

Abdallah “Alfy” Al Alfy, M.Sc., ALM

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CONSULTANT – BIOTECH • HEALTH & LIFE SCIENCES • STRATEGY & COMMUNICATION

Summary of Qualifications

- M.Sc. in Applied Biotechnology ([*1st in history of UW-Madison to complete all three tracks: Quality Assurance & Compliance, R&D, Business Management*](#))
- Master of Liberal Arts (ALM) in Creative Writing and Literature (*Harvard, Dean's Honor List*)
- [Google-certified Digital Marketing & E-Commerce specialist](#)
- Diverse experience across biopharma, medtech, digital health, and healthcare services
- Clinical and regulatory communication, medical writing, and QA documentation experience
- Proven record of stakeholder-oriented writing: scientific, regulatory, patient-facing, and public
- Consulting capabilities include:
 - Regulatory storytelling & submission writing
 - Clinical research communication
 - Science translation for grant, policy & investor audiences
 - Risk framing, scenario analysis, and cross-sectoral content strategy

Recent & Relevant Experience

Director, Content & Communications; Al Corp. (2022-2026)

-Strategic lead for communications across pharmaceuticals, medtech, private education, and health services. Scope: content governance, messaging frameworks, web writing, SEO optimization, and public relations material.

Senior Clinical Content Writer; Cloudbyz (2021-2022)

-Wrote articles pertaining to clinical research, eConsent and pharmacovigilance content, and regulatory-aligned assets for life science SaaS platforms. Created internal briefs, SEO content, and public communications. [Cloudbyz Portfolio Sample](#)

Lead Content & Communications Writer; Banty (2021-2022)

-Developed communications for telemedicine and virtual care in diabetes. Contributed to sell sheets, physician-facing materials, policy briefings, government-facing messaging, and PR. Supported major pharma continuing education booths (GSK, Moderna, Pfizer, Novartis).

[Banty Author Link](#)

Business Technical Writer; Eflynn (2022)

-Produced technical documentation for digital kiosks and smart displays. Tasks included writing user manuals, web content, press releases, and process documentation.

Director of Literary & Scientific Projects; The Mercenary Writer (2019-2021)

-Supervised contractor medical and science writers. Scope: editorial review, clinical simplification, literature interpretation, and high-impact storytelling for mixed audiences.

Science & Medical Writer; Master Writer (2017-2019)

-Simplified and reframed technical content for clients in pharma and education. Focused on

clinical data interpretation, regulatory readiness, and patient-facing summaries.

Medical Compliance Representative; Rexall – Head Office (2016-2018)

- Delivered patient compliance support through the One Stop Meds program, aligning medication refill cycles via synced partial fills.
- Instructed pharmacy teams across multiple locations on program protocol, documentation, and adherence strategies.
- Supported operational rollout of a system designed to improve medication pickup rates and chronic disease compliance.

Independent Consultant(2004-current)

-Contract-based writing, editing, and translation across health, biotech, public health, and adjacent verticals. Clients and content types span:

- Medical device documentation
- Grant and policy narrative shaping
- Contract and PR writing
- Investor education and product framing
- AI Domain Expertise, Intelligence Analysis, & Training.

Education & Training

-[University of Wisconsin-Madison](#); Master of Science – Applied Biotechnology (2025). Tracks completed: Quality Assurance and Compliance, R&D, Business Management.

-[Harvard University](#); Master of Liberal Arts – Creative Writing & Literature, Dean’s Honor List (2026).

-[German University in Cairo](#); Bachelor of Science – Pharmacy (2015).

-[Google Digital Marketing & E-Commerce Professional Certificate](#)

-[Alderbridge Professional Development Institute](#); Multiple Diplomas (Media Studies).

-Certified in [Good Clinical Practices \(GCP\)](#) & [HIPAA](#).

Selected Publications & Media

-Journalism: [National Observer](#), [Ancient Origins](#)

-Technical content: [UX video script](#)

-Medical communication: [Banty](#), [Cloudbyz article roll \(PDF\)](#)

-Full writing/editing portfolio: abdallahalalfy.com

-Published author: *Islam Versus Muslims*, *Seven Breaths: Decide Like a Samurai*, and serialized novel *Phonecall From Heaven*

Other Experience (Selected)

-**Senior English Instructor** | Alderbridge Institute

-**Lecturer in Creative Writing** | AIMS College

-**Public Speaking Coach** | Sunrise Academy

-**AI Domain Expert & Intelligence Consultant** | Mercor

(Teaching background available upon request; strong relevance to health communication and education)