro Sánchez-Navarro

Monarch Symphony

“The Only Monarch in América”



In 1994, Delta Airlines commissioned Welsh composer Karl Jenkins to create a symphonic theme to identify its brand. This theme served as a great marketing strategy. Now at the dawn of the next 2026 world cup and being the first cup to be held in three countries, “The Monarch Symphony” emerges.

Music is inspired by the odyssey of the Monarch and its flight of migratory freedom through the immensity of the sky. The Monarch symbolizes resistance and courage that would inevitably culminate in eternal victory.

The Monarch Symphony can be joyfully celebrated in the entire programming of orchestras around the world; however, its creative marketing value is like that of the Delta Airlines symphonic commission and the infinite range of musical edits that can be achieved to support a major media campaign aimed at maintaining Qatar Airlines as the best airline in the world.

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Philharmonic Orchestra and Choir

1.- World Victory	5 min
2.- Gaia Forest	5 min
3.- Solar Dance	8 min
4.- Monarch Dance	8 min
Total Length	26 min



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Sinfonia Monarca Monarch Symphony

*Audio demo editions
In USB*

Edition 60 sec. World Victory

Edición 60 sec. Gaia Forest

Edición 60 sec. Solar Dance

Edición 60 sec. Monarch Symphony

Edición 2.30 min. World Victory

And online

sancheznavarromusic.com/qatar
