

IDEA Newsletter

Advertising & Media Kit

The official digital publication of the Hispanic American Chamber of Commerce
Serving the Great Coachella Valley

Welcome

IDEA Newsletter is the official digital publication of the Hispanic American Chamber of Commerce. It highlights business news, community initiatives, member achievements, and advertising opportunities. Advertising in IDEA Newsletter places your brand directly in front of engaged business leaders and community partners.

What We Offer

- 1 Business card advertisements
- 2 Featured business spotlights
- 3 Sponsored articles and announcements
- 4 Event promotions and community highlights
- 5 Digital exposure through Chamber channels

Audience Reach

- 1 Chamber members and partners
- 2 Business owners and professionals
- 3 Community leaders and organizations
- 4 Local and regional subscribers

Advertising Packages

| Package | Includes | Member | Non-Member |
|--------------------|---------------------------|--------|------------|
| Business Card Ad | 1 issue placement | \$75 | \$100 |
| Featured Spotlight | Dedicated feature + image | \$150 | \$200 |
| Sponsored Article | Editorial-style article | \$250 | \$325 |
| Event Promotion | Event listing + highlight | \$125 | \$175 |

Why Advertise in IDEA Newsletter

- 1 Direct digital exposure to a trusted audience
- 2 Cost-effective advertising with measurable visibility
- 3 Association with a respected Chamber brand
- 4 Professional presentation of your business

Ready to Advertise?

Request advertising information at hispanicamericanchamber.com/advertise
or email rafaelhacc@gmail.com | Phone: 760-812-9120