

# K-Onda Radio

## Advertising & Media Kit

The official media platform of the Hispanic American Chamber of Commerce  
Serving the Great Coachella Valley

## Welcome

K-Onda Radio is the official radio platform of the Hispanic American Chamber of Commerce, created to connect businesses, community leaders, and audiences through engaging bilingual programming. Advertising on K-Onda Radio allows your business to build trust, increase visibility, and connect directly with listeners across the Coachella Valley.

## What We Offer

- 1 On-air commercial advertising
- 2 Business interviews and spotlights
- 3 Event promotion announcements
- 4 Sponsored segments and brand mentions
- 5 Community and Chamber messaging

## Audience Reach

- 1 Bilingual audience (English & Spanish)
- 2 Business owners and professionals
- 3 Families and community members
- 4 Local and regional listeners across the Coachella Valley

## Advertising Packages

Package	Includes	Member	Non-Member
Starter	4 x 15-second commercials per month	\$150 / month	\$200 / month
Growth	8 x 30-second commercials per month (prime hours)	\$300 / month	\$400 / month
Premium	12 x 30-second commercials, monthly interview, event promotions	\$500 / month	\$650 / month

## Why Advertise with K-Onda Radio

- 1 Trusted, Chamber-backed media platform
- 2 Direct connection with a highly engaged local audience
- 3 Affordable and flexible advertising options
- 4 Strong community credibility and brand alignment

### Ready to Advertise?

Request advertising information at [hispanicamericanchamber.com/advertise](https://hispanicamericanchamber.com/advertise)  
or email [rafaelhacc@gmail.com](mailto:rafaelhacc@gmail.com) | Phone: 760-812-9120