

# A. A. Alfy, M.Sc.

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**CONSULTANT – BIOTECH • HEALTH & LIFE SCIENCES • STRATEGY & COMMUNICATION**

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## **Summary of Qualifications**

- M.Sc. in Applied Biotechnology (*1st in history of UW-Madison to complete all three tracks: Quality Assurance & Compliance, R&D, Business Management*)
- Diverse experience across biopharma, medtech, digital health, and healthcare services
- Clinical and regulatory communication, medical writing, and QA documentation experience
- Proven record of stakeholder-oriented writing: scientific, regulatory, patient-facing, and public
- Consulting capabilities include:
  - Regulatory storytelling & submission writing
  - Clinical research communication
  - Science translation for grant, policy & investor audiences
  - Risk framing, scenario analysis, and cross-sectoral content strategy
- Fluent in English and Arabic; adept in Microsoft Office, GCP/HIPAA certified

## **Recent & Relevant Experience**

### **Director, Content & Communications; AI Corp. (2022-2026)**

-Strategic lead for communications across pharmaceuticals, medtech, private education, and health services. Scope: content governance, messaging frameworks, web writing, SEO optimization, and public relations material.

### **Senior Clinical Content Writer; Cloudbyz (2021-2022)**

-Wrote articles pertaining to clinical research, eConsent and pharmacovigilance content, and regulatory-aligned assets for life science SaaS platforms. Created internal briefs, SEO content, and public communications. [Cloudbyz Portfolio Sample](#)

### **Lead Content & Communications Writer; Banty (2021-2022)**

-Developed communications for telemedicine and virtual care in diabetes. Contributed to sell sheets, physician-facing materials, policy briefings, government-facing messaging, and PR. Supported major pharma continuing education booths (GSK, Moderna, Pfizer, Novartis).

[Banty Author Link](#)

### **Business Technical Writer; Eflyn (2022)**

-Produced technical documentation for digital kiosks and smart displays. Tasks included writing user manuals, web content, press releases, and process documentation.

### **Director of Literary & Scientific Projects; The Mercenary Writer (2019-2021)**

-Supervised contractor medical and science writers. Scope: editorial review, clinical simplification, literature interpretation, and high-impact storytelling for mixed audiences.

### **Science & Medical Writer; Master Writer (2017-2019)**

-Simplified and reframed technical content for clients in pharma and education. Focused on clinical data interpretation, regulatory readiness, and patient-facing summaries.

**Medical Compliance Representative; Rexall – Head Office (2016-2018)**

- Delivered patient compliance support through the One Stop Meds program, aligning medication refill cycles via synced partial fills.
- Instructed pharmacy teams across multiple locations on program protocol, documentation, and adherence strategies.
- Supported operational rollout of a system designed to improve medication pickup rates and chronic disease compliance.

**Independent Consultant(2004-current)**

-Contract-based writing, editing, and translation across health, biotech, public health, and adjacent verticals. Clients and content types span:

- Medical device documentation
- Grant and policy narrative shaping
- Contract and PR writing
- Investor education and product framing

**Education & Training**

- [University of Wisconsin-Madison](#); Master of Science in Applied Biotechnology (2025).  
Tracks completed: Quality Assurance and Compliance, R&D, Business Management.
- [Harvard](#); Master of Liberal Arts – **Expected Grad 05/2026** in Literature & Creative Writing.
- [German University in Cairo](#); Bachelor of Science in Pharmacy (2015).
- [Alderbridge Professional Development Institute](#); Multiple Diplomas (Media Studies).
- Secondary Education; IGCSE and A level degrees from the [Cambridge Examining board](#).
- Certified in [Good Clinical Practices \(GCP\)](#) & [HIPAA](#).

**Selected Publications & Media**

- Journalism: [National Observer](#), [Ancient Origins](#)
- Technical content: [UX video script](#)
- Medical communication: [Banty](#), [Cloudbyz article roll \(PDF\)](#)
- Full writing/editing portfolio: [abdallahalalfy.com](#)
- Published author: *Islam Versus Muslims*, *Seven Breaths: Decide Like a Samurai*, and serialized novel *Phonecall From Heaven*

**Other Experience (Selected)**

- Senior English Instructor** | Alderbridge Institute
- Lecturer in Creative Writing** | AIMS College
- Public Speaking Coach** | Sunrise Academy

*(Teaching background available upon request; strong relevance to health communication and education)*