

2026 MONONA COUNTY FAIR SPONSORSHIP OPPORTUNITY

Dear Community Partner,

The Monona County Fair Association invites you to become a sponsor of the 2026 Monona County Fair, taking place July 7–12, 2026, in Onawa, Iowa.

For over 100 years, the Monona County Fair has served as a gathering place for families, youth organizations, agricultural exhibitors, local businesses, and community members across the county. The fair continues to provide educational opportunities, entertainment, and traditions that celebrate the heritage and future of Monona County.

Our mission is to promote community pride by showcasing the accomplishments of 4-H members, FFA students, youth organizations, and county residents while providing a safe, family-friendly environment filled with educational and entertaining experiences.

The annual fair includes popular attractions and events such as:

- Figure 8 Races
- Outlaw Truck & Tractor Pull
- Demo Derby Nights
- Carnival Midway
- Live Local Entertainment
- Glow in the Dark Foam Party
- Food Competitions
- Arm Wrestling Competition
- Sunday Parade
- Livestock and Exhibit Shows
- And much more!

The success of the fair depends on the support of generous sponsors and community partners. Sponsorships help us continue improving the fairgrounds, enhancing programming, supporting youth exhibitors, and preserving a tradition that has been part of Monona County for generations.

In appreciation of your partnership, sponsors receive recognition through combinations of:

- Fairground Sponsor Boards
- Website Recognition
- Social Media Promotion
- Newspaper Advertising
- Grandstand Event Passes
- Event Banners
- Naming Opportunities for Select Entertainment Events

We hope you will consider partnering with the Monona County Fair Association and becoming part of another exciting fair season.

Thank you for supporting local traditions, local youth, and our community.

Sincerely,

Curtis Sturgill, *President*

Michael Andresen, *Vice President*

Pat Beedle, *Treasurer*

Amy Johnston, *Secretary*

Monona County Fair Board of Directors



**MONONA COUNTY FAIR ASSOCIATION
2026 SPONSORSHIP FORM**

DONOR INFORMATION

Business | Organization Name: _____

Contact Name: _____

Billing Address: _____

Phone: _____

Email: _____

SPONSORSHIP LEVELS

Friend of the Fair Up to \$249	Blue Ribbon Partner \$250 - \$499	Purple Ribbon Partner \$500 - \$999
<ul style="list-style-type: none">• Website Recognition• Sponsor Board Recognition	<ul style="list-style-type: none">• Website Recognition• Sponsor Board Recognition• Newspaper Recognition• 2 Grandstand Event Passes	<ul style="list-style-type: none">• Website Recognition• Sponsor Board Recognition• Social Media Recognition• Newspaper Recognition• Grandstand Banner• 4 Grandstand Event Passes

Reserve Champion \$1,000 - \$1,999	Grand Champion \$2,000 - \$4,999	Platinum Partner \$5,000+
<ul style="list-style-type: none">• Website Recognition• Sponsor Board Recognition• Social Media Recognition• Newspaper Recognition• Grandstand Banner• 6 Grandstand Event Passes	<ul style="list-style-type: none">• Website Recognition• Sponsor Board Recognition• Social Media Recognition• Newspaper Recognition• Grandstand Banner• 8 Grandstand Event Passes	<ul style="list-style-type: none">• Website Recognition• Sponsor Board Recognition• Social Media Recognition• Newspaper Recognition• Grandstand Banner• 12 Grandstand Event Passes• Entertainment Event Naming

SPONSORSHIP DESIGNATION (OPTIONAL)

Please indicate where you would prefer your sponsorship contribution to be used:

- | | |
|---|---|
| <input type="checkbox"/> General Fair Operations | <input type="checkbox"/> Fairground Improvements |
| <input type="checkbox"/> Youth & Livestock Programs | <input type="checkbox"/> Community Events & Attractions |
| <input type="checkbox"/> Parade Sponsorship | <input type="checkbox"/> Kids Activities & Educational Programs |
| <input type="checkbox"/> Grandstand Entertainment | <input type="checkbox"/> Demo Derby Motorsports Events |
| <input type="checkbox"/> Carnival & Family Activities | <input type="checkbox"/> Outlaw Tractor Pull |
| <input type="checkbox"/> Fairground Improvements | <input type="checkbox"/> Other: _____ |

ACKNOWLEDGEMENT INFORMATION

Please use the following business or individual name(s) in all acknowledgements:

Please keep this donation anonymous.

Signature: _____

Date: _____

PAYMENT INFORMATION

Please make checks payable to:
Monona County Fair Association
P.O. Box 313
Onawa, IA 51040

To guarantee sponsor recognition, banners, and printed materials, sponsorship forms and donations must be received by July 1, 2026. Thank you for supporting the Monona County Fair!