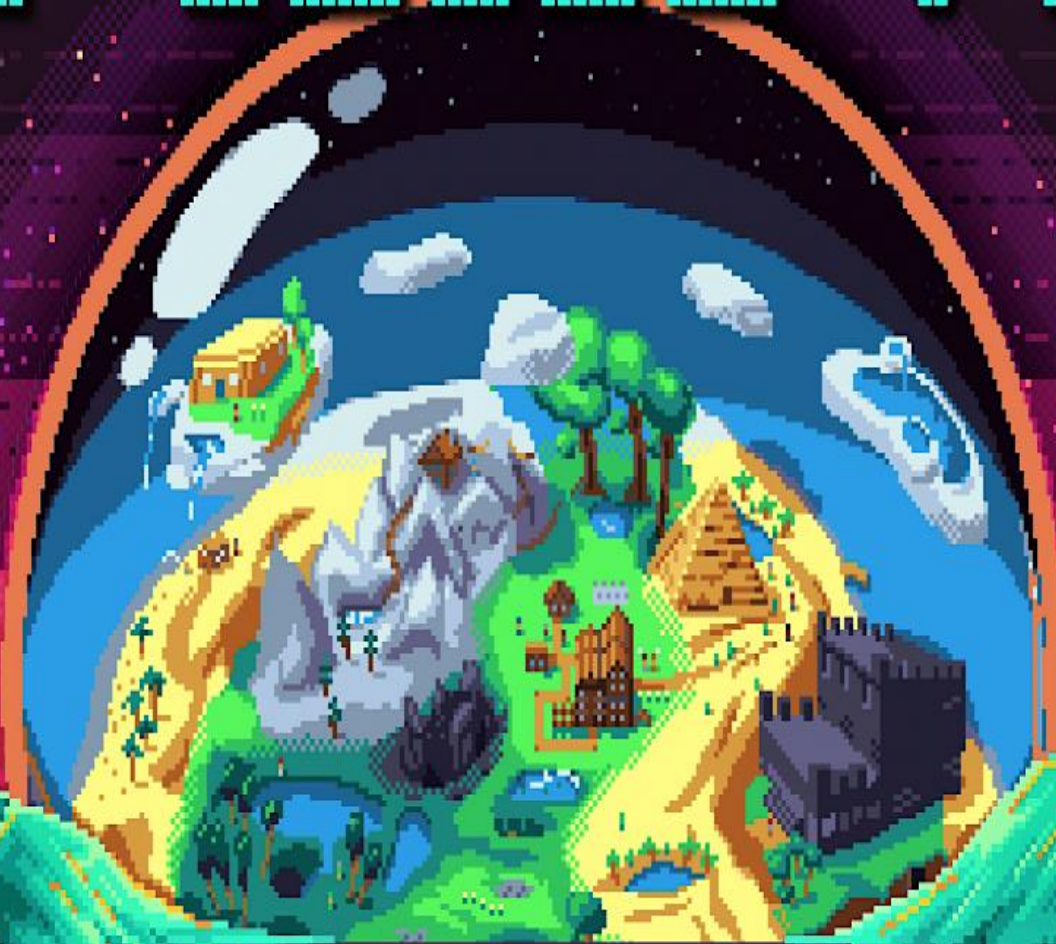


# ONE GLOBE FEST



ONE GLOBE FEST

INTERNATIONAL FILMFESTIVAL & DISTRIBUTION

# ONE GLOBE FEST

## CONNECTING THE WORLD THROUGH NEW MEDIA

One Globe Fest is a fully digital, continuous International Film Festival bringing you the best and brightest in new media. Featuring a revolving selection of eye-opening content created by new and emerging artists from around the world, we are the ultimate support system for the international filmmaker, with distribution deals for award winners, partnerships with festivals and streaming services, and a community built around the love of film.

So what makes us different? The OG Fest is not an annual event. We are a continuous circuit of films, refreshing our lineup every two months. From narrative to documentary to animation and experimental, our relationship with our creators does not end at the awards show. We offer our selected films continued opportunities for growth and exposure, with filmmaking resources, exclusive access to our network of partner festivals, and the chance for digital distribution beyond the scope of most venues and events.

In particular, at One Globe Fest, we are excited to work with established film festivals that are eager to reach into the digital space. All in the effort to continue to support their filmmakers and creators, and increase their capacity for exposure and distribution. One Globe Fest doesn't see itself as competition for the traditional festival model, instead, we want to work hand in hand with established film festivals to create more opportunities for film and media makers.

## THEMES

### Connection

One Globe Fest is dedicated to exploring the unseen connections between cultures, environment, social, human rights, etc. utilizing language, music and emotion.

### Showcasing New and Unseen Talent

Focus on new and emerging talent, student and international filmmakers that may have not found a voice through the traditional festival game. One Globe Fest is not only a festival, but a film market and distribution platform to find filmmakers an audience.

### Immersion

Utilizing cutting edge technology, One Globe Fest will allow for unprecedented access in new media, utilizing VR and AR, blockchain and filmmaker-accessible analytics.

# HOW OGF BENEFITS YOUR FESTIVAL

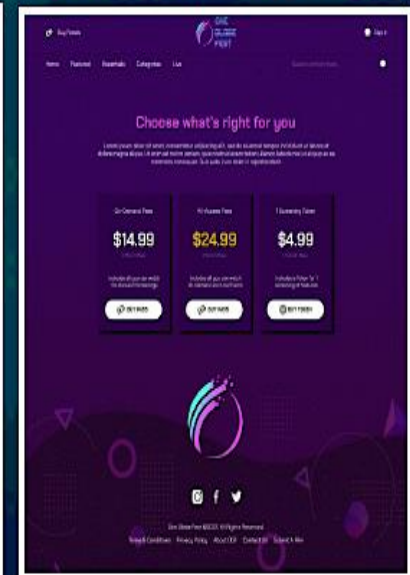
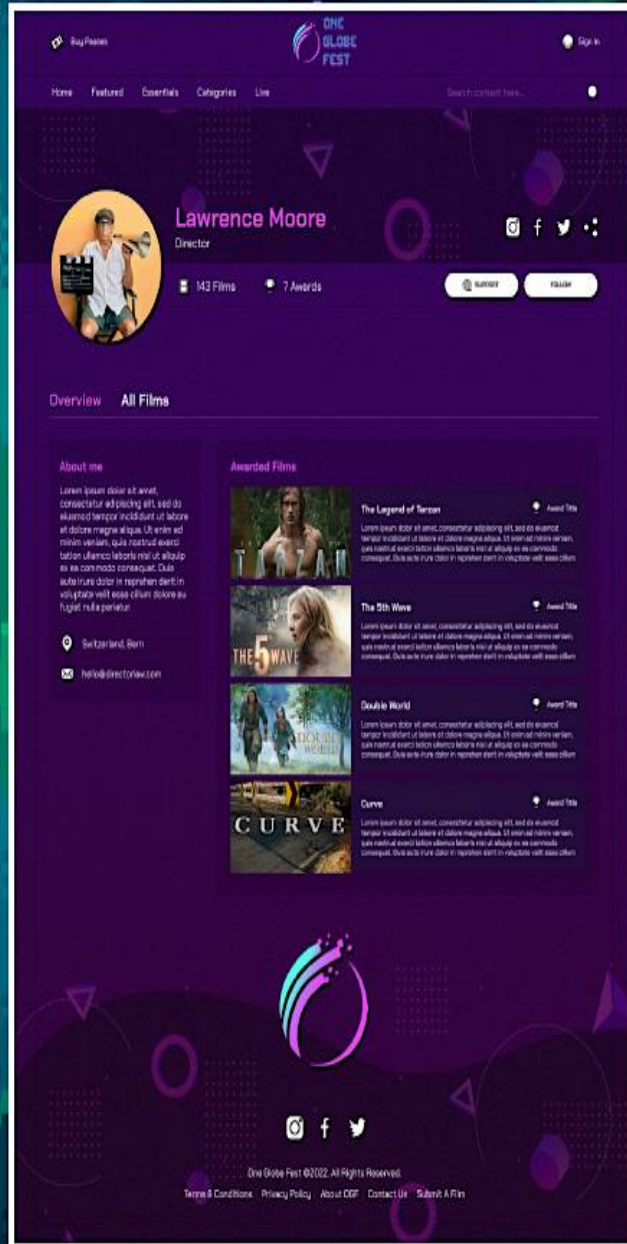
- First and foremost, OGF gives your selected filmmakers another avenue for exposure and distribution. Their journey won't end when the awards show curtain closes, they will continue to have a venue and support system with OGF. And with a festival featured film badge on their content page, audiences will know exactly where their work originated.
- Judge and Audience awarded content on OGF may be invited to become an OG Fest Essential. That means licensing deals for continued digital distribution on One Globe Fest, as well as across our partner platforms. This gives your filmmakers a real path to distribution, based on merit and creativity, not name-brand sellability.
- Sharing content works both ways. OGF will feature a wealth of content through the platform, from documentary to narrative to shorts and animation, refreshed every two months. But we also want our filmmakers to experience their work showcased in-person, on a big screen. OGF will regularly keep the festival up-to-date on new content on our platform that would be a good fit for each festival.
- During pandemics, in-person screenings have been difficult or even impossible. Some larger festivals have pivoted to an online event. But this is an expensive and time-consuming shift, and many festivals just don't have the ability or desire to do so. OGF can be that digital arm to your festival program, showcasing creative and eye-opening work, and increasing exposure for artists and your festival.



# HOW IT WORKS

- Films are recommended by film festival partners, or submitted directly to OGF.
- Selected films will be available on-demand on One Globe Fest for a period of two months. Creators' work may also be selected for inclusion on the Thursday Night Theater or Shorts Showcase live events screened every week on the platform.
- During the 2-month circuit, audiences will have the option to vote for content, or even support the filmmaker directly with our Golden Reel program. One Globe Fest will support the filmmaker with social tools, tutorials and resources to help share their work with the world.
- At the end of the 2-month circuit, judge and audience choice awards winners may be invited to become an OG Fest Essential. That means licensing deals for continued digital distribution on One Globe Fest, as well as across our partner platforms and potential inclusion in our partner festivals.

We are particularly interested in unique and original content that has not yet found wide release. All types of content will be accepted any time, but each cycle will have an overall theme that is given special attention. Content may be featured on a later cycle regardless of date submitted. These seasonal cycles introduce a continuously updating theme and familiarity, allowing wider opportunities: unique events, updated aesthetics, and the ability for continued monetization.



# OGF FEATURES

- Three Monetization Methods
  - Single screening pass
  - Two-month all access pass
  - Live gala and events
- Golden Reel Program and Creator Support
  - Filmmaker support is at the center of One Globe Fest.
  - Audiences will have the option to purchase golden reels, and can then gift them to their favorite films or creators.
  - Creators can utilize their show page to set up live events, advertise in-platform crowd funding, and share to social media and create buzz.
  - Advanced AI algorithms will make suggestions for audience and drive traffic, and support awareness and engagement in affiliate sites and platforms
- Live Events and Watch Parties
  - Every 2-Month Circuit will culminate with a live awards gala, including judge audience awards.
  - Creators can set up live watch parties with Q&A.
  - Weekly live feature screenings and short showcases
- Continued Creator Relationships
  - Winning Films may received continued distribution as an "OGF Essential", as well as golden reels.
  - Alumni will receive continued access as brand ambassadors, supporting the next cycle of creators.

## CYCLE THEMES

(Subject to Change)

January-February: **World Cinema**  
(International Films, Culture Shock)

March-April: **Comic Sans**  
(Comedy, Fun, Light-Hearted)

May-June: **Films For Change**  
(Environmental, Social Change)

July-August: **Salute your Shorts**  
(Shorts of Any Type)

September-October: **Campfire Stories**  
(Horror & Sci-Fi)

November-December: **Feel Good**  
(Romance, Comedy, Festive)

## EXAMPLE TIMELINE

- 1/1 to 2/15 - Film submissions open.
- 2/15 - Selected films will be notified.
- 3/1 to 4/14 - Selected films will be screened on One Globe Fest. Viewers will be able to vote on audience choice winners.
- 4/15 - Winners will be announced, and notified of licensing deals.
- 4/20 - Live-streamed awards event including awardees Q&A
- 5/1 - Screened Films will be removed and replaced with next cycle of selected films. Licensed films will be added to service.
- Cycle repeats.

