

# HISTORY

When The Ritz first opened its doors in 1906, it was considered one of the greatest hotels in the world.

Conceived by the famous hotelier César Ritz with the aim of becoming the ultimate destination for guests looking to stay at the most luxurious hotel in the land, no expense was spared on its opulent interiors and lavish furnishings. The Ritz is located in the heart of London, making it the perfect base for exploring one of the most vibrant cities in the world. On our doorstep find: Trafalgar Square, Buckingham Palace, West End Theatres, Bond Street and so much more...



# THE RITZ DRESS CODE

In the Victorian era, ladies started to dress in their finest hats, gowns, and gloves for the taking of tea between four and five o'clock, as it transitioned from a mid-afternoon snack to a renowned social occasion. In keeping with this rise in prominence, Afternoon Tea was no longer simply taken at home, but in the dazzling tea rooms of London's finest hotels, most notably of course, at The Ritz.

Whilst some things have changed over the years, others have stayed the same and rightly so. Just as the ladies of London society in the 20th century put on their finest dresses for an afternoon outing at The Ritz, our wonderful guests in the 21st century need no excuse to don their most elegant outfits to make the occasion extra special. When dining in the breathtaking ambience of the hotel's Palm Court, complete with chandeliers, towering pillars and 24 carat gold details, equally divine outfits come as standard.

Gentlemen are required to wear a jacket and tie (jeans and sportswear are not permitted for either ladies or gentlemen) for afternoon tea in The Palm Court, and for lunch and dinner in The Ritz Restaurant and Terrace. In all other areas of the hotel (The Ritz Restaurant breakfast service, The Rivoli Bar, and The Long Gallery), smart casual attire is required. Please note that shorts, trainers, and sportswear are not permitted in any of the hotel's restaurants or bars.



150 PICCADILLY, LONDON W1J 9BR  
TELEPHONE: +44 (0) 20 7493 8181

[WWW.THERITZLONDON.COM](http://WWW.THERITZLONDON.COM)



## AFTERNOON TEA

## AT THE RITZ LONDON



Indulge in a slice of the finest British tea tradition and a champagne celebration with our Afternoon Tea experiences at The Ritz London.

Whilst dining at The Ritz, savour a selection of finely cut sandwiches, freshly baked scones with Cornish clotted cream and strawberry preserve, and a mouth-watering range of exquisitely presented pastries and teacakes, replenished on request. As well as 20 different types of loose-leaf tea to choose from, why not sip a glass of Champagne to add some extra sparkle to the occasion.

Enjoy the perfect ending to your luxury Afternoon Tea experience, savouring our signature Ritz tableside service which includes two generous slices of cake, served from the guéridon cake trolley. Our skilled Pastry Chefs change the cakes on the menu, to perfectly complement the flavours of the season. Whether you crave an indulgent chocolate treat or a refreshing fruity delight, you can choose your favourite cake and enjoy it to the fullest.

This most charming English Afternoon Tea in Mayfair is served in the spectacular surroundings of The Palm Court.

The Ritz London is the only hotel in the UK to have a certified Tea Master, Giandomenico Scanu, who travels around the world to various tea plantations to source our wonderful teas.

Why not try our exclusive Ritz Royal Blend Tea? This is only available at The Ritz.

## THE QUINTESSENTIAL GUIDE TO AFTERNOON TEA ETIQUETTE

When it comes to this fine British ritual, guests from the world over and the United Kingdom alike find themselves questioning the finer details of Afternoon Tea etiquette. Having served Afternoon Tea for over 116 years, we welcome the opportunity to delve deep into the perplexing world of Afternoon Tea manners and etiquette. The fear of a faux pas will soon be behind you.

## MUSIC TO MATCH THE OCCASION

The elegant ambiance is complemented by a musical ensemble from our resident pianist – the final ingredient to ensure your Afternoon Tea at The Ritz is, quite simply, unforgettable.

## AFTERNOON TEA SITTINGS

Monday to Sunday: 11.30am, 1.30pm,  
3.30pm, 5.30pm and 7.30pm

