



## 2026 Exhibitor Prospectus

### 18th Philadelphia Prenatal Diagnosis, Genetics, Ultrasound, Fetal ECHO & OB/MFM Conference

Philadelphia, Pennsylvania | Live Conference: June 4–6, 2026 | Enduring Conference: July–December 31, 2026

#### About the Conference

The Philadelphia Prenatal Conference is a premier multidisciplinary educational meeting focused on prenatal diagnosis, genetics, ultrasound, fetal echocardiography, and maternal-fetal medicine.

- OB/GYNs and Maternal-Fetal Medicine specialists
- Pediatricians
- Primary Care Physicians
- Genetic Counselors
- Sonographers
- Midwives, Nurses, and Nurse Practitioners
- Physician Assistants
- Other healthcare professionals involved in prenatal and perinatal care
- Fellows, residents, and students

The conference is offered as a hybrid program, featuring live in-person and virtual participation, along with a six-month enduring conference.

#### Exhibit Location and Dates

##### Live Conference (In-Person Exhibition)

Where: Hilton Philadelphia City Avenue, 4200 City Avenue, Philadelphia, Pennsylvania 19131, USA

When: June 4–6, 2026 | Daily Exhibit Hours: 7:00 AM – 7:00 PM

##### Enduring Conference (Complimentary Virtual Exhibition for Booth Exhibitors)

Conference Platform: cVENT

When: July – December 31, 2026

Through the enduring conference, exhibitors benefit from **extended visibility** as attendees continue accessing on-demand educational content for **over six months** after the live event.

### **Exhibit Booth Rates**

Please refer to your Letter of Agreement (LOA) for detailed booth pricing and sponsorship inclusions.

### **Exhibit Space Assignments & Booth Details**

- Booth Size: 4 ft x 6 ft
- Booth assignments are made on a first-come, first-served basis upon receipt of a fully executed LOA and full payment.

### **Exhibitor Activities & Engagement Opportunities**

Exhibit activities should focus on informing meeting participants about your company and its products and services.

- Display product and service information
- Upload pre-recorded videos showcasing products and services
- Engage with attendees in person during the live conference, or via online message forums, chat, or email throughout the follow-up period and for as long as the enduring conference remains open
- Access real-time booth analytics and visitor data for future lead generation



*Live exhibitor demonstrations and attendee engagement at the Philadelphia Prenatal Conference*

### **Additional Benefits for Booth Exhibitors**

- Be included in conference marketing materials

- Be featured in email communications distributed to a professional database of 45,000+ healthcare professionals
- Have the opportunity to compose one post-conference promotional email sent to the professional database
- Have their logo and banner displayed in the running slideshow during both the live and enduring conference

### Exhibitor Registration & Badges

- Each exhibiting company receives one (1) complimentary full conference registration for booth staff
- Includes breakfast, lunch, and snacks for all three days
- Additional exhibitor badges are available for purchase
- All booth staff must wear exhibitor badges at all times while in the exhibit area

### Sponsored Scientific Talks

- Sponsored scientific talks are among the **most popular and highly requested opportunities** at the Philadelphia Prenatal Conference. These sessions provide sponsors with the opportunity to present **educational, scientific, or clinical content** to a highly engaged audience within the live conference program.
- Due to **limited availability within the main agenda**, sponsored talk slots are assigned on a first-come, first-served basis and often fill quickly. Sponsors are strongly encouraged to **confirm participation early** to secure a presentation opportunity.

*All sponsored talks must comply with applicable CME/CE and conference guidelines. Details and availability are outlined in the Letter of Agreement (LOA).*

### Next Steps

- Review and sign the Letter of Agreement (LOA)
- Submit exhibitor registration and booth staff details
- Prepare onsite and virtual booth materials

**Contact Us:** [prenataldiagnosis.conference@gmail.com](mailto:prenataldiagnosis.conference@gmail.com)