

# RUN SPEAKERS

RunConference.org



## 12th Annual Run Entrepreneurial Conference

We are all about growing small businesses.

**July 19-21, 2024**

Dallas, Texas, USA

**ALL ABOUT THE 12TH ANNUAL  
RUN ENTREPRENEURIAL  
CONFERENCE & EXPERIENCE**

# GREETINGS FROM OUR FOUNDER

**Dr. Cassandra Bradford**

We are working earnestly behind the scenes to partner and collaborate with those who share our passion and vision to really grow small businesses, exponentially.

As Run Entrepreneurial Conference celebrates its 12th year being an informative, intuitive, and empowerment entity, our mission has never changed: To make an impact on the global economy one small business at a time.

As we challenge ourselves to move the pendulum forward and in our favor, we must understand how to grow an empire at the same time, effectively and successfully forging entrepreneurship to higher ground.

## *Empireship* Empower the Empire

2024, expect dominance in Technology, Artificial Intelligence, Social Media and its Influencers, Logistics and Transportation industries, global Real Estate investments, Sales Conversions, motivation, inspiration, and whatever it takes to Empower our Empire!

We welcome businesses from every industry, no matter how large or small, color, or sexual orientation! Our goal, our efforts, and our passion is to champion for businesses as they make their mark and leave a carbon footprint, globally!

*Cassandra*



# RUN SPEAKER AGREEMENT

**Run Entrepreneurial Conference**

**July 19-21, 2024**

**Dallas, TX**

Each speaker will be able to teach, motivate, excite, or strategize small businesses towards global economic impacts.



45-Minute Speaking Times 

Exhibitor Space 

B-12 Intensive 

Included in Magazine 

Additional Grab Bag Marketing 

Admission into Concert & Events 

**BECOME A RUN CONFERENCE SPEAKER...TODAY!**

**CONTACT US**

800-718-2425



Admin@RunConference.org



RunConference.org

RunConference.org

3 DAYS TO  
EXPERIENCE

RUN

DAY 1

NET

RUN CONFERENCE  
EXPERIENCE

WORK

ING

JULY 19<sup>th</sup>  
6-8pm

[www.RunConference.org](http://www.RunConference.org)

RunConference.org

# 3 DAYS TO EXPERIENCE

# RUN

# DAY 2

## RUN CONFERENCE EXPERIENCE

### Empower your Empire

All industries, genres, and expertise for business growth & mastery



## 8am-5pm

Includes: Think Tank (*business mastermind*)

RunConference.org

3 DAYS TO  
EXPERIENCE

RUN

DAY 2



**RUN CONFERENCE**  
**EXPERIENCE**

DALLAS, TEXAS USA  
**20<sup>TH</sup> JULY**  
2024  
*Old School*

**CONCERT**  
**CONCERT**

CELEBRITY CONCERT & PERFORMERS TO BE ANNOUNCED SOON

► [ADMIN@RUNCONFERENCE.ORG](mailto:ADMIN@RUNCONFERENCE.ORG)

 Jim Austin  
Online.com

7pm-10pm

Celebrity Performer-Announced soon!

# 3 DAYS TO EXPERIENCE

# RUN

# DAY 3

**RUN CONFERENCE**  
**EXPERIENCE**

DALLAS, TEXAS USA  
**21<sup>st</sup> JULY**  
2024 **NOON**

Dr. Cassandra Bradford

**1-hr Intensive Business Revitalization**  
**B-12 injection**

2K CLIENTS in 1 hour + 12 times bigger Database of business + Maximized visibility

▶ [ADMIN@RUNCONFERENCE.ORG](mailto:ADMIN@RUNCONFERENCE.ORG)

## 12noon-2pm

1 Hour Intensive-Multiple Experts

# 3 DAYS TO EXPERIENCE RUN

# DAY 3



Entries

## CAR & BIKE SHOW

JULY 21 at 4pm

Community Event  
Food Trucks \* Cars \* Motorcycles  
Semi Trucks \* Games \* Concert

Back to School donations

RUN

wwwRunConference.org



## 4pm-8pm

Community Event  
Classic Car, 18-Wheeler, Cycles  
Food Trucks, Concerts, Shopping & More



GET TICKETS | *2 Selection to choose from*

**RUN CONFERENCE**  
**EXPERIENCE**

DALLAS, TEXAS USA  
**20<sup>th</sup> JULY**  
2024 7AM-4PM

## Conference Tickets

<p><b>General Admission-\$184</b></p> <ul style="list-style-type: none"> <li>✓ Access to Conference</li> <li>✓ Access to Exhibitors</li> <li>✓ Access to all Workshops</li> <li>✓ Access to Think Tank</li> </ul>	<p><b>PRIME* Admission-\$294</b></p> <ul style="list-style-type: none"> <li>✓ *No Wait Access to Conference</li> <li>✓ Access to Exhibitors</li> <li>✓ *Front Row-to all Workshops</li> <li>✓ *Front Row to Think Tank</li> <li>✓ *Special Gift Bag</li> <li>✓ *Access to B-12 Intensive</li> </ul>
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EXHIBITORS | *2 Selection to choose from*

**RUN CONFERENCE**  
**EXPERIENCE**

DALLAS, TEXAS USA  
**20<sup>th</sup> JULY**  
2024 7AM-4PM

## EXHIBITOR PRICING

<p><b>General Exhibitor-\$351</b></p> <ul style="list-style-type: none"> <li>✓ 1 6ft table/2 chairs</li> <li>✓ 2 Booth Personnel Max</li> <li>✓ Access to all Workshops</li> <li>✓ Access to Think Tank</li> </ul>	<p><b>PRIME* Exhibitor-\$651</b></p> <ul style="list-style-type: none"> <li>✓ 1 6ft table/2 chairs</li> <li>✓ 2 Booth Personnel Max</li> <li>✓ Access to all Workshops</li> <li>✓ Access to Think Tank</li> <li>✓ *Prime Location</li> <li>✓ *Free Advertising in Magazine</li> <li>✓ *Free Advertising in Grab Bags</li> </ul>
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Dr. Cassandra Bradford

▶ [ADMIN@RUNCONFERENCE.ORG](mailto:ADMIN@RUNCONFERENCE.ORG)

EXPERIENCE MORE | *Concert, Networking, Community*

**RUN CONFERENCE**  
**EXPERIENCE**

DALLAS, TEXAS USA  
**21<sup>st</sup> JULY**  
2024 NOON

Dr. Cassandra Bradford

1-hr Intensive Business Revitalization

## B-12 injection

2K CLIENTS in 1 hour • 12 times bigger Database of business • Maximized visibility

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**RUN CONFERENCE**  
**EXPERIENCE**

DALLAS, TEXAS USA  
**20<sup>th</sup> JULY**  
2024  
*Old School*

## CONCERT

CELEBRITY CONCERT & PERFORMERS TO BE ANNOUNCED SOON

▶ [ADMIN@RUNCONFERENCE.ORG](mailto:ADMIN@RUNCONFERENCE.ORG)

**NET WORKING**

**RUN CONFERENCE**  
**EXPERIENCE**

**JULY 19<sup>th</sup>**  
6-8pm

# RUN STATISTICS & DEMOGRAPHICS

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2023

July 2023  
Attendance: 197

2023, we exceed our attendance goals of 150 based on the size of the venue: On-The-Levee, Dallas, TX.

Women: 152 Men: 41 Teens: 4

2022

July 2022  
Attendance: 256

2022, we met our attendance goals and included teen entrepreneurs at the venue: Hurst Conference Center.

Women: 185 Men: 57 Teens: 14

2021

July 2021  
Attendance: 191

Everything's Bigger in Texas. Even with the pandemic, the Conference "hit it out of the ballpark" at Globe Life Field.

Women: 139 Men: 38 Teens: 14

2019

July 2019  
Attendance: 309

Dallas Cowboy's Stadium attracted 309 Run Conference attendees to dream bigger and better with special guest, Les Brown.

Women: 237 Men: 60 Teens: 12

2018

July 2019  
Attendance: 715

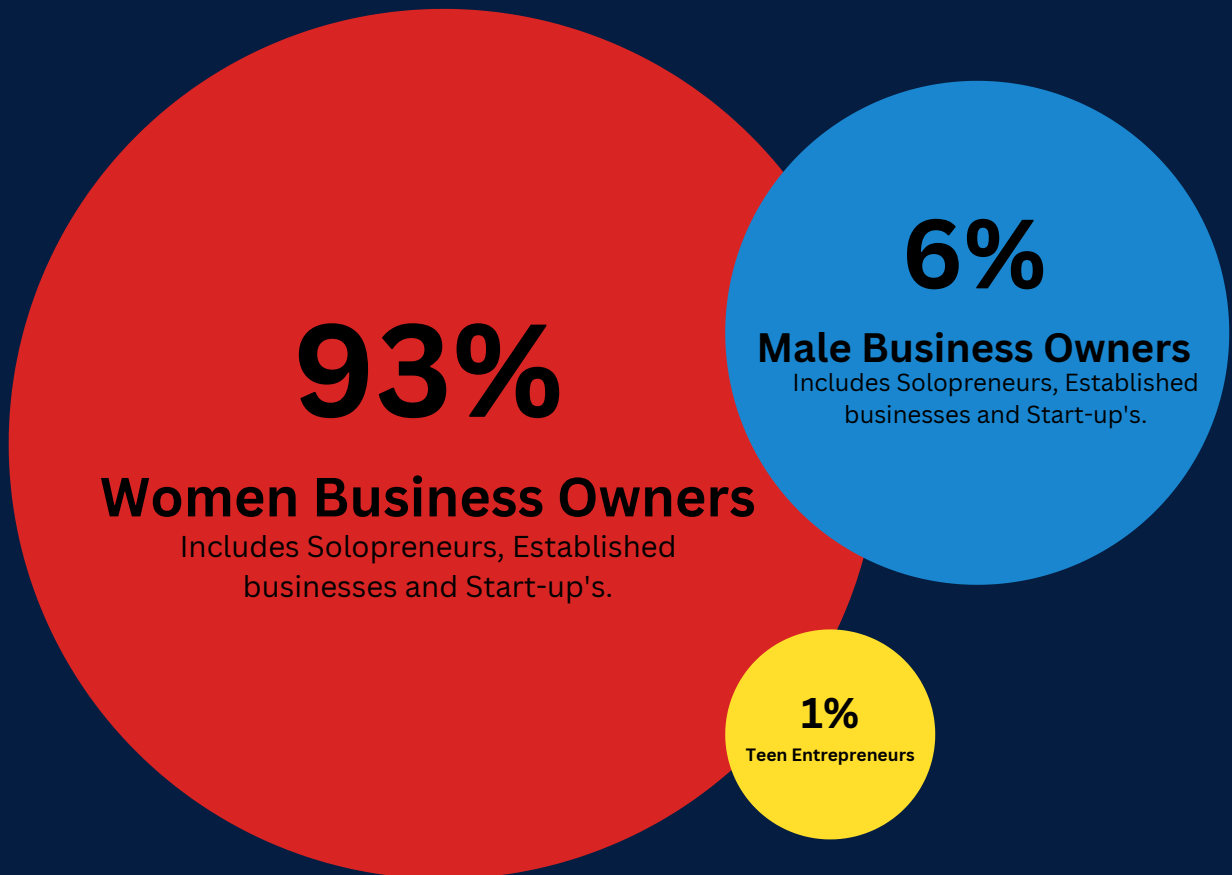
Entertainer, Sheila E lead the charge for entrepreneurs to Start at the Finish Line at the venue: Dallas Palms Event Center.

Women: 588 Men: 157 Teens: 0

# RUN STATISTICS & DEMOGRAPHICS

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Total averages over past last 11 years




These percentages do not reflect Attendees

- Age
- Race
- Financial backgrounds

# SPEAKER AGREEMENT

**Run Entrepreneur Conference** is celebrating its 12th year empowering, exciting, and motivating small businesses to the next level. Our speakers are considered experts in their industry and is able to convey a message from the stage without sounding "sales-y". The goal of the Conference is to choose established, well-rounded speakers who are able to deliver a message to growing business owners and entrepreneurs from around the world who stand ready to hear and receive your message.

There are Speaker levels that you can choose from. Please select your performance level:

	<b>SPEAKER PARTICIPATION</b>
<input type="checkbox"/>	<p><b>General Speaker:</b> 45 minutes to deliver your message.</p> <ul style="list-style-type: none"><li>• Workshop Room and/or Discussion panel</li><li>• Includes 1 Exhibitor booth/1 Chair</li><li>• Includes access pass to all events.</li><li>• <b>Must sell 8 tickets @ \$184 each by June 10, 2024 and be responsible for the cost.</b></li></ul>
<input type="checkbox"/>	<p><b>Main Stage/Key Note Speaker:</b> 45 minutes to deliver your message.</p> <ul style="list-style-type: none"><li>• Delivery in Main Room *AND* Workshop Room (<b>speaks twice</b>)</li><li>• Includes 1 Exhibitor booth/2 Chairs/2 personnel max.</li><li>• Includes access pass to all events.</li><li>• Advertise in Magazine (quarter page)</li><li>• Advertise in Grab Bags (enough for 1500 ppl)</li><li>• <b>Cost is \$1800.00</b></li></ul>
<input type="checkbox"/>	<p><b>Speaker Sponsor:</b> 45 Minutes to Deliver your message</p> <ul style="list-style-type: none"><li>• Deliver in Main Room *AND* Panel Discussion (<b>speaks 3 times</b>)</li><li>• Deliver-B-12 Intensive on Sunday, July 21, 2023</li><li>• Brand acknowledgement on all marketing</li><li>• Includes 1 Exhibitor Booth/2 personnel max</li><li>• Includes access VIP pass to all events</li><li>• Advertise in Magazine/Advertise in Grab Bags (1500 ppl)</li><li>• <b>Cost =\$5,000.00</b></li></ul>

# I AM READY TO SPEAK

**This Agreement is between the Run Entrepreneur Conference** , its representatives, and the Speaker named below. The Speaker agrees to all terms herein and agrees to attend, participate, market, and support the Run Entrepreneurial Conference and its events. By signing this agreement below, you agree to all terms.

Speaker Name: \_\_\_\_\_

Business Name: \_\_\_\_\_

Telephone No.: \_\_\_\_\_

Email Address: \_\_\_\_\_

Topic Name: \_\_\_\_\_

Additional Booth Personnel Name: \_\_\_\_\_

Additional Booth Personnel Name: \_\_\_\_\_

## TERMS

The Speaker agrees to the above terms and fees. All fees must be paid 30 days prior to the Conference or Event. No exceptions or refunds will be given for any reason; except if the Conference or Event is cancelled by the Host.

Each Speaker is allotted the time as "marked" above to speak and/or deliver his/her message. Any Speaker who exceeds his/her time will forfeit any additional admissions or entries into the Conference or event.

Those Speakers who agree to sell 8 tickets must utilize the marketing provided by Run Entrepreneurial Conference and remit payment on or before 30 days prior to the event. If the payment is not received, you will be excluded from the Conference and all event.

Each Speaker is responsible for his/her own ground or air transportation unless otherwise written as an amendment to this Agreement. Each Speaker is responsible for his/her own hotel accommodations, food, and any other amenities.

The Speaker warrants and represents that the information provided is his/her sole documentation and is not stolen, misrepresented, or fraudulent presented

Initial Here-you agree\_\_\_\_\_

# SPEAKER AGREEMENT

## SPEAKER AGREEMENT CONTINUED

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Speaker Name: \_\_\_\_\_

### PHOTOGRAPHY AND OTHER TERMS

Speaker consents to the use of your name, photograph and/or likeness, and use of your speaking topic for marketing and promotions of the Conference. Speaker agrees to provide the appropriate photograph and speaker title immediately upon acceptance.

Run Entrepreneurial Conference intends to promote the Speaker, his/her expertise, and likeness prior, during, and after the Conference as a form of marketing. The Speaker gives permission for this marketing and intends to be present at the conference without exception for any reason. Should the Speaker fail to appear, the Speaker agrees to pay a non-appearance fee in the amount of ten thousand dollars--as it could be construed or misconstrued as false advertisement.

### SOCIAL MEDIA & MARKETING

As a SPEAKER at the REC, you are obligated to share, post, and advertise the Run Entrepreneurial Conference. A Marketing schedule and timeline will be provided. You will receive a personalized flyer marketing you (your likeness) so that you may advertise on your website, social media pages, and all marketing aspects. The purpose of this is to ensure a maximum number of attendees and so that others are aware of your presence and speaking topic. Please make sure that you adhere to the marketing guidelines also using the following hashtags:

- #Run Conference
- #Run Entrepreneurial Conference
- #Dr. Cassandra Bradford
- #Cassandra Bradford

Please provide your professionally performed photograph headshot, logo, and biography so that we (Run Entrepreneurial Conference) may advertise you on our website, social media platforms, radio, and all other marketing efforts.

Add a little bit of body text

Initial Here-you agree\_\_\_\_\_

# SPEAKER AGREEMENT

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## RECAP

- Speaker must choose the speaking type to participate in this Conference immediately.
- All fees are due immediately. Sell of tickets (8), must be paid in full by June 10, 2024.
- Biography and photograph is due immediately.
- Name of speaking segment or title is due immediately.
- Complimentary Exhibitor booth is provided. 1 table/1 chair. Any additional booth personnel must purchase an admission ticket.
- Full access to the Conference is provided: Networking Event, Conference, Think Tank, and Sunday Community Outdoor event.
- Should you elect to participate in the Sunday event, you must bring your own table, chair, and accessories (a tent is recommended).
- You agree to market the event. Marketing dates will be provided.
- Agrees to attend marketing functions; i.e., radio interviews, podcast take-overs, meetings, Face Book live events, etc.
- Agrees to promote the conference on your website and social media pages.

by signing below, you agree to all terms within this Speaker Agreement

---

Print Name

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Date

---

Signature of Speaker

Initial Here-you agree\_\_\_\_\_

# RUN CURRENT & PAST SPONSORS

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# RUN

## CONTACT **US**

 800-718-2425

 [admin@RunConference.org](mailto:admin@RunConference.org)

 [www.RunConference.org](http://www.RunConference.org)

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