

Abdallah Al Alfy

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BUSINESS COMM/SCIENCE POLICY SPECIALIST - PHARMACIST - WRITER

Summary of Qualifications

- Published Author.
- Experienced Writer and Translator.
- Advanced editing, writing and proofreading skills.
- Experienced with corporate and government communications.
- Experienced & successful writer of grant, project, & policy proposals.
- Licensed Pharmacist.
- Exceptional Communication and Presentation skills.
- Native-Level fluency in Arabic and English, spoken and written.
- Advanced Microsoft Office Proficiency.
- Versatile laboratory experience across disciplines.
- Experienced in observational analysis.
- Efficiency in both Team-based assignments and Individual Functions.
- *18+ Years of Literary Experience (started professionally at age 14):* Supervisory Editing, Academic Editing, Copy Editing, Medical Writing, Technical Writing, Content Management, Proofreading, Public Relations & Communications, Blogging, Creative Writing, Social Media, Copywriting, SEO, Web Content, Proposal Writing, Scripting, Transcription, Journalism.

Recent Experience

Content & Comm Director; AI Corp. (2022-2024)

-Drafting, editing, consulting, and voting on policy drafts and content type and scope for various online presences belonging to AI Corp. and associated businesses and companies, including content for construction, pharmaceuticals, ethnic fashion, private education, import export products, medical devices, and healthcare services. Scope includes Press Releases; Blogs; Landing Pages; Organic SEO writing and editing; Public Relations; Social Media Management; Video Scripts; Media Relations, and more.

Senior Clinical Content Writer; Cloudbyz (2021-2022)- [Cloudbyz Articles New Link](#)

-SEO/Web Content Writing; Editing & Proofing; Press Releases; Public Relations Drafting; Corporate Communications Clinical Writing; Blogging (eConsent, Pharmacovigilance, etc).

Lead Content & Comm Writer; Banty (2021-2022)- <https://www.banty.org/author/alfy>

-SEO/Web Content Writing; Sell Sheet Writing; Medical Writing and Editing (telemedicine and virtual care for diabetes); Video Scripting; Press Releases; Communications (Government, Corporate, Other); Corporate Policy Drafting; Public Relations; Editing and Supervising User Manual and Help Article Writing (as well as heavily contributing); Virtual Booth Services for Physician Continuing Education Events (Virtual Booths assisted include GSK, Moderna, Pfizer, Novartis, and more, etc); Blogging.



Resume Navigator

[Click to skip to education](#)

[Click to skip to recent experience](#)

[Click for portfolio overview](#)

[Click to view introductory video](#)

[Click to view corporate/government comm examples](#)

[Click to skip to other experience](#)

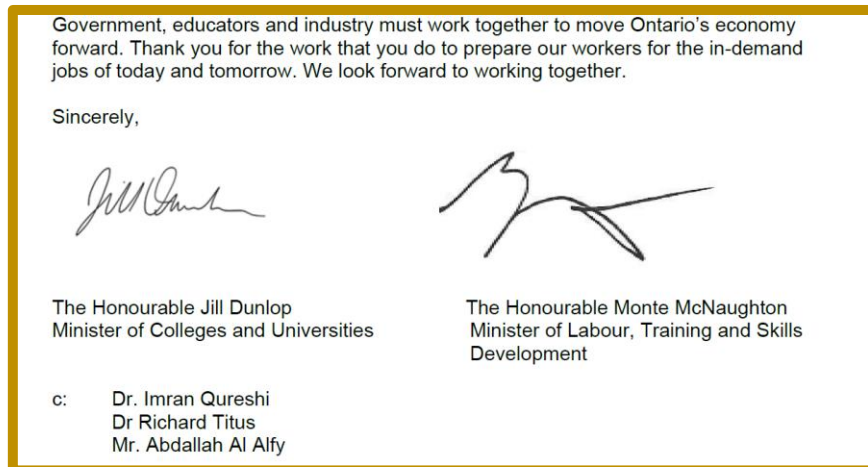
[Click to view relevant links](#)

[Click to skip to summary of qualifications](#)

Comm/PR/Proposal Writing Samples

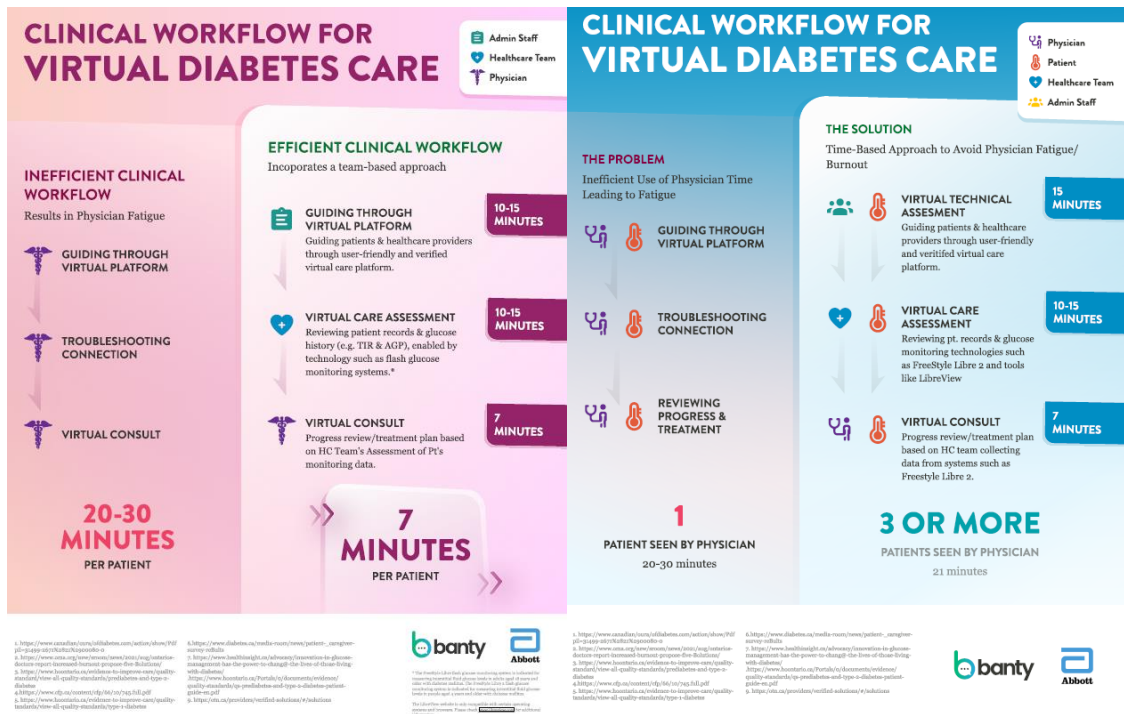
Govt Proposal

Successful grant proposal which was jointly approved by Ontario's Minister of Colleges and Universities and Ontario's Minister of Labour, Training and Skills Development. I am **mentioned by name at the bottom** of a grant proposal acceptance letter from **both Ministers**.



Ontario Health Outreach

I led PR and Communications projects on behalf of my former employers (Banty) and Abbott, targeting Ontario Health and the doctors in the Ontario Medical community on behalf of and in collaboration with Abbott. Below are screenshots of the 12th and 11th drafts from one such project. The goal was for Banty (my former employers and current contract client) and Abbott to provide Ontario Health with material to distribute to physicians seeking information about virtual diabetes care and telemedicine, whilst also considering their busy schedules. The drafts below condensed volumes of information to a free-flowing concept for physicians and allied healthcare teams to understand at a glance:



Other Experience

Business Technical Writer; Eflyn (2022-2022)

-User Manual Writing for machines/tech; Web Content Writing; Blogging; Press Releases; Corporate Communications.

Literary Director; The Mercenary Writer (2019-2021)

-Assigning literary projects to contractors and freelancers for www.themercenarywriter.com; Assessing and reviewing contractor performance; Medical Writing; Supervising and Editing Medical Writing Tasks; Science Writing & Editing; Creative Writing; Web Administration Duties; Project Management; Undertaking personal interest and content-sensitive assignments; Editing and Proofreading.

Science Writer; Master Writer (2018-2019)

-Review of Scientific Literature; Simplifying scientific data to ordinary terminology; Summarising technical and scientific content on clients' legal and promotional material (leaflets, websites).

Writer; Master Writer (2017-2019) (Part time till 2018)

-Accepting technical, analytical, or creative writing assignments on a contract basis; Editing and Proofreading.

Contractor/Freelance Work(2004-current)

Writing, Editing, and Translation in various disciplines (PR, Comms, Technical, Medical, Web Content, General Copy, Contract, Creative, etc...).

-Rexall-Head Office; Medical Compliance Representative (2016-2018)

- El Amal Pharmacy**; Pharmacist (2015-2015)
- Nazek Bahgat Translations**; Senior Translator & Interpreter-In charge of Medical Conferences (2010-2015)
- El Amal Pharmacy**; Pharmacy Intern/Trainee (Holidays & Alternating weekends) (2008-2015)
- GlaxoSmithKline (GSK)**; Quality Assurance Paid Intern/Trainee (2007-2007)

Education & Training

- University of Wisconsin-Madison**; **Masters-In-Progress** (Biotechnology).
- Harvard**; **Masters-In-Progress** (Literature & Creative Writing).
- German University in Cairo**; B.Sc. in Pharmacy.
- Alderbridge Professional Development Institute**; Multiple Diplomas (Media Studies).
- Secondary Education; IGCSE and A level degrees from the **Cambridge Examining board**.
- Certified in **Good Clinical Practices (GCP)** & **HIPAA**.

Relevant Links

Link to Introduction Video: <https://vimeo.com/255215282>

Awards & Certifications: <https://abdallahalalfy.com/awards%2Fcertifications>

Journalism Sample – The Observer:

<https://www.nationalobserver.com/2023/04/25/opinion/aboriginal-crown-new-path-north-american-monarchy> (*Political*)

Journalism Sample – Ancient Origins: <https://www.ancient-origins.net/history-ancient-traditions/antarah-ibn-shaddad-0016238> (*Historical*)

Portfolio: <https://abdallahalalfy.com/writing%2Fediting#a1242bdc-2ffa-4e1f-b108-a3a4a8f23185>

Author Profiles: <https://www.banty.org/author/alfy> (articles below author biography) ;

<https://www.nationalobserver.com/u/abdallah-al-alfy>; [Cloudbyz articles New Link \(Old Link Defunct\)](#)

; <https://www.ancient-origins.net/users/abdallah-al-alfy> ; <https://abdallahalalfy.medium.com/> ;

<https://abdallahalalfy.com/blog>

Published Book: [Islam Versus Muslims](#) (available from multiple book sellers)

Published Creative Writing Samples (Many more available):

<https://www.facebook.com/AlAlfyOfficial/photos/2300084436879990> (*1.3 K Facebook likes*) ;

<https://abdallahalalfy.medium.com/phonecall-from-heaven-chapter-one-dd567d694cb2> (*Also being serially published with Writer's Egg Magazine in the UK*)

For Other Editorial Highlights: <https://www.ancient-origins.net/history-ancient-traditions/antarah-ibn-shaddad-0016238> (*Historical*) ; <https://abdallahalalfy.medium.com/frank-a-brownell-the-father-of-the-modern-camera-2ac965e63a20> (*Historical*) (*High Ranking SEO*) ;

<https://abdallahalalfy.medium.com/egypts-robin-hood-the-tale-of-quicksilver-ali-c96b013de747>

(*Historical*) (*High Ranking SEO*) ; <https://abdallahalalfy.medium.com/canadas-competition-bureau-corruption-or-impotence-an-insider-story-a83f5c0f2ce7> (*Political*) ;

<https://abdallahalalfy.medium.com/eternal-monarch-review-spoiler-alert-f665316fde46> (*TV Show Review*) ; <https://abdallahalalfy.medium.com/pfizer-of-drugs-and-politics-d2d2f44a8677> (*Political*) ;

<https://abdallahalalfy.medium.com/egypt-arab-spring-the-argument-against-democracy-12fb18d05f39> (*Political*)

To read some of my clinical research-oriented articles, written for Cloudbyz please visit the article roll where I compiled many of my articles for them: <https://img1.wsimg.com/blobby/go/dae7f5c1->

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[bf8a-4f1e-af61-f8594c363d96/downloads/Sample%20Article%20Roll%20-%20Cloudbyz_compressed.pdf?ver=1660617990036](https://drive.google.com/file/d/bf8a-4f1e-af61-f8594c363d96/downloads/Sample%20Article%20Roll%20-%20Cloudbyz_compressed.pdf?ver=1660617990036)

For a look at some of the SEO driven blogs written for a medical video conferencing company, kindly look at the links under my bio at: <https://www.banty.org/author/alfy>

For a wider look at my online articles and blog posts: <https://abdallahalfy.com/blog>

For a technical writing example - "UX video scripting", please visit:

<https://www.youtube.com/watch?v=fDueOi47Hik>

Other Achievements

-[TIQ](#) Co-Champion (2015)

-Second book in publication under a pseudonym.