

FOR IMMEDIATE RELEASE

October 1, 2026

Stratford's Historic Queen's Cue Partners On New Documentary Celebrating Europe in Ontario

STOUFFVILLE, ON – MARKD Productions is proud to announce that BMI Group's historic The Queen's Cue, Stratford, a Tribute Portfolio Hotel, has joined the upcoming feature documentary *Europe in Ontario* as a founding sponsor.

Produced by MARKD Productions, *Europe in Ontario* will take audiences on a cinematic journey across the province, exploring the European-inspired destinations, architecture, culture, food, history and people that make Ontario such a remarkable place to discover.

Originally established in 1858 as the Queen's Arms Hotel, the historic property is being restored and reimaged by BMI Group as The Queen's Cue, a 31-room Marriott Tribute Portfolio hotel in the heart of downtown Stratford. The partnership brings together two projects with a shared appreciation for place, history and the stories that give communities their character.

"At BMI Group, we believe in breathing new life into historical infrastructure while preserving the stories that define local communities," said Paul Veldman, CEO of BMI Group. "The Queen's Cue has been a cornerstone of hospitality in Stratford for over 160 years. Partnering with *Europe in Ontario* gives us an opportunity to celebrate this storied landmark while helping shine a light on the rich heritage and vibrant character that make Stratford and Ontario so special."

As part of the partnership, *Europe in Ontario* will feature the property through on-location filming highlighting its history, architecture, people and place within the Stratford community.

"The Queen's Cue reflects Stratford's rich heritage and its enduring appeal as a cultural destination. We're proud to support *Europe in Ontario* and share the stories that connect this historic property to the identity of our city," said Christopher Smith, General Manager of The Queen's Cue.

"The Queen's Cue represents exactly what we are looking to capture in this film," said Kevin Huhn, Co-Founder of MARKD Productions. "It isn't simply a beautiful historic building. It has been woven into the social fabric of Stratford for generations. *Europe in Ontario* is about discovering remarkable places and the stories behind them, and this property embodies that spirit. We are honoured to welcome Queen's Cue."

Director Robert Crowley Smith added, "Independent filmmaking depends on partnerships with people and organizations who believe that local stories are worth telling. BMI Group's support helps us bring this to life while allowing us to showcase an important part of Stratford's history and character to audiences across the province."

About Europe in Ontario

Europe in Ontario is an upcoming feature documentary exploring Ontario's remarkable European-inspired destinations and experiences, celebrating the architecture, food, culture, traditions, and stories that make the province uniquely diverse.

About MARKD Productions

MARKD Productions is an Ontario-based independent production company specializing in cinematic storytelling across film, documentary, commercial, and branded content. It also partners with organizations to clarify their message, strengthen their brand, and connect more meaningfully with their audience through film, content, and strategy. For more information about MARKD Productions, visit www.markdproductions.com

- 30 -

More Information

Media Contact: Kevin Huhn

info@markdproductions.com

(289) 800-4295