



Industry Specific: Education Services

General Awards: Service Excellence

Type of Business: Service Provider (Does not involve physical goods)

Number of years in business: 31

Number of Employees: 1 a 5

What is your primary business industry/sector?:

Education books and Knowledge center for commodities prices tendencies.

What countries do you already have offices in?:

Argentina.

Which countries do you currently export to?

World Wide.

What countries are you looking to enter in the next 24-28 months?:

World Wide.

What is your standard mode of new market entry?:

Franchising.

What are your criteria for choosing a new market to enter?:

At the very least, they should have a trading platform for futures and options on commodities.

What products and/or services do you sell?:

As it is knowledge center for commodities prices tendencies, and access is free of charge, the income would come with advertise on videos, banners. Booklets and magazines. Commodity research departments have disappeared in many investment banks, with its professional advising services, due to the enormous mistakes they have made over the years, given that their analysts lacked conveniently organized information.

What problem does your product and/or service solve?

Commodities are analyzed as if they were stocks, and hedging markets based on futures and options on futures, are virtually ignored in price trend news. The case of WTI oil was paradigmatic. All analysts expected a value of up to US\$ 240 /barrel, from US\$ 120, at which it was.

Instead, Alondra Union's algorithm correctly forecast a sustained price decline. The same happened with the dollar Index, gas, gold, wheat, corn and soybeans with their derivatives. All of Alondra's algorithm predictions were correct.

Who are your typical customers?.

Government, Individuals, Business

What drives a sale / what causes people to purchase your product and/or service? .

The service is free, in order to reach the largest possible global audience. The form of monetization is to sell advertising space, at very affordable prices in informative videos, to producers around the world, who need to make themselves known, and who need working capital.

What makes your products/services/IP unique and competitive ?.

There is no service like it. I went to every source of information possible, and could never find anything similar.

What are some of the key business milestones you have achieved since starting?.

Precision was measured around 85% - 91%. Backtesting was done with 17% of annual return. The case of WTI oil was paradigmatic. All analysts expected a value of up to US\$ 240/barrel, from US\$ 120 at which it was. Instead, Alondra Union's algorithm correctly forecast a sustainable decline.

Was there a specific deal or partnership that had a major impact on your bottom line and, for example, allowed you to invest in more staff, expand to other markets or sell to a new customer?.

Yes

Provide additional information here.

It is my intention to license this service, to 24 representatives from each time zone, in their native language, with graphs, reports and videos, which help to inform globally of the trends of the main 64 commodities.

Each licensee will be free to get advertisers, and retains 75% of the income for himself or herself, and must participate with the remaining 23 licensees and the parent company, with 25% The parent company, in turn, will distribute 25% of its advertising revenue to its licensees, as a global aid to them.

Do you intend to hire in the next 21 to to 42 months?

Yes

If so, could you tell us where, when, how many and what types of jobs you intend to create?.

World Wide specialized journalist and finance commodities teachers

Please outline what your business has done that can be considered innovative / different and/or market- leading in your specific sector. environmental benefits, reduce environmental impact, and contribute to long-term sustainability.

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This informationis intended to help Central Banks, Institutional Investors and Retails ones, as well as Commercial Chambers, CTA (Commodities Trades Advisors), CPO (Commodities Pool Operators), Producers, Collections, Exporters and Importers around the world. It will also help to specialized journalist, platforms of negotiation, and media information.

How has your business adapted to working internationally?.

My objective is to work with legal buffets belonging to the Lex Mundi networks. I am subscribed to the Luxembourg stock exchange, and I intend to participate in their activities, in the future, especially with green, infrastructure and social bonds.

Do you source more than one third inputs from outside of your country?

Yes

If so, please comment on the risk strategies you have in place.

I would also be interested in forming ETFs, which do not currently exist, such as those for oats, oranges, soybean oil and soybean food, as well as emerging market currencies (Brazilian real, Mexican peso, etc.), which will help provide liquidity and price stability, to the futures markets.

How do you ensure sustainable customer satisfaction ?.

Trust Pilot.

What key investments do you propose to make in the next 12-24 months?.

Video channel of commodities.

Do you intend to hold global company or customer conferences in the next 21 to 42 24 months?.

Yes

If so, tell us a little bit about the customer, size of conference, location?.

Sovereign Funds. Investment Banks, Commodities Conferences. 500 attendees.
Luxembourg. Chicago. London, New York. Miami, Mumbai.