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FOR IMMEDIATE RELEASE

September 15, 2026

Uptown Waterloo BIA Joins New Documentary Celebrating Europe in Ontario

STOUFFVILLE, ON – MARKD Productions is proud to announce that the Uptown Waterloo Business Improvement Area has joined the feature documentary *Europe in Ontario* as a Founding Sponsor.

Produced by MARKD Productions, *Europe in Ontario* will take audiences on a cinematic journey across the province, exploring the European-inspired destinations, architecture, culture, food, history and people that make Ontario such a remarkable place to discover. Uptown Waterloo is at the heart of one of Ontario's most dynamic communities, bringing together businesses, residents, visitors, events, culture and public spaces in a vibrant downtown environment. The partnership creates an opportunity to explore the people, ideas, creativity and experiences that help make Waterloo a destination in its own right.

"We're excited to be part of *Europe in Ontario* and to help showcase the people, places and experiences that make Uptown Waterloo such a special part of the region," said Christy Bertrand, Interim Executive Director, Placemaking & Outreach Manager, Uptown Waterloo BIA. "There are so many great stories happening throughout Uptown Waterloo, and we look forward to helping connect the film team with events and opportunities that highlight the creativity, community and energy of the city."

As part of the partnership, *Europe in Ontario* will have the opportunity to capture events and experiences in Uptown Waterloo that reflect the character of the community and the people who bring it to life.

One example is Waterloo Maker Faire, which took place September 13 at Waterloo Public Square. The free, family-friendly event brought together inventors, engineers, artists, skilled tradespeople, entrepreneurs, educators, students and members of the community to celebrate creativity, innovation and the spirit of making.

"The Uptown Waterloo BIA opens the door to a different kind of story for *Europe in Ontario*," said Kevin Huhn, Co-Founder of MARKD Productions. "We're interested in more than beautiful buildings and historic places. We want to discover the people who are creating, building, celebrating and shaping their communities today. Uptown Waterloo is full of that energy, and we're thrilled to have them as a Founding Sponsor and partner in helping us discover those stories."

Director Robert Crowley Smith added, "Independent filmmaking depends on partnerships with organizations that believe local stories are worth telling. Uptown Waterloo BIA's support helps us bring *Europe in Ontario* to life while giving us the opportunity to explore the people, events and experiences that make Waterloo unique."

About Europe in Ontario

Europe in Ontario is an upcoming feature documentary exploring Ontario's remarkable European-inspired destinations and experiences, celebrating the architecture, food, culture, traditions, and stories that make the province uniquely diverse.

About MARKD Productions

MARKD Productions is an Ontario-based independent production company specializing in cinematic storytelling across film, documentary, commercial, and branded content. It also partners with organizations to clarify their message, strengthen their brand, and connect more meaningfully with their audience through film, content, and strategy. For more information about MARKD Productions, visit www.markdproductions.com

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FOR IMMEDIATE RELEASE

July 30, 2026

From Historic Landmark to the Big Screen: The Walper Hotel Joins *Europe in Ontario*

STOUFFVILLE, ON - MARKD Productions is proud to announce The Walper Hotel, one of Waterloo Region's most recognizable historic landmarks, has joined their upcoming feature documentary *Europe in Ontario* as a Founding Sponsor.

Produced by MARKD Productions, *Europe in Ontario* will take audiences on a cinematic journey exploring the European-inspired destinations, architecture, culture, food, history, and people that make Ontario such a remarkable place to discover.

For more than a century, The Walper Hotel has welcomed visitors to the heart of downtown Kitchener while serving as an enduring symbol of the city's heritage and hospitality.

"The Walper Hotel has always been more than a place to stay. It's a place where stories begin," said Brad MacLellan, General Manager of The Walper Hotel. "Partnering with *Europe in Ontario* gives us the opportunity to celebrate not only our own history, but also the incredible destinations and communities that make this province special. We're excited to be part of the journey."

As part of the partnership, The Walper Hotel will be featured in the movie through on-location filming that highlights its history, architecture, people, and contribution to the Waterloo Region community.

"The Walper Hotel represents exactly what we're looking for," said Kevin Huhn, Co-Founder of MARKD Productions. "It isn't simply a beautiful historic building. It has been part of the cultural fabric of Kitchener for generations. *Europe in Ontario* is about discovering remarkable places and the stories behind them, and The Walper embodies that spirit. We're honoured to welcome them to the project."

Director Robert Crowley Smith added, "Independent films are built through partnerships with organizations that believe in the power of storytelling. The Walper Hotel's support helps us bring this documentary to life while showcasing one of Ontario's most treasured landmarks to audiences across the province."

About Europe in Ontario

Europe in Ontario is an upcoming feature documentary exploring Ontario's remarkable European-inspired destinations and experiences, celebrating the architecture, food, culture, traditions, and stories that make the province uniquely diverse.

About MARKD Productions

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FOR IMMEDIATE RELEASE

June 2, 2026

Veteran Canadian Actors Mandy Magnan and David Fournier Join New Micro-Short 'LOVE Lorn'

STOUFFVILLE, ON — MARKD Productions has announced production of LOVE Lorn, an original micro-short dramatic film that will bring together the company's founding filmmakers and an accomplished cast of Canadian actors for a story designed to leave audiences questioning everything they think they know.

The project marks the scripted directing debut of MARKD Productions co-founder Kevin Huhn, following his documentary directorial debut, The DNA of LOVE. While Huhn has produced and directed projects across documentary, commercial, and branded content, LOVE Lorn represents his first narrative film as director.

MARKD Productions has built a reputation for creating award-winning independent films and documentaries while earning recognition through multiple international festival selections and industry awards.

LOVE Lorn follows a husband returning home to what appears to be an ordinary evening. As silence replaces certainty and assumptions begin to take hold, the film explores how quickly perception can distort reality and how often the stories we tell ourselves differ from the truth.

The cast, of Mandy Magnan in the role of Lorn and David Fournier as Mark, bring extensive screen experience to a project that relies heavily on performance, subtle emotion, and dramatic tension. "One of the things that excited us most about this project was the challenge of creating a complete emotional experience in under five minutes," said Kevin Huhn, Director and Executive Producer. "The story is intimate, relatable, and built around a situation many people will recognize."

The film also represents a reunion of MARKD Productions' founding creative team. Since forming the company, the founders have collaborated on a growing catalogue of narrative and documentary projects that have screened at festivals across North America and internationally.

As the popularity of micro-short filmmaking continues to grow among audiences, online platforms, and film festivals, LOVE Lorn embraces the format's ability to deliver cinematic storytelling in its most concentrated form. With a runtime under five minutes, the film aims to demonstrate that compelling characters and emotional impact are not defined by length.

Principal photography is scheduled for end of June 2026 in Ontario.

About MARKD Productions

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More Information

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FOR IMMEDIATE RELEASE

March 16, 2026

New National Initiative Targets Distracted Driving as Leading Cause of Spinal Cord Injuries

STOUFFVILLE, ON - MARKD Productions today announced a strategic collaboration with the Canadian Spinal Research Organization (CSRO) to advance a nationally focused public service campaign addressing distracted driving, now identified as the primary cause of spinal cord injuries.

The collaboration supports the expansion of a cinematic public safety initiative developed by MARKD Productions that takes an unconventional approach to prevention. Rather than relying solely on statistics or shock imagery, the campaign leverages a culturally familiar narrative framework to prompt reflection, connecting everyday habits with real-world consequences in a way audiences do not expect.

“Distracted driving remains a major cause of spinal cord injuries,” said Barry Munro, Chief Development Officer of CSRO. “That reality underscores the urgency of this work. This campaign is timely and very unique in how it approaches prevention. Innovative partnerships like this allow us to reach audiences in meaningful and lasting ways.”

Designed to be engaging, thought-provoking, and empowering, this campaign challenges viewers to reconsider distraction through a lens that feels relatable before delivering its call to action. The objective is not to alarm, but to influence decisions in a way that resonates beyond a single viewing.

As part of the collaboration, CSRO will leverage their networks across Canada and the United States to support broader awareness and outreach efforts.

In an era defined by constant digital interruption, divided attention behind the wheel has become increasingly normalized. The consequences, however, remain severe and life-altering.

“This is about shifting perspective,” said Kevin Huhn, Co-Founder of MARKD Productions. “When a message mirrors everyday experience and then reframes it, it creates a moment of clarity. That’s where change begins.”

The organizations view this effort as part of a broader commitment to positioning distracted driving prevention as a shared social responsibility across communities and industries.

About MARKD Productions

MARKD Productions is a Toronto-based creative studio focused on strategic storytelling, branded content, and business growth. It partners with organizations to clarify their message, strengthen their brand, and connect more meaningfully with their audience through film, content, and strategy. For more information about MARKD Productions, visit www.markdproductions.com

About the Canadian Spinal Research Organization (CSRO)

The Canadian Spinal Research Organization is a national nonprofit dedicated to advancing spinal cord research, prevention, and education initiatives across Canada. For more information about the Canadian Spinal Cord Research Organization go to <https://www.csro.com/>

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More Information

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BUSINESS BACKGROUND

MARKD Productions is a leading video production company founded in 2022. The team of Matt Worthington, Alex Belke, Robert Smith, Kevin Huhn and Diego Aldana came together in 2021, during their time as classmates at Toronto Film School. Their common bond was a passion for storytelling and a vision to provide quality video content. In six months, they produced three short films that have gone on to be selected and win 35 festivals around the world.

The current partners, Robert and Kevin, believe that every brand has a unique story to tell and decided to expand their efforts by helping companies convey their narratives in the marketplace. The goal of every project is to create visually stunning and emotionally compelling videos that leave a lasting impact on audiences. The team at MARKD Productions is skilled professionals who collaborate closely to understand objectives and tailor solutions that align with their customers' goals.

With a focus on delivering excellence in their solutions, MARKD Productions has quickly gained recognition for its exceptional work in filmmaking and crafting engaging ads.

Their video production services through the Development to Post Production phases include:

- ❖ The Signature Story Film™: a handcrafted 2–3 minute cinematic brand documentary showcasing a company's brand identity, products or services to engage their audience interest.
- ❖ Training Videos: which develop educational, empowering content that also entertains to expand the audience's knowledge base.
- ❖ Testimonial Videos: where individuals shed light on important matters and first hand experiences that inspire others and bring awareness.

One of MARKD Productions' competitive advantage is the diverse age range in the ownership which helps them understand the business landscape. Coupled with a philosophy, at the core of all projects must be a good story that entertains, empowers and educates an audience, they strive to foster positive perceptions for all clients.

By harnessing the work MARKD Productions provides, businesses can elevate their brand image, connect with audiences on a deeper level, and achieve strategic objectives in this evolving marketplace.

Key Milestones

- Scripted films produced: *Hope for Christmas, I Love You Most, Athletic Withdrawal, The Package, UNTHINKABLE Appetite, LOVE Lorn.*
- Documentary films produced: *The DNA of LOVE, Teen Across Canada, Robbie G: Open Minded*
- Multiple Festival Selection & Winner for BEST SCRIPT, BEST SHORT DRAMAS and BEST SHORT DOCUMENTARIES

For more information contact:

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ABOUT THE FOUNDERS



ROBERT CROWLEY SMITH is a tattoo artist turned filmmaker. He has been a creative for 20 years designing artistry through tattooing. At the age of 40 he decided to change canvas and returned to post secondary education with Toronto Film School in film production. His technical skills allowed him to dive into cinematography and sound design. Along with classmates he formed a production company – MARKD Productions. His passion for visual storytelling and cinematic excellence has contributed to the company's unique approach to video production. Rob's creativity and attention to detail have been instrumental to earning MARKD Productions awards such as Best Short Documentary.



KEVIN HUHN, has an extensive business background with over 30 years experience in Fortune 500 companies, small and medium sized businesses. He is the author of 2 books, *Hockey-ology* and *How to Reinvent Midlife Dreams*. After producing a TV Show, *The Hockey Source*, for NHL Network and FOX Sports, Kevin was awarded the civic recognition award from the city of Markham. In 2021, he found himself on a new path in Film Production at Toronto Film School. Along with four classmates he co-founded MARKD Productions and wrote, produced and directed short films that have won many festivals.

PHOTOS



Robert Smith



Kevin Huhn



On Set BTS: *Hope for Christmas*



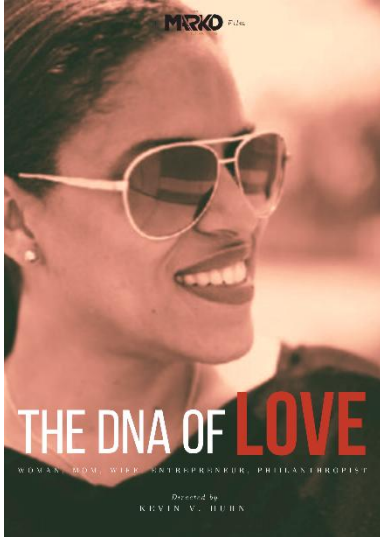
On Set Scene: *Hope for Christmas*



Cast and Crew on the Red Carpet



POSTERS



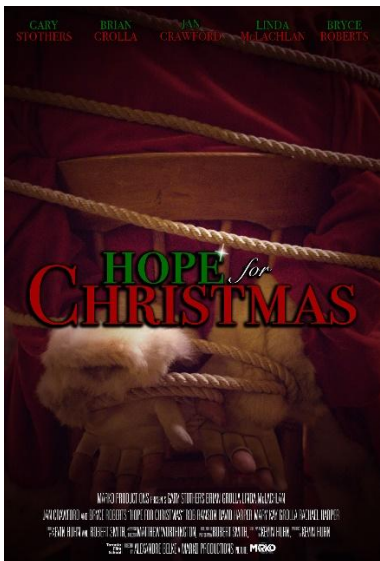
The DNA of LOVE
Short Documentary
Director: Kevin Huhn



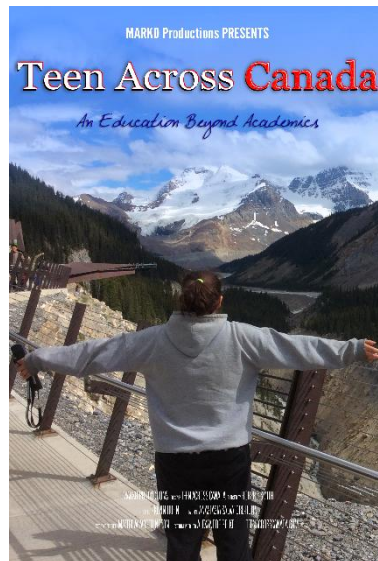
The Package
Drama Short
Director: Alexandre Belke



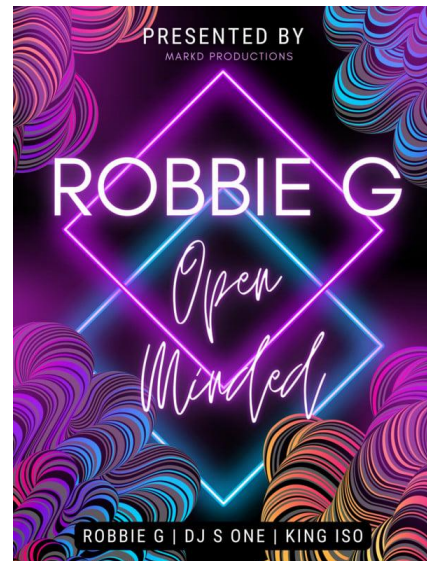
UNTHINKABLE Appetite
Horror Short
Director: Alexandre Belke



Hope for Christmas
Drama Short
Director: Alex Belke



Teen Across Canada
Short Documentary
Director: Robert Crowley Smith



Robbie G: Open Minded
Short Documentary
Director: Robert Crowley Smith



LOVE Lorn

Drama Short

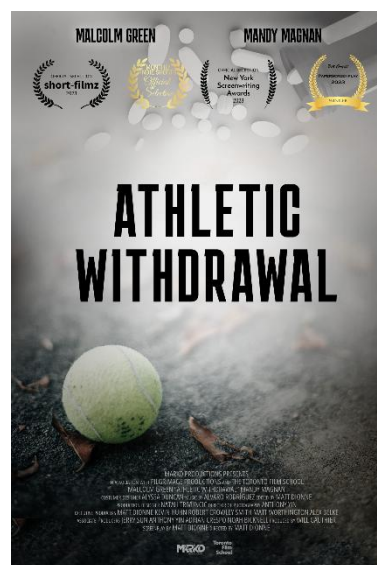
Director: Kevin Romano – Huhn



I Love You Most

Drama Short

Directors: Ayla Johnston / Karianne Taklo



Athletic Withdrawal

Drama Short

Director: Matt Dionne



TESTIMONIALS

In today's digital age, video content has become a crucial aspect of successful marketing and training strategies. Hiring a professional video production company like MARKD Productions offers several benefits. Here are what others say:

"I had the incredible privilege of working with MARKD Productions for the launch party of Maverick Health. They went above and beyond, providing over 12 hours of high-quality video footage and more than 1200 behind-the-scenes pictures, capturing the energy and essence of the event. The MARKD team worked closely with me throughout the process to ensure the final product was exactly what I had envisioned. Their commitment to excellence is evident in every project they take on. I highly recommend them to anyone looking for top-tier production services."

- Dr. David W. Harper B.Sc., D.C., F.R.C.C.S.S., FMACP, CHN

"I worked with the MARKD Productions team on a 60 second spot for my Equine Assisted Learning Business. From start to finish, the team was a pleasure to work with. Their creativity and guidance helped us put together the story that really captures the essence of my Certification program and why people choose us. The day of production was seamless, and the finished product exceeded my expectations. Thank you!"

- Tracey Evans, Owner, DREAMWINDS

"We had a wonderful experience working with your crew. You were all incredibly enthusiastic, professional and organized. We really appreciate the attention to detail and unique experience."

- Keith Saunders, Co-Owner, JACKASS BREWING

"Thank you a million for your expertise and work on these projects. You guys are truly awesome."

- Dan Blackburn, Founder & CEO, NTC HOCKEY