Let’s Save Christmas Toy Drive

With the military dispatched to several first nation communities across northern Manitoba to combat major Covid-19 outbreaks there is no Christmas for over 4000 children this year. Unable to leave their communities or to even have products delivered these children will suffer even harder days when they realise they all are alone up there. Think of your own children, your nieces, nephews, & grandchildren and ask yourself how they would feel to receive nothing? To have nothing? These are good children who already face daily challenges far beyond what any of us can probably comprehend. These children would truly see a Christmas miracle if we could all pull together for a toy drive.

The military members already dispatched to these communities were so moved by their plight that they dipped into their own pockets to provide whatever they could to make a difference. Please see the following CBC Article detailing where this got started. They are willing to provide flights, logistics and delivery but they cannot do it all themselves. https://www.cbc.ca/news/canada/manitoba/shamattawa-first-nation-cfb-shilo-toy-drive-covid-19-1.5845926

As contractors in this province we do at least 100 million dollars every year with First Nation communities. Many of our workers have family back home in these communities. I’m asking today, can we please give some back?

As car dealers we serve their communities day after day and do an untold amount of business with them. We rely on them to make our quotas. Can I please ask that you help us give back Christmas to their children this year?

For the other businesses this reaches please think about how we get support from these communities. How their members help make us successful. If you can, please give back this Christmas.

I reach out to you because you are the people I know. The people I have been to galas, dinners and charity events with. You are the people who year after year I have seen make a major difference in our own communities. Together we can take what a few honorable soldiers started on their own and turn it into true a Christmas miracle.

Sincerely

Christopher Henry
Goal - $50,000

How to Help:
They best way to get the presents we need will be cash donations. Toys’R’Us & some Winnipeg local toy stores will select presents based on age and sex. They will wrap and label the gifts so the military can hand them out home to home. If we can move quickly over the next 5 days we can get this done.

We are offering sponsorship’s for the toy drive. 100% of all funds raised will be spent on toys. Any small amounts left over will be donated to the Christmas Cheer Board for 2021 hamper deliveries.

Sponsorship Levels
Listen I don’t want to make this all about what level gets you what billing. This is really about the Christmas spirit. Anyone and everyone involved will get to be included in all press and display of logos of supporting companies. That being said we would clearly be happy to take a large donation for top billing if it helps us make this happen. I believe $50,000 will barely be enough to get one small present per child. We can certainly raise more so let’s put Level 1 sponsorships at $10,000. Level 2 at $5,000. Level 3 everything up to. We can take sponsorships directly to IcMD and issue invoices back to your company.

Charitable Donations
Sponsorship is 100% deductible as a marketing expense. Should you need a charitable receipt we should have the ability to issue those through an Indigenous charity (who also has also agreed to forward 100% of the funds raised) on Monday December 21, 2020. Please contact us so we can get back in touch with you when we are ready.

GoFundMe Page
We have also set up a GoFundMe page to help process donations. Anything can help make a difference this year. Please click here to visit our page IcMD Xmas Toy Drive

I know it is a lot to ask. It has to happen very quickly. I know some of you have already shutdown your businesses for Christmas. Nobody ever said performing miracles was easy but I’d sure like to try!

Christopher Henry
Indigenous Canadian Medical Dispensaries
chenry@IcMD.ca
204-794-8105

Why leave home?
1-855-955-IcMD