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FOR IMMEDIATE RELEASE

July 1, 2025

## **TINFF Partners with MARKD Productions to Launch Expanded Market Summit**

Stouffville, ON – MARKD Productions is excited to announce its partnership with The Toronto International Nollywood Film Festival (TINFF) to co-organize the 2025 TINFF Market Summit—a dynamic and expanded component of this year’s festival experience. The summit will take place September 10 & 11, 2025 during the annual TINFF celebration.

Founded by filmmaker and creative visionary Isioro Tokunbo Jaboro (TJ), TINFF continues to champion diverse storytelling and international collaboration. This new partnership with MARKD Productions represents a strategic move to deepen professional opportunities for filmmakers and industry stakeholders across the GTA and beyond.

“We are thrilled to work with the MARKD Productions team,” said Isioro Tokunbo Jaboro, Founder of TINFF. “This collaboration will allow us to elevate the TINFF Market Summit into a premier hub for learning, connecting, and growing within the global film industry.”

The Market Summit at TINFF will feature:

- Panel discussions led by film and television industry professionals
- An industry expo showcasing key companies and service providers from the GTA
- Workshops on essential topics such as behind and in front of the camera
- Networking sessions designed to connect creators and industry professionals

“We’re honoured to be part of a festival that reflects our values—storytelling, innovation, and community,” said Kevin Huhn, co-founder of MARKD Productions. “The TINFF Market Summit will continue to grow as a space where ideas come alive and careers move forward.”

Additional programming details and registration information will be available on the official TINFF website: [www.tinff.net](http://www.tinff.net).

### **About TINFF**

The Toronto International Nollywood Film Festival (TINFF) is Canadian Screen Award and Telefilm qualifying globally recognized film festival based in Canada, dedicated to celebrating diverse voices in independent cinema with a strong focus on African, Caribbean, and diaspora narratives.

### **About MARKD Productions**

Founded by Toronto Film School alumni Kevin Romano Huhn, Robert Crowley Smith, and Matt Worthington, MARKD Productions is a Toronto-based video production company specializing in storytelling, content development, and live production for film, television and events.

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## BUSINESS BACKGROUND

MARKD Productions is a leading video production company founded in 2022. The team of Matt Worthington, Alex Belke, Robert Smith, Kevin Huhn and Diego Aldana came together in 2021, during their time as classmates at Toronto Film School. Their common bond was a passion for storytelling and a vision to provide quality video content. In six months, they produced three short films that have gone on to be selected and win 35 festivals around the world.

The current partners, Matt, Robert and Kevin believe that every brand has a unique story to tell, and decided to expand their efforts by helping companies convey their narratives in the marketplace. The goal of every project is to create visually stunning and emotionally compelling videos that leave a lasting impact on audiences. The team at MARKD Productions is skilled professionals who collaborate closely to understand objectives and tailor solutions that align with their customers' goals.

With a focus on delivering excellence in their solutions, MARKD Productions has quickly gained recognition for its exceptional work in filmmaking and crafting engaging ads.

Their video production services through the Development to Post Production phases include:

- ❖ Promotional Videos: that showcase a company's brand identity, products or services AND engage the consumer interest that drive sales for a business.
- ❖ Training Videos: which develop educational, empowering content that also entertains to expand the audience's knowledge base.
- ❖ Testimonial Videos: where individuals shed light on important matters and first hand experiences that inspire others and bring awareness.

One of MARKD Productions' competitive advantage is the diverse age range in the ownership which helps them understand the business landscape. Coupled with a philosophy, at the core of all projects must be a good story that entertains, empowers and educates an audience, they strive to foster positive perceptions for all clients.

By harnessing the work MARKD Productions provides, businesses can elevate their brand image, connect with audiences on a deeper level, and achieve strategic objectives in this evolving marketplace.

### Key Milestones

- Scripted films produced: *Hope for Christmas, I Love You Most, Athletic Withdrawal, The Package, UNTHINKABLE Appetite*
- Documentary films produced: *The DNA of LOVE, Teen Across Canada, Robbie G: Open Minded*
- Multiple Festival Selection & Winner for BEST SHORT DRAMAs and BEST SHORT DOCUMENTARYs

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## ABOUT THE FOUNDERS



**MATT WORTHINGTON** is a Toronto Film School graduate in film production. He always had a love for film and when he was 19 he decided to leave his hometown of London, ON. He moved to Toronto to pursue his passion for writing and natural artistic talent of illustration, where he learned to edit scripts and create key art for multiple short films. During his time in college, Matt met with four other classmates and together formed MARKD Productions. Using his scheduling and planning skills, Matt worked on numerous sets as a Producer and 1st Assistant Director, which has been instrumental in the short films winning film festivals.



**ROBERT CROWLEY SMITH** is a tattoo artist turned filmmaker. He has been a creative for 20 years designing artistry through tattooing. At the age of 40 he decided to change canvas and returned to post secondary education with Toronto Film School in film production. His technical skills allowed him to dive into cinematography and sound design. Along with classmates he formed a production company – MARKD Productions. His passion for visual storytelling and cinematic excellence has contributed to the company's unique approach to video production. Rob's creativity and attention to detail have been instrumental to earning MARKD Productions awards such as Best Short Documentary.



**KEVIN HUHN**, has an extensive business background with over 30 years experience in Fortune 500 companies, small and medium sized businesses. He is the author of 2 books, *Hockey-ology* and *How to Reinvent Midlife Dreams*. After producing a TV Show, *The Hockey Source*, for NHL Network and FOX Sports, Kevin was awarded the civic recognition award from the city of Markham. In 2021, he found himself on a new path in Film Production at Toronto Film School. Along with four classmates he co-founded MARKD Productions and produced short films that have won many festivals.

## PHOTOS



Matt Worthington



Robert Smith



Kevin Huhn



On Set BTS: *Hope for Christmas*



On Set Scene: *Hope for Christmas*

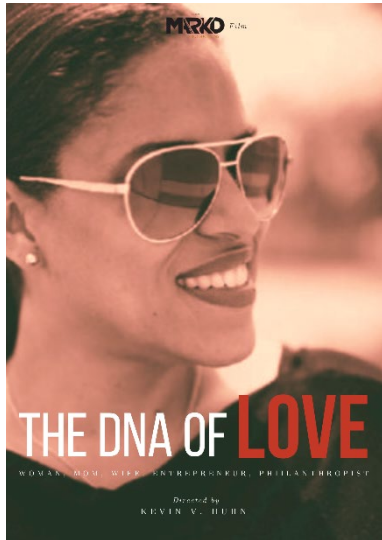


Cast and Crew on the Red Carpet





## POSTERS



*The DNA of LOVE*  
Short Documentary  
Director: Kevin Huhn



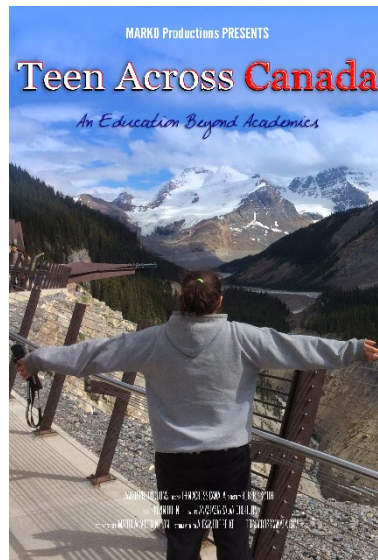
*The Package*  
Drama Short  
Director: Alexandre Belke



*UNTHINKABLE Appetite*  
Horror Short  
Director: Alexandre Belke



*Hope for Christmas*  
Drama Short  
Director: Alex Belke



*Teen Across Canada*  
Short Documentary  
Director: Robert Crowley Smith



*Robbie G: Open Minded*  
Short Documentary  
Director: Robert Crowley Smith



## *I Love You Most*

Drama Short

Directors: Ayla Johnston / Karianne Taklo



## *Athletic Withdrawal*

Drama Short

Director: Matt Dionne





## TESTIMONIALS

In today's digital age, video content has become a crucial aspect of successful marketing and training strategies. Hiring a professional video production company like MARKD Productions offers several benefits. Here are what others say:

"I worked with the MARKD Productions team on a 60 second spot for my Equine Assisted Learning Business. From start to finish, the team was a pleasure to work with. Their creativity and guidance helped us put together the story that really captures the essence of my Certification program and why people choose us. The day of production was seamless, and the finished product exceeded my expectations. Thank you!"

- Tracey Evans, Owner, DREAMWINDS

"We had a wonderful experience working with your crew. You were all incredibly enthusiastic, professional and organized. We really appreciate the attention to detail and unique experience."

- Keith Saunders, Co-Owner, JACKASS BREWING

"Thank you a million for your expertise and work on these projects. You guys are truly awesome."

- Dan Blackburn, Founder & CEO, NTC HOCKEY