

# Business Card Advertising

## Advertising & Media Kit

Affordable digital advertising through the Hispanic American Chamber of Commerce  
Serving the Great Coachella Valley

## Overview

Business Card Advertising is an affordable and effective way for businesses to gain visibility through the Hispanic American Chamber of Commerce. This option is ideal for small businesses, startups, and first-time advertisers seeking professional exposure without a large commitment.

## What's Included

- 1 Business card-size digital advertisement
- 2 Placement within IDEA Newsletter or Chamber digital platforms
- 3 Professional presentation aligned with Chamber branding
- 4 Exposure to members, partners, and community audiences

## Ideal For

- 1 Small and minority-owned businesses
- 2 New members and startups
- 3 Local service providers
- 4 Businesses testing advertising for the first time

## Advertising Packages

Package	Placement	Member	Non-Member
Single Placement	1 issue / digital placement	\$75	\$100
Multi-Placement	3 placements	\$200	\$275
Annual Visibility	6 placements	\$350	\$450

## Why Choose Business Card Advertising

- 1 Low-cost entry point for professional advertising
- 2 Trusted Chamber distribution and credibility
- 3 Consistent visibility with minimal investment
- 4 Simple, effective promotion for local businesses

### Ready to Get Started?

Request advertising information at [hispanicamericanchamber.com/advertise](http://hispanicamericanchamber.com/advertise)  
or email [rafaelhacc@gmail.com](mailto:rafaelhacc@gmail.com) | Phone: 760-812-9120