

## FOR IMMEDIATE RELEASE

Contact: Keaira Turner 205.645.7465 habdpress@habd.net

## Ribbon-Cutting Ceremony Marks Monumental Milestone for Southtown Senior Development

**BIRMINGHAM**, AL June 6, 2025—The Housing Authority of the Birmingham District (HABD), in partnership with The Benoit Group, hosted a ribbon-cutting ceremony on June 5th to commemorate the completion of Southtown Senior, a 143-unit affordable senior housing development in the heart of Birmingham.

This milestone marks a pivotal moment in the ongoing revitalization of the Southtown Court community. As part of a larger \$300 million mixed-use redevelopment effort, the Southtown Senior project represents a \$42 million investment in high-quality, accessible housing for Birmingham's senior residents. Construction officially began in November 2023, following the project's groundbreaking in April 2023.

The ribbon-cutting ceremony featured remarks from key stakeholders, including representatives from HABD, The Benoit Group, the City of Birmingham, and elected officials from the city, county, and state levels. The event highlighted the impact of this development on housing accessibility, community connectivity, and senior well-being.

"Southtown Senior is more than a building, it's a promise fulfilled," said Dontrelle Young Foster, President and CEO of HABD. "We are proud to deliver high-quality, affordable housing that honors the legacy of Southtown Court while meeting the evolving needs of our senior residents. This is a testament to what we can achieve when public and private partners unite around a shared vision of equity and opportunity."

Southtown Senior was designed with seniors in mind, offering modern amenities, safety features, and spaces that encourage community engagement and comfort.

"This development is a bold step forward in our efforts to reimagine Birmingham's future," said Mayor Randall L. Woodfin. "Southtown Senior reflects our commitment to creating inclusive, livable spaces where every generation can thrive. I commend HABD and The Benoit Group for leading the way in transforming this vision into reality."

The grand opening of Southtown Senior marks a major milestone in this \$300 million mixed-use redevelopment master plan," stated Eddy Benoit Jr., President and CEO of the Benoit Group. Our seniors now have the opportunity to come back to their newly transformed community that will offer them a better living environment. Public-Private-Partnerships, done the right way, allow for great economic redevelopment outcomes!"

Southtown Senior is a newly developed, thoughtfully designed 143-unit apartment community tailored for senior residents. The building features a variety of amenities aimed at promoting independence, connectivity, and well-being, including a dedicated community space, a fully equipped business center, and vibrant murals that celebrate the culture, legacy, and resilience of the Southtown neighborhood. These artistic elements not only enhance the living environment but also serve as a visual reminder of the rich history that continues to shape the community's future.

The Southtown redevelopment initiative is a comprehensive strategy that blends residential, commercial, and green space to foster economic growth and social connection.

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The Housing Authority of the Birmingham District (HABD) is the state's largest provider of public housing serving 23,000 residents. Its mission is to provide the highest standard of affordable housing while fostering vibrant, inclusive communities and serving as a catalyst for opportunity. To learn more about HABD, visit www.habd.org.