



A JOINT VENTURE BETWEEN TWO INDUSTRY LEADERS



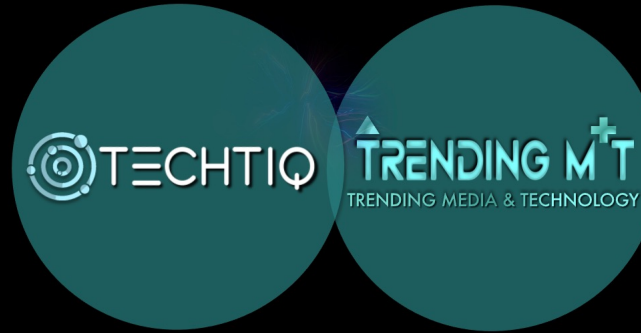
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TRENDING PROCESSING

EXECUTIVE SUMMARY:

- TECHTIQ offers best in class end-to-end digital payments orchestration platform, with a single modular interface for managing complex payment strategies - which is highly valued by e-businesses globally
- TRENDING MEDIA & TECHNOLOGY champions one-of-a-kind innovative concept of blending artfully unique customer acquisition strategies with customer-centric digital content on TRENDPIRE platforms such as Beverages, Cannabis, Entertainment, Fashion, Sports, Gaming, Concerts, Live/Paper-View Events, and other Large Scale-Controlled Markets
- TRENDING MEDIA and TECHNOLOGY and TECHTIQ perform Strategic Advisory Role amongst both companies. This achieves synergies of mutually beneficial thought leadership, and subsequent cross-pollination of businesses leading to the formation of the: TRENDPAY E-Wallet – a proprietary payment solution for Trending Media & Technology. and other platforms within Trendpire.

THE RATIONAL FOR JV



TRENDING PROCESSING IS A JOINT VENTURE TO DEVELOP AND MONETIZE ON TRENT PAY E-WALLET WITH CRYPTO CAPABILITIES

TECHTIQ TO LEAD PRODUCT DEVELOPMENT, MANAGEMENT AND COMPLIANCE

TRENDING MEDIA & TECHNOLOGY TO ENABLE CONTENT, BRANDS, PRODUCTS, SERVICES, DISTRIBUTION, MARKETING, AND FULFILLMENT ON THE TRENDPIRE PLATFORMS TO GENERATE REVENUE STREAMS

TRENDPAY
E-WALLET



WITH
CRYPTO
CAPABILITIES.



ON
TRENDPIRE
PLATFORMS



- Jason Elkin – Founder
- Roger Oriel – Co Founder & Board Member
- Rafael Oriel – Adviser
- Olga Kondrashova – Adviser
- Andrew Murdock – Adviser
- Danielle Greenwood – Adviser

WHO WE ARE



- Olga Kondrashova – Founder & Chief Executive Officer
- Andrew Murdock – Co Founder & Chief Revenue Officer
- Danielle Greenwood – Co Founder & Chief Operations Officer
- Jason Elkin – Adviser
- Roger Oriel – Adviser
- Rafael Oriel – Adviser

TRENDING MEDIA & TECHNOLOGY, and **TECHTIQ LTD** came together to form and create **TRENDING PROCESSING** in 2023, to meet the needs of the fast-evolving content streaming and lifestyle industries such as sports, fashion, travel, live entertainment, gaming, gambling, alcohol, cannabis, etc. The joint mission is to deliver advanced, efficient, and compliant **TRENDPAY** eWallet for payments, redemption, and fulfillment.

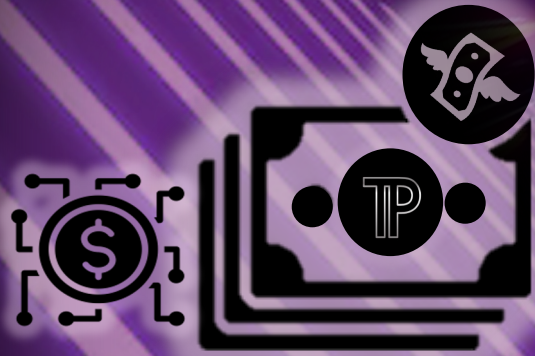
TREDPAY e-wallet payment capabilities distributed by **TRENDING MEDIA & ENTERTAINMENT** on **TRENDPIRE** streaming platforms, provides a unique environment for the consumers and increases confidence in buying power. **TRENDPAY** is also Crypto friendly and capable of supporting the widest range of crypto currencies accepted.

Leadership teams of the two founding companies have 40+ years of combined experience in international digital multimedia, marketing, and a diverse range of applying and developing Financial Technology to various financial sectors. This Includes Crypto Wallets as well as other cutting edge payment methods and rolling out extensive digital enablement strategies and solutions for Fortune 50 companies and FinTech's.

TRENDPAY eWallet provides the widest variety of compliant payment options and streamlines the consumer experience. The objective is to create an ecosystem of intellectual property for e-wallet payment capabilities to support large-scale controlled markets and increases margins for capitalization of multimedia content.

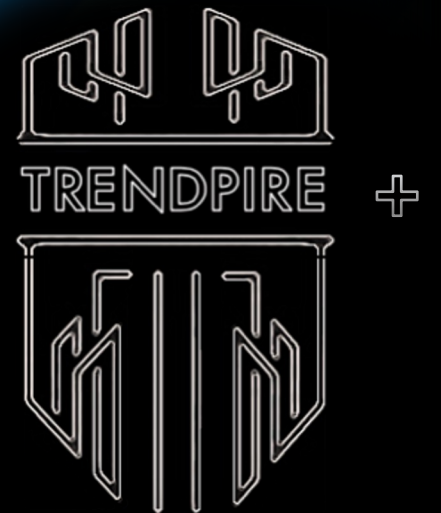
TRENDING PROCESSING PRESENTS

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TREND PAY E - WALLET FOR

AFFILIATES + MERCHANTS + WHITE LABEL



REVOLUTIONALRY E-WALLET
WITH EVERY ELEMENT OF
PAYMENT CAPABILATIES &
CURENCIES INCLUDING
CRYPTO

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TREND PAY



CREDIT CARDS & PORTFOLIO
OF ALTERNATIVE PAYMENT
METHODS

SETTLEMENTS IN FIAT + CRYPTO
+ TRANSFERS + EXCHANGE +
REMITTANCE

ACQUISITION + REDEMPTION
+ FULFILLMENT

INSTANT PURCHASES &
SETTLEMENTS IN FIAT + CRYPTO

...TO ENABLE SEAMLESS
& DIVERSE LOW & HIGH-
RISK PURCHASING
EXPERIENCES ON
TRENDPIRE PLATFORMS.

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TREND PAY



MERCHANDISE SALES +
GLOBAL TRAVEL

GAMBING + LIVE EVENTS +
FASHION + STREAMING
+ META-VERSE



GAMBLING + SPORTS
BETTING + MLM



SHOP CARTS
+ SMART CONTACTS



ALCOHOL + CANNABIS
+ SOCIAL PLATFORMS
+ DATING

WHY TRENDPAY IS POWERFULLY & UNIQUELY POSITIONED FOR SUCCESSFUL ROLLOUT GLOBALLY AND RAPID REVENUE GENERATION

TECHTIQ CAPABILITIES ENSURE PRODUCT FUNCTIONALITY

- ✓ Fintech & Payments Industry Specific Expertise
- ✓ Wider Portfolio of Payment Solutions successfully implemented
- ✓ Practitioners Experts in High-Risk Business Verticals
- ✓ Grandfathered and/or Advanced Licenses & Capabilities

TRENDING MEDIA & TECHNOLOGY & THE TRENDPIRE ENSURE UNIQUE/ADVANCED USER EXPERIENCES IN REAL TIME

- ✓ Real time ads/commercials distributed & presented via TRENDPIRE platforms & events
- ✓ Strategic Partnerships accelerate targeted consumer acquisition & controlled markets
- ✓ Global Footprint of TENDPIRE platforms including diverse worldwide streamed digital content via TRENDING ENTERTAINMENT



TREND PAY

Trending
Soon...

GOLD BACKED TREND COIN

Backed by GOLD,
as well as other commodities



TREND COIN

TREND COIN is decentralized from Pioneers. This disruptive spirit continues through the TRENDPAY Ambassador Program, an initiative that enables the community to mobilize their utilities-building efforts for self-gains.

By collaborating as Trendbassadors via TRENDPIRE platforms, Trendbassadors will redeem a revenue share of currency!

VALUE OF CURRENCY EQUIVALENT IS THE SAME DOLLAR VALUE OF GOLD

- MAY BE SPENT AS THE CASH VALUE AND OR DEBIT
- MAY BE CASHED OUT FOR GOLD

Inclusive peer-to-peer ecosystem with the widest distributed cryptocurrencies and immersive online experiences. This program is for everyone. Whether or not you are a developer yourself, obtain existing wallets, even if you don't currently own crypto.

Efforts in this Trendbassadors Program creates new IP and further diversifies the utilities of cryptocurrency and TrendCoin, all the while bringing real-time incentivization's and loyalty rewards by dopamine inducing engagement!

Trendbassadors Reward

Accessible via Menu
and or Introduction
form advertisement,
platforms, affiliate
businesses, geo-
locations, individuals,
events and more!

All will be recognized
and incentivized.



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TREND PAY

APPENDIX:



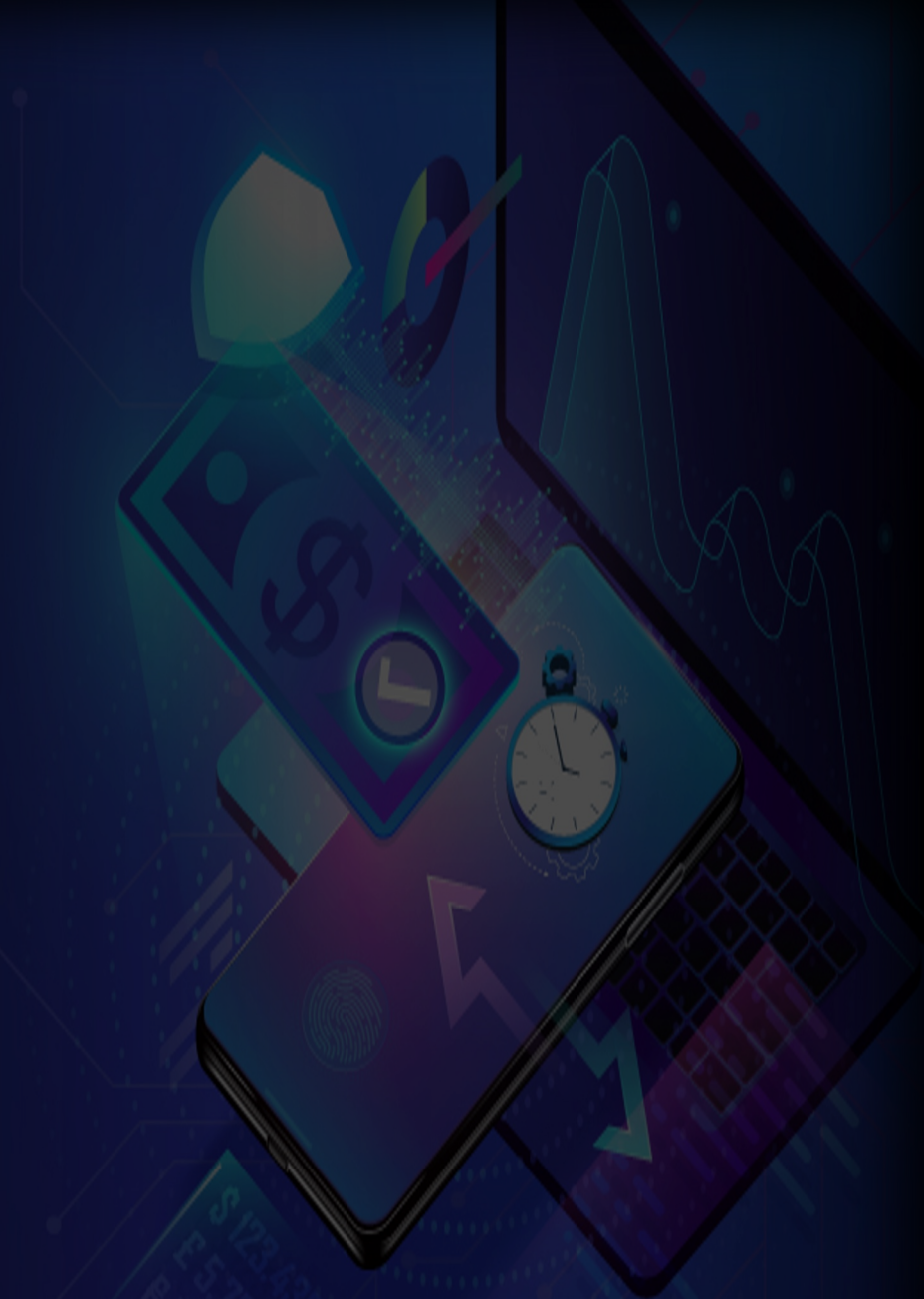
COMPANY PROFILE +



TRENDPIRE PLATFORMS



COMPANY PROFILE



TRENDING M+T BANK Business Methods & Verticals

Trending Media & Technology is a high growth Tech-driven Multimedia & Entertainment Company. We focus on staying ahead of the trend by creating next-generation platforms via innovative technology & disruptive business models/strategies. We specialize in call-to-action marketing & large-scale controlled sales through OTT/Streaming, Social Media, Metaverse, Live Events, Gaming, Gambling, Concerts, Symposiums & more!

Trending Media & Technology obtains exclusive contracts & licenses to be capable of wide compliant sales & fulfillment.

Trending Media & Technology is poised to lead the trend, including what will be the requirements for future point-of-sale systems in AR, VR, Hologram, Crypto, Social Currency/NFT, Metaverse & more.

PAWALLS + WALLETS

Real time 1. Redemption 2. Acquisition 3. Gaming 4. Gambling



Events Pay-per-view Fashion Shows Concerts Sports Real time Gaming + Gambling

TRENDING PROCESSING maintains sophisticated payment solutions to support advanced revenue models, redemptions, fulfillment, incentivization's, and dopamine inducing features



We offer next GEN, disruptive technology, plus advanced, monetization capabilities and fulfillment

TRENDING PROCESSING focuses on NXT GEN platforms and consumers. Our Trendpire nationalizes in call to action, marketing and large-scale controlled markets, via entertainment, OTT, streaming, digital and printing, Metaverse, as well as live events, concerts, fashion, shows, sports, symposiums, and more. Training media and technology is NFT, and social currency friendly/capable.



TRENDING WALLET CAPABILITIES: AR, VR, hologram, Social Currencies, Streaming, Metaverse, live Events.

POWERED BY



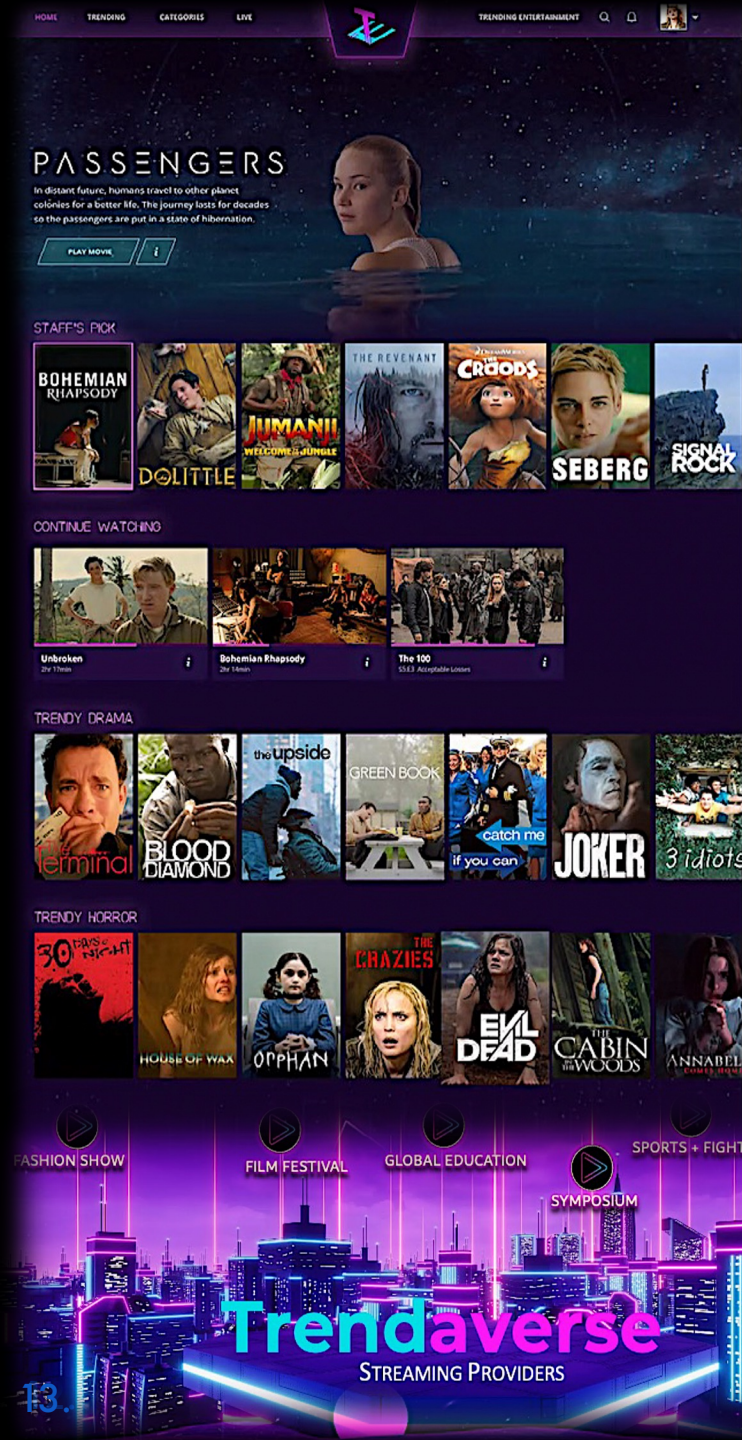
We realize that people, platforms, and technology, are making a difference. TRENDING PROCESSING creates ecosystems, new business models, and revenue streams.

Trending Media & Technology is a high growth, tech-driven multimedia, and entertainment company.

We support our industry through a collaborative approach. Willing to-create a future of innovation with industry outliers! The art of offering unseen opportunity is within our wheelhouse. A proprietary framework of business strategies and unique platforms allow for our vanguard to leverage global and regional partnerships. We are committed to gaining capital and seasoned at safeguarding resources. A promise to increase sales and brand awareness adds most value to the advancing digital landscape and an increase in sales.

— URL ARSENAL — NUMEROUS "COIN" URL's SECURED —

- | | | |
|-----------------------|-----------------------|----------------------|
| TrendingGaming.com | MetaCryptoCart.com | CryptoShopCart.com |
| TrendingGambling.com | ARcasinoInc.com | NFTshopCart.com |
| TrendingTicketing.com | VRcasinoInc.com | HoloShopcart.com |
| TrendingCellular.com | GlobalBankApp.com | HologramShopCart.com |
| TrendingMobile.com | GlobalCurrencyApp.com | ARshopCart.com |
| CryptoAccounts.com | | VRshopCart.com |
| | | TrendingAR.com |



OTT ~ STREAMING PARTNER



TRENDING ENTERTAINMENT

STREAM TO THE META-VERSE

TRENDING ENTERTAINMENT is a Hybrid immersive & digitally interactive Streaming/Entertainment Company that offers platforms + Channels for all things Trending to appeal to a wider variety of audiences.

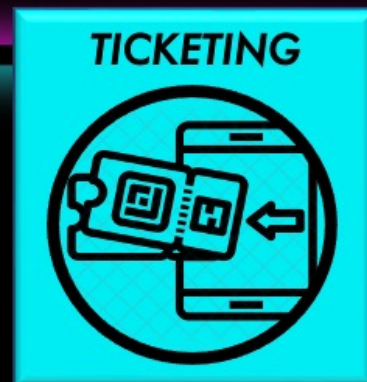
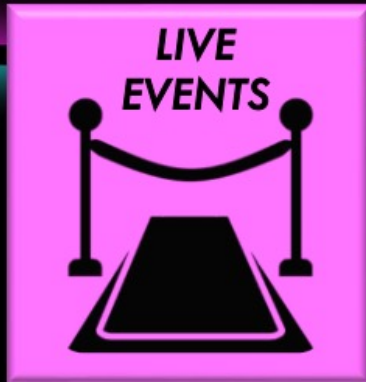
TRENDING ENTERTAINMENT has developed one of the most advanced, interactive, and dopamine inducing platforms to come.

TRENDING ENTERTAINMENT is Powered and owned by: TRENDING MEDIA & TECHNOLOGY



A TIMELESS ENTERTAINMENT BRAND

- THEATRICAL/STAGE + SYMPOSIUMS + LIVE EVENTS
- IN-FLIGHT DIGITAL AIR CONTENT
- IN-ROOM DIGITAL CONTENT
- HOTELS + RESORTS + CASINOS
- CRUISE SHIPS
- ON PREMISE PRODUCTION + LIVE STREAMING + PAY-PER-VIEW
- TRENDING EVENTS
- TRENDING CONCERTS
- TRENDING SPORTS
- TRENDING BOXING + MMA + EXTREME FIGHTS
- TRENDING FASHION SHOWS + BEAUTY PAGEANTS



TECHTIO TIMELINE

ESTABLISHMENT

- Holding Company established
- Live Events and symposiums
- Building Direct channel and Strategic Partnerships

STRATEGY ACCELERATION

- Beginning integrations with acquiring banks, alternative payment methods, and crypto wallets that suit all end consumers needs in various geographies.
- Apply/obtain all licenses necessary to fulfill desired results.



2021



2022

REFINEMENT

- Onboarding iGaming clients
- Expanding spectrum of Solutions on our Payments Orchestration Platform from Traditional to Innovative Web3/Crypto Solutions

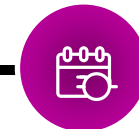


2023

REVENUE ACCELERATION

- Scaling volume in tandem with the launch of Trending Entertainment and other Trending platforms.
- Evaluating and on boarding strategic partnerships. The focus will be social media conglomerates, gaming/gambling, casinos, live/pay-per-view, and other streaming providers. Potential collaborations with other FinTechs.

2023-2024



WHY FINTECHS PARTNERS WITH TECHTIQ



PROVEN TRACK RECORD

Existing client base of \$140m and growing + 10,000 + database of opportunities

TEAM OF PRACTITIONERS

Collective 50+ years of expertise across financial services, banking, compliance, digital technologies, iGaming, eCommerce and Payments

SEEMLESS INTEGRATION

Our Digital platforms enables prompt integration with your complex and diverse solutions

BUSINESS MODEL

We work with your onboarding process enabling you to accelerate your business growth and remove negotiations with merchants

We asked our FinTech Partners what they value most in working with us... Here is what We learned



- Track Record
- Integration
- Team
- Business Model



TECHTIQ Payment Methods & Verticals

TECHTIQ offers access to traditional debit/credit card processing solutions, alternative payment methods; and also – to its innovative EXCLUSIVE Blockchain and Web3 Solutions to merchants operating within high-growth verticals

Payment Methods

- ✓ 3rd & 4th party card schemes
- ✓ Acquiring Banks
- ✓ Payment Gateways/PSPs
- ✓ Alternative Payment Methods (varying by market)
- ✓ Blockchain and Web3 methods

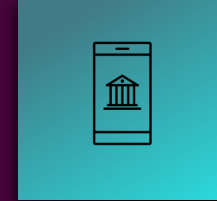
Business Verticals

- ✓ iGaming
- ✓ Sports Betting
- ✓ Forex
- ✓ Crypto

TECHTIQ OUR PAYMENTS PLATFORM: Key Features

FRAUD & CHARGEBACK MITIGATION

TECHTIQ enables a customized – hands on approach to prevent and lower fraud and chargeback levels



PAYMENTS PROCESSING

TECHTIQ blends best-in-class asset management approaches, offering every element of a successful digital portfolio of payment solutions

COMPLIANCE & RISK MANAGEMENT

TECHTIQ provides a concierge compliance and risk management system that prevents business disruptions

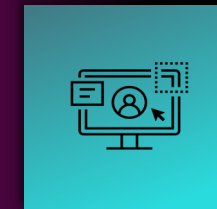


PSP SETTLEMENTS

TECHTIQ provides FIAT currency and crypto currency settlement services to clients as part of their service package or as standalone products

REPORTING & PAYMENTS ANALYTICS

TECHTIQ provides tools to monitor your transactional data in real-time and your pay in/payout information via our advanced reporting tool



PAYMENTS PLATFORM

With a user-friendly interface and developer-friendly API's, TECHTIQ eliminates the hassles of sending and receiving payments around the world

TECHTIO PORTFOLIO: Key Statistics



16 Solution Integrations

Year | Projections Merchant Portfolio

2022	\$NA
2023	\$138m
2024	\$201m
2025	\$322m

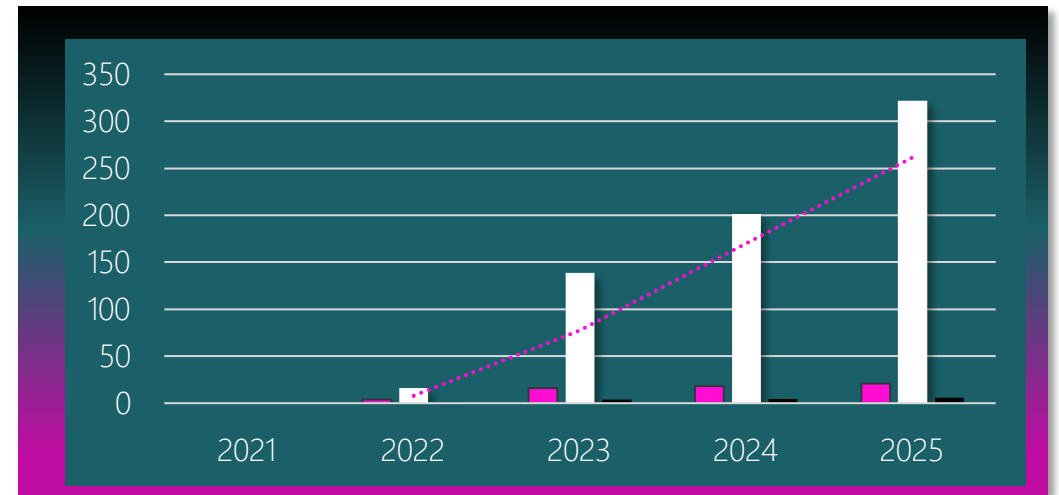
\$ 3,577,071 +

Average Value Per Merchant

AVERAGE ACCEPTANCE RATE

By working with constellation of acquiring banks behind our solutions our acceptance rate is above industry average

81%+



TECHTIO BOOK OF BUSINESS & GEO FOOTPRINT

