MEDIA RESOURCES

HACC Media Kit

Business, community, media and partnership opportunities across the Greater Coachella Valley.

About HACC

The Hispanic American Chamber of Commerce connects businesses, entrepreneurs, professionals and community partners throughout the Greater Coachella Valley. HACC creates opportunities to build relationships, increase visibility, participate in regional conversations and engage with a bilingual and multicultural audience.

Business Community

Small businesses, entrepreneurs, professionals and corporate partners.

Community Partners

Nonprofits, education, government and civic organizations.

Multicultural Reach

Bilingual and multicultural connections across the Valley.

Regional Visibility

Events, programs and media platforms serving multiple communities.

HACC Platforms

- Business mixers, legislative breakfasts, leadership forums and community programs.
- K-Onda Radio: bilingual music, business, community, culture and event programming.
- IDEA Newsletter: chamber news, business features, community stories and sponsor visibility.
- Website, social media and email promotion opportunities.

Partnership Opportunities

Annual Partnerships Year-round visibility across selected HACC platforms.	**Event Sponsorships** Brand recognition and engagement tied to HACC events.
Media Advertising Opportunities across K-Onda Radio, IDEA Newsletter and digital channels.	**Community Campaigns** Support special initiatives, outreach and community programs.

Why Partner With HACC

- Build visibility with businesses, professionals and community decision-makers.
- Create bilingual and multicultural brand touchpoints.
- Combine event, digital and media exposure in one partnership.
- Customize opportunities around goals, timing and budget.

Next Step

HACC can develop a custom partnership package based on your audience, objectives, timing and budget. Current rates and specific deliverables are provided upon request.

PARTNERSHIP & ADVERTISING CONTACT

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