# **Abdallah Al Alfy**

156 Enfield Place, Mississauga, ON, L5B4L8, Canada

Phone: (437) 349-6969 Email:abdallah\_al\_alfy@hotmail.com

#### Writer/Editor

### **Relevant Links**

<u>Link to Introduction Video:</u> <a href="https://vimeo.com/255215282">https://vimeo.com/255215282</a>

Awards & Certifications: https://abdallahalalfy.com/awards%2Fcertifications

<u>Portfolio:</u> https://abdallahalalfy.com/writing%2Fediting#a1242bdc-2ffa-4e1f-b108-a3a4a8f23185

<u>Author Profiles:</u> https://www.banty.org/author/alfy; https://www.cloudbyz.com/blog/author/alfy/; https://www.ancient-origins.net/users/abdallah-al-alfy; https://abdallahalalfy.medium.com/; https://abdallahalalfy.com/blog

## **Summary of Qualifications**

- -Literary Experience: Blogging, Social Media, Copywriting, SEO, Academic Writing, Web Content, Proposal Writing, Scripting, Transcription, Technical Writing, Copy Editing, Journalism, Proofreading, Supervisory Editing, Content Management.
- -Published Author.
- -Experienced Writer and Editor.
- -Native-Level fluency in Arabic and English, spoken and written.
- -Exceptional Communication and Presentation skills.
- -Advanced editing, writing and proofreading skills.

## **Relevant Experience**

Senior Clinical Content Writer; Cloudbyz (2021-2022) - https://.cloudbyz.com/blog/author/alfy/

-SEO/Web Content Writing, Editing & Proofing, Press Releases, Blogging.

Lead Content Writer; Banty (2021-Current)- https://www.banty.org/author/alfy

-SEO/Web Content Writing; Sell Sheet Writing; Video Scripting; Press Releases; Blogging.

#### <u>Literary Director; The Mercenary Writer</u> (2019-2021)

-Assigning literary projects to contractors and freelancers for <a href="www.themercenarywriter.com">www.themercenarywriter.com</a>; Assessing and reviewing contractor performance; Web Administration Duties; Project Management; Undertaking personal interest and content-sensitive assignments; Editing and Proofreading.

#### Science Writer; Master Writer (2018-2019)

-Review of Scientific Literature; Simplifying scientific data to ordinary terminology; Summarising technical and scientific content on clients' legal and promotional material (leaflets, websites).

#### Writer; Master Writer (2017-2019)

-Accepting technical, analytical, or creative writing assignments on a contract basis; Editing and Proofreading.

## **Education & Training**

- -German University in Cairo; B.Sc. in Pharmaceutical Sciences.
- -Alderbridge Professional Development Institute; Multiple Diplomas (Media Studies).
- -Secondary Education; IGCSE and A level degrees from the <u>Cambridge Examining board</u>.
- -Certified in Good Clinical Practices (GCP) & HIPAA.

#### **Other Achievements**

-Author of <u>Islam Versus Muslims</u> (2020) -<u>TIQ</u> Co-Champion (2015)