



**FOR IMMEDIATE RELEASE**

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## **HOUSING AUTHORITY OF THE BIRMINGHAM DISTRICT AND BIRMINGHAM CITY SCHOOLS CELEBRATES ONE YEAR OF EVERYDAY COUNTS**

**BIRMINGHAM, AL February 25, 2025**— The Housing Authority of the Birmingham District (HABD) and Birmingham City Schools (BCS) will host a special event to provide a one-year update on the Every Day Counts (EDC) Initiative. Launched in January 2024, EDC is a collaborative effort between HABD, the City of Birmingham, and BCS to tackle truancy issues among students living in public housing. The program supports parents facing challenges in ensuring their child's regular school attendance. The parents of students who achieve perfect attendance are also entered into a monthly drawing for monetary incentives.

During the event, officials will discuss the program's progress, key achievements, and ongoing efforts to support student attendance. A drawing will also be held to announce the latest winners of the Every Day Counts incentive program.

**WHAT: Everyday Counts Initiative Drawings and Yearly Update**

**WHEN: Wednesday, February 26, 2025 at 3:30 P.M.**

**WHERE: Lincoln Professional Development Center 901 9th Ave N, Birmingham, AL 35204**

**WHO: Housing Authority of the Birmingham District, Birmingham City Schools, City of Birmingham**

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*The Housing Authority of the Birmingham District (HABD) is the state's largest provider of public housing serving 23,000 residents. Its mission is to provide the highest standard of affordable housing while fostering vibrant, inclusive communities and serving as a catalyst for opportunity. To learn more about HABD, visit [www.habd.org](http://www.habd.org).*