

FOR IMMEDIATE RELEASE

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Kitchener's Historic Concordia Club Joins Documentary Celebrating Europe in Ontario

STOUFFVILLE, ON – MARKD Productions is proud to announce that Concordia Club, one of Kitchener-Waterloo's longstanding cultural institutions, has joined the upcoming feature documentary *Europe in Ontario* as a Founding Sponsor. Produced by MARKD Productions, *Europe in Ontario* will take audiences on a cinematic journey across the province, exploring the European-inspired destinations, architecture, culture, food, history and people that make Ontario such a remarkable place to discover.

Founded in 1873, Concordia Club has been celebrating German heritage, culture and community in Kitchener-Waterloo for more than 150 years. Today, the Club is perhaps best known as Canada's "Home of Oktoberfest," hosting one of the region's signature cultural celebrations. With a seating capacity of nearly 4,000, Concordia Club has established what it describes as the second-largest Oktoberfest in the world right here in Kitchener-Waterloo.

The partnership brings together two projects with a shared appreciation for heritage, culture, community and the European influences that have helped shape Ontario.

"Concordia Club is proud to support Europe in Ontario and be part of a project that celebrates the European heritage and traditions that have helped shape our community," said Rob Kerr, President of Concordia Club. "It is important to recognize the history, traditions and culture that have been passed down through generations, and we are pleased to help share that story with audiences across Ontario."

As part of the partnership, *Europe in Ontario* will feature Concordia Club through on-location filming highlighting its history, German heritage, people, culture and place within the community.

"Concordia Club represents exactly what we are looking to capture in this film," said Kevin Huhn, Co-Founder of MARKD Productions. "When we talk about Europe in Ontario, we're not simply talking about European names on a map. We're talking about the people, traditions, food, culture and communities that brought pieces of Europe to Ontario and made them part of who we are today."

Director Robert Crowley Smith added, "Independent filmmaking depends on partnerships with people and organizations who believe that local stories are worth telling. Concordia Club's support helps us bring Europe in Ontario to life while allowing us to showcase cultural heritage to audiences across the province."

About Europe in Ontario

Europe in Ontario is an upcoming feature documentary exploring Ontario's remarkable European-inspired destinations and experiences, celebrating the architecture, food, culture, traditions, and stories that make the province uniquely diverse.

About MARKD Productions

MARKD Productions is an Ontario-based independent production company specializing in cinematic storytelling across film, documentary, commercial, and branded content. It also partners with organizations to clarify their message, strengthen their brand, and connect more meaningfully with their audience through film, content, and strategy. For more information about MARKD Productions, visit www.markdproductions.com

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More Information

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