



Things to Consider as a Landowner

Motivations

- 1. What is your vision?
- 2. Are you aiming to establish a farm business, maintain trading activities, or reduce your current commitments?
- 3. Are you seeking a partner to collaborate on a specific opportunity, or are you willing to consider other proposals?
- 4. Does this opportunity relate to your overall vision for the estate or a specific piece of land?
- 5. To what extent do you wish to be involved?

Assets & Skills

- 1. What land, buildings, and equipment could you make available?
- 2. Do you have any other business interests that could complement a new venture?
- 3. What outlets can you provide access to?
- 4. What skills and experiences are you willing to contribute?
- 5. Are there any infrastructure improvements needed before offering the land?
- 6. What level of investment are you seeking as part of a proposal for the land?

Requirements

- 1. Is there a specific service you expect the new business to offer?
- 2. Do you have a financial benchmark that must be met?
- 3. Are there any non-negotiable requirements that must be addressed?
- 4. Are there any restrictions which the new business must comply with?

By Harry Epsom, www.epsomrural.co.uk

