

## CARAWAY SPEEDWAY TO STREAM ALL 2021 EVENTS ON PAY PER VIEW PLATFORM

## TEAMS COMPETING IN REGULAR TRACK DIVISIONS WILL BENEFIT

(Sophia, NC): Caraway Speedway will introduce a new TV package this Sunday with the first event of the 2021 season at the .455 mile speedway near Asheboro, NC.

The track will air the 2021 events at <u>carawayspeedway.tv</u>. The track will produce the events and provide talent for the series. Details will be announced Wednesday March 10<sup>th</sup> at the new website, along with the regular Caraway Speedway website, <u>carawayspeedway.com</u>. and our face book page.

"This is something new for us at Caraway Speedway", said track owner, Darren Hackett. "The 2021 season was a challenge for all short tracks as government mandated restrictions prevented most of them from opening at full capacity due to the COVID-19 Pandemic. Many of those restrictions could carry over to the 2021 season so we are going to offer the streaming package to those fans who are not comfortable being in a crowded environment or for some other reason can't make it out to the track to see some of the besting "grass roots" racing in the area".

"The big plus for the teams is the opportunity to offer their sponsors worldwide exposure with the streaming platform. Hopefully this additional exposure will help teams, as well as the speedway secure the sponsorship needed to be successful. The teams competing in Caraway Speedway's regular weekly divisions will also receive a portion of the proceeds from the sale of the events on the pay per view platform at the end of the 2021 season helping to boost the point fund for those divisions", Hackett said.

Caraway Speedway opens it's 56<sup>th</sup> season on Sunday March 14<sup>th</sup> at 2:30 PM featuring the "SMART 99" for the open wheel Modifieds, Late Models, Mini Stocks, Challengers and the 602 Modifieds.

For more information visit <u>carawayspeedway.com</u> or the Caraway Speedway face book page or call 336-629-5803 and leave a message. Someone will contact you ASAP.