

Belinda Price CV

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Professional Summary

Enterprise agile coach and consultant with a proven track record of driving large-scale transformation across industries including defence, finance, technology, and energy. I specialize in scaling agile, Lean Portfolio Management (LPM), and digital transformation—working hands-on with leadership and teams to turn strategy into action. With deep expertise in agile frameworks (Scrum, Kanban, SAFe, Tribe & Squads) and traditional methodologies, I deliver **practical, results-driven solutions** that enhance efficiency, collaboration, and value delivery. Whether leading multi-workstream global programs or coaching teams on the ground, I focus on **embedding sustainable agile practices, aligning work to strategic OKRs, and optimizing delivery for real business impact.**

Professional Certifications

- **Cynefin Framework Certifications (2024)** - Models, Decision Making, Domain Models.
- **Training from the Back of the Room Practitioner (2021).**
- **IBM Blockchain Essentials (2018).**
- **IBM Design Thinking Practitioner (2017).**
- **Certified Business Analysis Professional (CBAP) (2010).**

Technical Skills & Tools

- **Agile Frameworks:** SAFe, Scrum, Kanban, Tribe & Squads.
- **Agile Portfolio Management:** Lean Portfolio Management (LPM), OKRs, Value Stream Mapping.
- **Tools:** Jira, Confluence, Big Picture, Actionable Agile Metrics, Miro, Mural.
- **Coaching & Training:** Agile Coaching Clinics, Lunch & Learns, Capability Centres.
- **Enterprise Transformation:** Digital ways of working, Agile Centre of Excellence

Employment History

MBDA - Enterprise Agile Coach (Contract Mar 24 - Present)

Lead enterprise agility initiatives in a military-scale environment, drive digital transformation and embed agile practices at all levels. Coach senior leadership on strategic change, Lean Portfolio Management, and align business vision with government stakeholders. Establish real-time data-driven decision-making frameworks, optimize cross-functional collaboration, and evolve Agile Centres of Excellence.

Key Deliverables:

- Lead **enterprise agility initiatives** within a military-scale environment, driving digital transformation.
- Coach **Senior Leadership Team (SLT)** on agile mindset, behaviours, and strategic change.
- Establish **Lean Portfolio Management (LPM)** to enable value-driven decision-making.
- Optimize collaboration between **business units, lead systems integrators, and partners.**
- Enable real-time **data-driven reporting** for SLT and Product Owners.
- Develop an **Agile Centre of Excellence**, supporting knowledge sharing and continuous improvement.

- Guide teams in **agile best practices**, backlog refinement, and initiative breakdown.
- Facilitate **quarterly planning**, dependency identification, and delivery alignment.
- Support **OKR setting** to ensure business alignment with large-scale government programs.

Independent Business Consultant (Ongoing)

Providing **consultancy** to organisations in the financial services industry and energy charity sector, working closely with **senior leadership teams SLT** and at **board level** to facilitate business strategy development to create clear actionable **roadmaps and OKRs** that align with organisation mission and vision statements. At team level supporting teams in **adopting and optimising** agile frameworks to **enhance efficiency and delivery**. Facilitating ceremonies, coaching teams on scrum and kanban best practices and embedding a culture of continuous improvement.

Key Deliverables:

- Partner with **SLT & board members** to define and execute strategic business objectives.
- **Develop and implement roadmaps**, aligning agile delivery with long term business goals.
- **Design & facilitate** workshops, enhancing team collaboration and stakeholder engagement.
- **Establish** key performance metrics to track maturity and continuous improvement.
- Streamline **backlog management** and prioritisation, ensuring delivery of high value initiatives.
- **Coach leadership** on mindset and change management, fostering a culture of **adaptability**.

Key Achievements:

- Shortened the average lifecycle of cases from customer enquiry to payout (financial service client) by 75% on average

Registers of Scotland - Agile Team Lead (Contract Sep 23 – Mar 24)

Enable a high-performing continuous improvement culture by implementing data-driven agility. Facilitate customer value mapping, improve team workflows, and foster cross-team collaboration. Use Actionable Analytics to enhance flow efficiency and proactively removed process bottlenecks.

Key Deliverables:

- Implement a **continuous improvement culture** through data-driven agility.
- Utilize **customer value mapping** to align team efforts with strategic goals.
- Optimize **workflows and team collaboration**, enhancing delivery efficiency.
- Coach teams on **flow efficiency, WIP limits, and actionable agile metrics**.
- Introduce **agile tooling (Jira, Confluence, Big Picture)** to improve visibility and tracking.
- Foster **cross-team collaboration**, promoting a culture of openness and transparency.
- Lead **retrospectives and test-and-learn cycles** to drive agile maturity.

Key Achievements:

- Identified main bottleneck in the flow of value delivery and reduced average ticket life by 60%.
- Worked with Energy Charity board to establish a Vision, Mission, OKRs and roadmap for delivery.

William Hill - Enterprise Agile Coach (Contract Sep 21 – Nov 22)

Design and implement an enterprise-wide Agile Capability Build Program. Establish Lean Portfolio Management and quarterly planning frameworks across multiple teams. Improve team collaboration, introduce agile best practices, and enable cross-functional delivery alignment.

Key Deliverables:

- Design and implement an **Agile Capability Build Program** from the ground up.
- Establish **Lean Portfolio Management (LPM)** and facilitate **quarterly planning**.
- Align agile delivery with **business strategy, OKRs, and value-driven initiatives**.
- Conduct **Value Stream Mapping workshops**, optimizing end-to-end workflows.
- Lead **cross-functional collaboration** (Infrastructure, Networks, iOS, Android).
- Reduce **technical debt** and drive process improvements for cost efficiency.
- Embed **agile best practices** at leadership, Product Owner, and team levels.
- Develop an **Agile Centre of Excellence**, fostering continuous learning and upskilling.

Key Achievements:

- Implement a program of LPM which increased collaboration and reduced delivery times by 25%.
- Create and roll out a Capability build program to 300 people with a net promoter score (NPS) of 62.

HSBC - Agile Coach (Contract Oct 20 – Sep 21)

Spearhead global agile transformation by coaching teams and leadership on agile methodologies. Develop and implement Lean Portfolio Management, stakeholder engagement strategies, and cultural change programs. Deliver high-impact training, facilitated retrospectives, and embed agile decision-making across teams.

Key Deliverables:

- Spearhead **global agile transformation**, moving from hybrid waterfall/agile models.
- Implement **Lean Portfolio Management**, prioritizing funding for value delivery.
- Coach leadership and teams on **agile frameworks, delivery, and OKRs**.
- Develop a **communication and stakeholder engagement strategy** for transformation.
- Establish **agile governance frameworks**, ensuring alignment across teams.
- Facilitate **agile learning programs** (coaching clinics, deep dives, bite-sized training).
- Integrate **agile reporting dashboards**, enabling data-driven decision-making.
- Conduct **quarterly retrospectives**, optimizing the agile transformation roadmap.

NHS Tech Project - Freelance Business Analyst (Sep 20 – Dec 20)

Key Deliverables:

- Gather and document **stakeholder requirements** for a technology innovation project.
- Develop **technical documentation** and facilitate **process mapping**.
- Support **end-to-end workflow optimization**, ensuring seamless system integration.

IBM - Technical Solution Manager (Contract Aug 16 – Jul 18)

Design and deliver enterprise-wide technical solutions, managing stakeholder requirements and coordinating SMEs. Lead iterative business solution architecture, backlog prioritization, and strategic agile transformations for major clients.

Key Deliverables:

- Develop **enterprise-wide technical solutions**, aligning with client needs.
- Lead **cross-functional teams**, managing stakeholder requirements and solution design.
- Optimize **iterative business solution delivery (MVP and beyond)**.
- Facilitate **agile transformation and backlog prioritization** for enterprise clients.

Key Achievements

- Managed a diverse team of 13 professionals to successfully deliver complex, highly technical projects, consistently meeting tight deadlines and customer needs at pace.
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RBS - Agile Coach (Contract Mar 19 – Mar 20)

Lead agile coaching initiatives across multiple scrum teams within the bank, provide hands-on support to Scrum Masters, Product Owners, and Journey Managers. Design and deliver agile training programs, facilitate group coaching sessions, and introduce agile concepts through **lunch and learn sessions** and community of practice events. Embed an **agile mindset** across teams, improve collaboration by empowering teams to challenge governance, finance, and leadership constraints. Optimize **value stream mapping (VSM)** to identify bottlenecks, reduce cycle times, and enhance workflow efficiency. Supported teams in **work visualization**, backlog refinement, and effective **prioritization** of value-driven work. Develop **short instructional videos** and learning resources to promote continuous agile maturity and best practices.

Key Deliverables:

- Provide **hands-on coaching** to Scrum Masters, Product Owners, and Journey Managers, enabling **agile best practices**.
- Conduct group coaching, **lunch and learn sessions**, and community of practice engagements to promote agile adoption.
- Foster an **agile mindset**, encouraging teams to challenge governance, finance, and leadership constraints to drive efficiency.
- Implement **value stream mapping (VSM)** to identify rate-limiting steps, reduce lead times, and enhance workflow optimization.
- Help teams effectively visualize workflows, refine backlogs, and **prioritize work based on value delivery**.
- Participate in team ceremonies, providing observational feedback and practical guidance to enhance agile ways of working.
- Assist teams in refining how they start work, describe value, and break work into smaller, more manageable slices

Key Achievements:

- **Identified £71K cost savings per program workstream** by optimizing the PreProd environment—scalable across six workstreams and repeatable bank-wide.
 - Reduced average lead time by 80% **over 18 months, significantly improving delivery efficiency**.
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Aggreko - Agile Business Analyst (Contract July 2018 – Feb 2019)

Led Agile business analysis for the development of a new plant control system, ensuring alignment between business needs and digital transformation objectives.

Key Responsibilities & Achievements:

- **Agile Backlog Development:** Created and refined backlog items to drive the development of the new plant control system.
 - **Project Dependency Management:** Identified and established dependencies across multiple projects within the Digital Program.
 - **Process Flow Analysis:** Mapped out functional business requirements to define key process flows.
 - **Scope Definition:** Partnered with the Product Manager to determine project scope and deliverables.
 - **Backlog Prioritization:** Collaborated with developers and stakeholders to prioritize backlog items for MVP delivery.
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IBM - Technical Solution (Perm August 2016 – July 2018)

Developed and delivered technical solution proposals, aligning business requirements with optimal IT solutions for clients.

Key Responsibilities & Achievements:

- **Solution Architecture:** Designed and proposed technical solutions to meet client needs, ensuring alignment with industry standards.
 - **Stakeholder Engagement:** Worked with key stakeholders to understand requirements, pricing strategies, and project scope.
 - **Team Leadership:** Acted as Account Solution Manager during absences, leading a team of 13 solution managers and managing client/PMO relationships.
 - **Agile Delivery:** Created and maintained a prioritized backlog of user stories for Scrum teams, enabling iterative solution development.
 - **Business Strategy:** Architected MVP and scalable business solutions for phased Agile delivery.
 - **Continuous Improvement:** Supported the Business Owner in prioritizing backlog items to enhance delivery efficiency.
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Wood -Senior Business Analyst (Contract to Permanent - Nov 2013 – Aug 2016)

Led strategic business analysis and IT transformation initiatives to improve operational resilience and drive business efficiency.

Key Responsibilities & Achievements:

- **Disaster Recovery & Business Resilience:** Delivered a global disaster recovery management system for critical business applications across three divisions.
- **Mergers & Acquisitions:** Developed and implemented IT&S due diligence processes and on-boarding strategies for newly acquired businesses.
- **Pre-Project Service Delivery:** Provided pre-project service support across three global service hubs.

- **Business Transformation:** Defined business requirements and designed solutions aligned with the company's transformation program.
 - **Strategic Advisory:** Proposed and delivered strategic solutions, including options analysis, risk assessment, and cost evaluation.
 - **Procurement & Vendor Management:** Developed RFIs, RFPs, and vendor assessment frameworks to support project procurement.
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Education

- **Post Graduate Diploma – Information Technology Systems**, University of Strathclyde (1991).
 - **BSc (Hons) Microbiology**, University of Aberdeen (1989).
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