



**NATIONAL ASSOCIATION OF MOTORCOACH OPERATORS  
2025 Annual Convention & Marketplace**

**August 17 – 20, 2025  
Great Wolf Lodge (GWL)  
Williamsburg, Virginia**

**CELEBRATE \* EDUCATE \* COLLABORATE**

**Sunday, August 17, 2025**

**Transportation to Great Wolf Lodge, Williamsburg, VA, from Richmond International Airport (RIC)**

**11:00 am Pick Up at Richmond Airport**

**2:00 pm Pick Up at Richmond Airport**

1:00 pm - 5:00 pm                      Registration Opened  
*Eagles Landing Foyer*

3:00 pm – 4:30 pm                      Board of Directors Meeting – All members are welcome to  
participate.  
*Eagles Landing Board Room*

4:00 pm—4:30 pm                      Vendor set up: Tables will be provided for our vendors to display  
their information and share it with the operators throughout the event. *All registered vendors  
will receive a table for their display with their registration. PLEASE NOTE: Tear-down is frowned  
upon before the end of the event on 8/19.*

5:00 pm – 6:00 pm                      Mix and Mingle Vendor Reception – This is the perfect  
opportunity to catch up with each other and visit with the Vendors to see what's new and  
exciting.  
**Sponsorship Available**

6:00 pm                                      Board Bus



6:30 pm – 8:30 pm                      Dinner with Free Time to explore Historic Williamsburg. There are plenty of eateries to suit every budget. Go To [WWW.COLONIALWILLIAMSBURG.ORG](http://WWW.COLONIALWILLIAMSBURG.ORG) to plan your time.

8:30 pm                                      Board Bus

9:00 pm                                      “Networking Suite”  
**Sponsorship Available**

### **Monday, August 18, 2025**

8:30 am – 12:30 pm                      Registration Open  
***Eagles Landing***

9:00 am                                      Welcome by Ed Harris, Chief Executive Officer, Visit Williamsburg

9:15 am – 10:00 am                      Opening Breakfast **with and Founder of Create Vision, a 501(c)(3) organization.** As the co-owner of Agape Travel and Tours, Jackie frequently transported affluent school children worldwide on extensive tours of the Washington D.C. area and the Eastern seaboard. She wondered what might happen if economically vulnerable children in her community were given the same opportunity to visit historical sites in the U.S. as their more affluent peers. This question sparked the idea for Create Vision. Since then, the organization has worked to make educational trips and STEAM tours accessible to children who might otherwise be unable to afford them. The great Helen Keller once said, “The only thing worse than being blind is having sight but no vision.” Our goal at Create Vision is to provide children in need with an opportunity to view the world beyond the boundaries of their community. We believe that by doing so, they can “create a vision” for their lives and the world around them.



**Sponsorship Available**

10:00 am – 11:00 am                      Educational Session I - “Crisis Management” - You can’t change what has happened, but what you do next can decide your future. It’s all in the details...  
**Presenter: Lancer Insurance Company**

11:00 am – 12:30 pm                      Marketplace – Operators will be seated at round tables while suppliers go from table to table and meet with operators for seven-minute appointments.

12:45 pm                                      Board Bus

1:00 pm– 3:30 pm                      FAM Tour I – Jamestown Settlement – A 17th-century Virginia history and culture museum. Near the site of the original colony, discover the story of America’s



beginnings through immersive films, gallery exhibits, and outdoor re-creations. You'll learn about the Virginia Indians who occupied the landscape for centuries, the arrival of English colonists to Jamestown in 1607, and the first documented arrival of West Central Africans in 1619, leading to cultural encounters and events that planted the seeds of a new nation.

**Sponsored By: Visit Williamsburg**

3:30 pm Board Bus

4:00 pm – 5:30 pm: Free time to prepare for the evening festivities

5:30 pm Board Bus

6:30 pm – 9:30 pm NAMO 25<sup>th</sup> Anniversary Dinner at Hampton University “Dîner en Blanc” - “LET THE PARTY BEGIN” Put on your dancing shoes & whites because we are celebrating NAMO’s 25<sup>th</sup> Anniversary! Join us as we head to Hampton University with NAMO’s Board Chairperson Marcia Milton. We enjoy the **Hampton University Museum and Campus**, Marcia’s Alma mater, and dance the night away.

**Sponsorship Available**

9:30 pm Board Bus

10:00 pm “Networking Suite” & Game Night

**Sponsorship Available**

## **Tuesday, August 19, 2025**

8:00 am Registration Open

9:00 a.m.—10:30 a.m. Breakfast with the Buses: OEMs will have 15 minutes to present on their demo coaches or inside. PLEASE NOTE: Only sponsors will be awarded this private time.

**Sponsorship Available**

10:30 am – 11:30 pm Educational Session II - TSA Cyber Security Exis Workshop  
TSA's Exercise Information System (EXIS®) assists security planners in building and managing exercise planning teams, and sharing best practices & lessons learned. The system provides users with resources to design, document, and evaluate exercises for all transportation modes. Presenter(s) Local TSA Region

11:30 am – 12:30 pm Educational Session III - Legislative & Industry updates from UMA & ABA



12:45 pm

Board Bus

1:00 pm– 4:30 pm

FAM TOUR II – The **First Baptist Church of Williamsburg** was organized in 1776, with a quest by a group of courageous slaves and free blacks who wanted to worship God in their own way. First led by Rev. Moses, a free black itinerant preacher, they built a brush arbor\* at Green Spring Plantation, a few miles from town, to gather secretly in song and prayer. Organized as Baptists by 1781 under Rev. Gowan Pamphlet, an enslaved man in Williamsburg, worshippers at Raccoon Chase, a rural area just outside Williamsburg. Moved by their stirring hymns and heartfelt prayers, a member of the Cole family, a Williamsburg landowner, offered the group the use of his carriage house on Nassau Street for a meeting place. Pamphlet continued as pastor until he died in about 1807. The African Baptist Church, as it became known before the Civil War, dedicated a new brick church near the carriage house on Nassau Street in 1856, the congregation's church home for the next 100 years. In 1863, the church was renamed the First Baptist Church of Williamsburg. The present church at 727 Scotland Street has served the congregation since 1956. After the visit to the church, we head over to the **Williamsburg Bray School**, a school for free and enslaved Black children founded in 1760 in Williamsburg, Virginia. Opened at Benjamin Franklin's suggestion in 1760, the school educated potentially hundreds of students until its closure in 1774. The first occupied house is believed to be the "oldest extant building in the United States dedicated to the education of Black children".

**Lunch Sponsored By: Visit Williamsburg.**

4:30 pm

Board Bus

6:30 pm—8:00 pm

Dinner at GWL

***Sponsored By Our 2026 Annual Conference Host*** – Discover DeKalb

8:00 pm

“Networking Suite”

**Sponsorship Available**

**Wednesday, August 20, 2025 – Departures, Transportation to Richmond, VA Airport**

**9:00 am - Pick Up at Great Wolf Lodge**

**Noon - Pick Up at Great Wolf Lodge**

