

Abdallah Al Alfy

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Writer/Editor

Education & Training

- German University in Cairo; B.Sc. in Pharmaceutical Sciences.
- Secondary Education; IGCSE and A level degrees from the Cambridge Examining board.
- Certified in Good Clinical Practices (GCP) & HIPAA.

Summary of Qualifications

- Literary Experience*: Blogging, Social Media, Copywriting, SEO, Academic Writing, Web Content, Scripting, Transcription, Technical Writing, Copy Editing, Journalism, Proofreading
- Published Author.
- Experienced Writer and Editor.
- Native-Level fluency in Arabic and English, spoken and written.
- Exceptional Communication and Presentation skills.
- Advanced editing, writing and proofreading skills.

Relevant Experience

Senior Clinical Content Writer; Cloudbyz (2021-Current)

- SEO/Web Content Writing, Editing & Proofing, Press Releases, Blogging.

Lead Content Writer; Banty (2021-Current)

- SEO/Web Content Writing; Sell Sheet Writing; Video Scripting; Press Releases; Blogging.

Literary Director; The Mercenary Writer (2019-2021)

- Assigning literary projects to contractors and freelancers for www.themercenarywriter.com; Assessing and reviewing contractor performance; Web Administration Duties; Project Management; Undertaking personal interest and content-sensitive assignments; Editing and Proofreading.

Science Writer; Master Writer (2018-2019)

- Review of Scientific Literature; Simplifying scientific data to ordinary terminology; Summarising technical and scientific content on clients' legal and promotional material (leaflets, websites).

Writer; Master Writer (2017-2019)

- Accepting technical, analytical, or creative writing assignments on a contract basis; Editing and Proofreading.

Other Achievements

- Author of Islam Versus Muslims (2020)
- TIQ Co-Champion (2015)