



Things to Consider as a Land Entrepreneur

Motivations

1. Are you looking at this as a short or a long-term commitment?
2. Consider your vision. Is it specific or adaptable?
3. Is this endeavour driven by ambitions for lifestyle, world-changing aspirations, or simply a means of livelihood?
4. Are you seeking independence or collaboration?

Assets & Skills

1. What is your idea? Do you have an “elevator pitch” ready?
2. What skills can you contribute to a new venture?
3. Do you own or have access to equipment, livestock, or other resources including land?
4. What level of capital do you have available?
5. Are there any additional skills or plans you need to develop before accessing land?
6. Do you have sufficient farming, sector-based experience to take on land? Can you demonstrate this?

Requirements

1. What level of income do you need to achieve from this opportunity?
2. Do you require accommodation as part of your business plan?
3. What land/property resources do you need to start the new enterprise and what are your expansion plans
4. What are your infrastructure requirements?
5. Is your business idea flexible?
6. Is your preferred location fixed or flexible? Do family or other commitments influence your decision?

Readiness

1. Are you prepared for a land opportunity when it arises? If not, what is your lead time?
2. Do you already have the necessary financing in place? If not, how will you address this?
3. If you are applying for grants, what are the typical timelines for applications, responses, and project initiation? Are there requirements which relate to access to land?
4. Do you have a proposal ready to present to a landowner now? Have you prepared a model or business plan which you can share, or do you have an idea that you would like to develop?

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