



The Gambit Group is an event marketing company, where we take an integrated approach to strategic experience planning, developing unique personal experiences that produce measurable results.

We combine that with logistics, production and execution capabilities in both emerging and established markets.

OUR SERVICES

BRANDING

- ▶ Strategy & Positioning
- ▶ Naming, Logos & Taglines
- ▶ Brand & Identity Guides

MEDIA PLANNING & BUYING

- ▶ Broadcast – TV & Radio
- ▶ Print
- ▶ Out of Home
- ▶ Display, Search & Social Media
- ▶ Campaign Analysis & Tracking

CREATIVE SERVICES

- ▶ Print
- ▶ Out of Home
- ▶ Packaging
- ▶ Collateral

DIGITAL

- ▶ Website Development & SEO

EVENT PLANNING & MARKETING

- ▶ Corporate Events
- ▶ Trade Shows
- ▶ Street Teams
- ▶ Logistic Management
- ▶ A/V Services

PUBLIC RELATIONS

- ▶ Content Strategy
- ▶ Content Creation & Development

MULTICULTURAL

- ▶ Brand Planning & Strategy
- ▶ Creative Execution
- ▶ Hispanic Specialization

The Gambit Group is a Hispanic run company that understands the multicultural ambience, knows who they are, where they spend their time and money, the platforms they visit most frequently and how they consume their content.

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