

## About Me



### **Kalpashree Gupta**

CEO, Knekxt Group, LLC

Author, Public Speaker, Coach & Consultant

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## Bio

My name is Kalpa Gupta. I've led executive and senior managerial roles in product management & fraud risk management with fortune 100 companies in financial services starting with early career in analytics nearly 20 years ago. I've facilitated industry working groups of product leaders representing largest to smaller financial institutions in U.S. to solve problems for consumers and small businesses. I'm also a product of childhood sexual abuse and challenge the age-old stigma and shame of hiding a problem that impacts about quarter of world's population, 1 in 4 girls and 1 in 6 boys. After 15 years of achievement, I couldn't escape the inner questioning of self, feelings of "never being enough," shame, or seeing the same trauma-triggers show up in my work-environment, ultimately leading me to transition from corporate for conscious entrepreneurship.

Today, I'm a public speaker, published author, consultant, and coach. I head-up a consulting and coaching company (Knekxt Group, LLC) based out of Austin, TX. I bring my product mindset to create spaces to overcome shame and create a forward moving plan beyond fears for women to lead fully connected lives and unleash their brilliance.

### **More about Knekxt Group, LLC**

As CEO of Knekxt Group, I help high achieving leaders that have experienced childhood sexual abuse claim their power by consulting, coaching & speaking because that shifts their identity from shame, blame and guilt to feeling integrated and whole, and them leading fully connected lives. In essence, I build trust by helping conscious leaders design trauma-informed work cultures, so they retain top talent, & enable people to claim their personal power, use their voice & fully connect for more money, intimacy, or impact. My purpose is to transform people's relationship with their "self" and break down the cycle of intergenerational trauma for humanity to heal. Through Knekxt, we're on a mission to impact 100 million lives by 2032.

# Topics:

1. How to navigate life's transitions
2. How to Gain Professional Clarity
3. How to Heal from Trauma and Lead
4. How to create Equitable work environments

## Sample talks on Above topics with Learning Outcomes:

- 1. Using your Voice, Privilege and Power**  
(Hosted by Google Women @Dallas with Austin and Palo Alto locations in a hybrid format, Fireside Chat, August 2023)

Have you been in situations where trust was broken, or you didn't feel you belonged, or you questioned your self-worth? If so, you are not alone!

### **Learning Outcomes:**

- Asking for help when you feel stuck.
- Being clear about your values
- Creating more inclusive & equitable workplaces and communities

- 2. Developing New Mental Models: Converting Your Life's Story Into Professional Clarity**  
(Hosted & Supported by Financial Executive International Sacramento, Silicon Valley, Orange County & Los Angeles Chapters. Fireside Chat, January 2023)

### **This is for you:**

If you recently confronted a personal low, questioned your self-worth, or felt disconnected from your closest relationships, you are not alone! Inside these valleys, there are glimmers of possibility and paths forward.

### **Learning Outcomes:**

- Honoring the lessons learned from your life's adverse experiences.
- Vulnerably talking through your highs and lows to help you get un-stuck.
- Uncovering your core values and aligning your activities with each to drive motivation.
- Identifying where your mental models came from, choosing which to keep using.
- Clarity to deepen trust and create more equitable workplaces.

- 3. Healing from Trauma & Leadership:**  
(Ellevate Network Executive Roundtable. September 2022, Presentation with Q&A)

### **This is for you if:**

- You judge yourself or fear how others will perceive you if they knew of your private past abuse or trauma
- You fear the loss of reputation, job or income, if your employer/clients knew of your past trauma
- You find yourself compartmentalizing your life and feeling disengaged
- You are suffering in silence even as a powerful adult
- You lack trust or intimacy in relationships professionally and personally

### **Learning Outcomes:**

- How to face your inner demons, past and fears
- How to identify and process your trauma, so that you may find a safe place and tribe who can support you in your healing journey
- How to step up boldly, own your personal power and be unapologetically yourself to make an impact in another leader's life and transformation

### **Key Takeaways:**

- Know your ACE (adverse childhood experiences) score
- Understand the importance of mental health and that healing is a process
- Forgiveness, Service and Storytelling (reframing and sharing your stories as the powerful adults you are now/becoming) are foundational to breaking the cycle of intergenerational trauma

## **4) Using your voice, privilege, and power**

(Finance Executive International, ICONS Women of Note event. I was one of the four women ICONS invited to speak at the event. Interview & Fireside Chat, June 2022.)

<https://www.financialexecutives.org/Events/Conferences/ICONS-Women-of-Note-2022.aspx>

Have you ever felt that you had hit your personal low in life? Do you feel disconnected in your closest relationships at work and life? Have you been in situations where trust was broken, or you didn't feel you belonged, or you questioned your self-worth? If so, you are not alone!

Listen to an incredible story and gain insights on life lessons on:

- Personal and professional transformation turning **pain-to-purpose**
- **Asking for help** when you feel stuck
- Being clear about your **values**
- Creating more **inclusive & equitable** workplaces and communities

# Testimonials

## What People are Saying?

“Kalpa joined the Google Women@Dallas event to share the work she does focusing on helping others. We had a great conversational style Q&A where Kalpa kept our audience very engaged and interested with the story of her journey and the work she does to help others who have been through similar challenges. Kalpa brought grace, vulnerability and confidence to the conversation that helped us all realize how we can all learn from our past, move forward, and find ways to make an impact in the world. The session was very informative, and the audience really connected with the topic. Thank you Kalpa for your focus on helping others understand how to gracefully take challenges in stride and keep moving forward.”

*Kelly Mondloch,  
Regional Lead, Google Cloud*

August 30, 2023 Kelly was Kalpashree's client

“Kalpa spoke at Financial Executives International (FEI) multi-chapter event led and sponsored by Sacramento, Silicon Valley, Orange County & Los Angeles Chapters. She was genuine, professional, compassionate, and engaging. The feedback from the members (who are executives in accounting & finance), and the guests was very positive, and we even had requests to have her return as a speaker!”

*Parvinder Kang, CPA  
Director of Finance at California Faculty Association  
Board Member, President, Financial Executive International (FEI) – Sacramento*

May 12, 2023 Parvinder was Kalpashree's client

“Kalpa tackled a highly requested topic during her session - "Managing emotions-how emotions affect at our work," and she did so with remarkable empathy and clarity. Her ability to connect with the audience through sharing personal stories and experiences demonstrated true vulnerability, which made her message even more impactful. As an attendee, I found her insights and practical tips to be incredibly valuable, offering concrete strategies for effectively managing emotions in the workplace.”

*Lydiah Karanja  
Lead, Microsoft Garage, East Africa*

July 27, 2023 Lydiah and Kalpashree worked together, but at different companies

## How to Work with me?

- Keynote Speaking: \$3,500
- Half-Day Team Workshop: 10,000
- 3 months/4 Sessions One-on-One Private coaching: \$5,000
- 12 Sessions One-on-One coaching: \$13,000 one-time (\$1,200 per month payment plan)

## Videos & Speaking

More on my website:

<https://knekxt.com/speaking-podcasts-media>



Worked with:

