

# Event Promotion

## Advertising & Media Kit

Promotional services by the Hispanic American Chamber of Commerce  
Serving the Great Coachella Valley

## Welcome

The Hispanic American Chamber of Commerce offers strategic event promotion services designed to increase attendance, visibility, and community engagement. Our promotion channels connect your event with businesses, families, and community leaders across the region.

## Promotion Channels

- 1 K-Onda Radio on-air announcements
- 2 IDEA Newsletter digital promotion
- 3 Chamber website and event calendar listings
- 4 Social media exposure through Chamber platforms
- 5 On-site promotion at Chamber events (when applicable)

## Promotion Packages

Package	Includes	Member	Non-Member
Basic	Newsletter listing + website calendar	\$100	\$150
Enhanced	Radio mentions + newsletter + website	\$250	\$325
Premium	Full media exposure + social + on-air mentions	\$450	\$600

## Ideal For

- 1 Festivals and cultural celebrations
- 2 Grand openings and business launches
- 3 Conferences, forums, and workshops
- 4 Fundraisers and nonprofit events
- 5 Community and civic events

## Why Promote with HACC

- 1 Trusted Chamber-backed promotion
- 2 Strong local and regional reach
- 3 Affordable, flexible promotion options
- 4 Increased credibility and community engagement

### Ready to Promote Your Event?

Request event promotion information at [hispanicamericanchamber.com/advertise](http://hispanicamericanchamber.com/advertise)  
or email [rafaelhacc@gmail.com](mailto:rafaelhacc@gmail.com) | Phone: 760-812-9120