



2026 Exhibitor Prospectus

18th Philadelphia Prenatal Diagnosis, Genetics, Ultrasound, Fetal ECHO & OB/MFM Conference

Philadelphia, Pennsylvania | Live Conference: June 4–6, 2026 |
Enduring Conference: July–December 31, 2026

[About the Conference](#)

- The Philadelphia Prenatal Conference is a **national and international, premier multidisciplinary educational meeting** advancing excellence in prenatal diagnosis, genetics, ultrasound, fetal echocardiography, and maternal–fetal medicine.
- Featuring **advanced clinical education, cutting-edge scientific updates, and hands-on training** led by nationally recognized experts, the conference attracts a highly engaged audience of healthcare professionals across specialties.
- Delivered in a **dynamic hybrid format**, the conference provides **meaningful onsite interaction and extended virtual engagement, maximizing visibility and impact well beyond the live event.**

Conference Attendee Profile

- OB/GYNs and Maternal-Fetal Medicine specialists
- Pediatricians
- Primary Care Physicians
- Genetic Counselors
- Sonographers
- Midwives, Nurses, and Nurse Practitioners
- Physician Assistants
- Other healthcare professionals involved in prenatal and perinatal care
- Fellows, residents, and students

Exhibit Location and Dates

The conference is offered as a hybrid program, featuring live in-person and virtual participation, along with a six-month enduring conference.

Live Conference (In-Person Exhibition)

Where: Hilton Philadelphia City Avenue, 4200 City Avenue, Philadelphia, Pennsylvania 19131, USA

When: June 4–6, 2026 | Daily Exhibit Hours: 7:00 AM – 7:00 PM

Enduring Conference (Complimentary Virtual Exhibition for Booth Exhibitors)

Conference Platform: cVENT

When: July – December 31, 2026

Through the enduring conference, exhibitors benefit from **extended visibility** as attendees continue accessing on-demand educational content for **over six months** after the live event.

Exhibit Booth Rates

Please refer to your Letter of Agreement (LOA) for detailed booth pricing and sponsorship inclusions.

Onsite Booth Features (Live Conference: June 4–6, 2026)

- **Upon confirmation of sponsorship and receipt of payment, your company/institution logo will be included in conference invitation emails distributed to our database of 45,000 healthcare professionals.**
- **4 ft × 6 ft exhibit space**
- **One table and chair(s) for booth staff** (*exhibitors may provide their own table coverings and booth materials*)
- Direct interaction with healthcare professionals in prenatal and perinatal care
- Opportunity to display product information, marketing materials, and demonstrations
- In-person networking with physicians, genetic counselors, sonographers, advanced practice providers, fellows, and trainees
- **Meals for registered booth staff are included** (breakfast, lunch, snacks, and beverages)

Exhibitor Registration & Badges

- Each exhibiting company receives **complimentary full conference registration(s)** for booth staff based on their selected sponsorship tier.
- Complimentary registrations include breakfast, lunch, snacks, and beverages for all registered conference days.
- Additional exhibitor badges are available for purchase.
- All booth staff must wear exhibitor badges at all times while in the exhibit area.

Virtual Booth Features (Enduring Conference: July–December 31, 2026)

- **Complimentary virtual booth active for six (6) additional months**
- Company logo and branded booth profile
- Upload product demonstrations, promotional videos, and educational materials
- Company contact information and direct messaging capability
- Ability to follow up with attendees who express interest
- Access to real-time booth analytics and visitor engagement data for lead generation

** Together, these features provide continuous exposure and engagement opportunities well beyond the live conference dates.**



Live exhibitor demonstrations and attendee engagement at the Philadelphia Prenatal Conference

Enhanced Marketing Benefits for Booth Exhibitors

Booth exhibitors receive extended promotional visibility before, during, and after the conference through the following marketing initiatives:

- **Inclusion in official conference marketing materials**, increasing brand exposure across digital and print platforms.
- **Featured placement in promotional email campaigns** distributed to a database of **45,000 healthcare professionals** involved in prenatal and perinatal care.
- **Opportunity to distribute one dedicated post-conference promotional email** to our professional database, reinforcing brand presence beyond the live event.
- **Company logo and banner prominently displayed** in the rotating slideshow during both the live conference and the six-month enduring conference.

Sponsored Scientific Talks

*Sponsored Scientific Talks are among the **most sought-after and high-impact promotional opportunities** at the Philadelphia Prenatal Conference. These sessions provide sponsors with the opportunity to present educational, scientific, or clinical content to a highly engaged multidisciplinary audience within the live conference program.*

In addition to presentation during the live meeting, Sponsored Talks receive:

- **Virtual access for online attendees during the live conference**
- **On-demand replay availability for six (6) additional months** as part of the enduring conference
- Extended visibility to healthcare professionals accessing conference content beyond the live event

This hybrid format significantly amplifies sponsor reach and reinforces brand visibility well beyond the conference dates.

Due to limited placement within the main agenda, Sponsored Talk slots are assigned on a **first-come, first-served basis** and typically fill quickly. Early confirmation is strongly recommended to secure availability.

All Sponsored Scientific Talks must comply with applicable CME/CE and conference guidelines. Details are outlined in the Letter of Agreement (LOA).

Next Steps: Confirm Your Participation

- Review and sign the Letter of Agreement (LOA)
- Remit payment as outlined in the LOA to secure booth placement and sponsored talk participation.
- Submit your institutional/company logo and website link for inclusion in conference marketing materials.
- Submit exhibitor registration and booth staff details
- Prepare onsite and virtual booth materials

Contact Information

For additional information or to confirm participation, please contact:

Philadelphia Prenatal Conference

 prenataldiagnosis.conference@gmail.com

We look forward to partnering with you and welcoming your organization to the 18th Philadelphia Prenatal Conference.