



The pandemic has confirmed that our views on **income and labour** MUST change

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VIRTUAL POLICY VILLAGE

THEME:

**YOUTH IN THE COVID19 ERA
INSIGHTS & ANALYSIS ON THE IMPACT OF
COVID19 ON THE YOUTH IN UGANDA**

VIA ZOOM VIDEO CONFERENCING

**DATE: TUESDAY 14TH. 2020
TIME: 11:00AM - 1:00PM**

#UshuruChat

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Africa's Labour Market

- what are the challenges?

Unemployment and informal jobs

“The continental trend is one of resilience but jobless growth”

Africa Development Dynamics 2018 (AU and OECD)





The Youth and the Labour Market



- More education but fewer jobs
- Youth bulge stuck in 'wait' mode
- Wealth creation opportunities restricted to those with capital
- General unemployment
- Mismatch between skills and market
- Financial exclusion
- Government support
- International funding for youth-based projects
- Escape into the informal sector





The Informal Economy



Informal Economy

Half the global workforce and more than 90% of MSEs

Characterised by small or undefined work places, unsafe and unhealthy working conditions, low levels of skills and productivity, low or irregular incomes, long working hours, lack of access to information, finance, training and technology

Workers not recognised, registered, regulated or protected under labour organisations



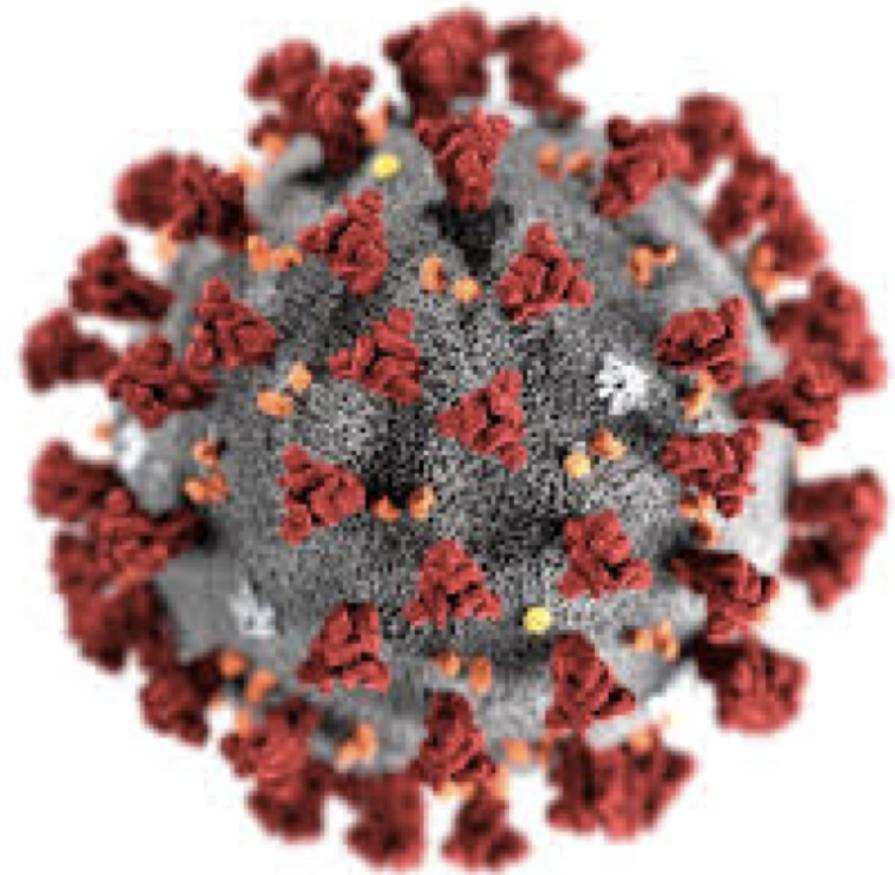
Factors reducing youth participation in labour market

- Economic context
- Low level of education
- Discrimination
- Poverty
- Lack of access to economic resources, to property, to financial and other business services and to markets



COVID19, the Labour Market and Impact on the Youth

- Further exacerbated the problems we have already looked at in the previous slides.
- Lockdowns and curfew have restricted access to labour and income
- Physical (social) distancing has restricted and reduced earnings and access to earnings
- Formal market working conditions also disrupted – remote working and its challenges
- Confirmed the importance of the digital economy



How Can The Youth Leverage on COVID19 Disruptions?

- Create opportunities for self-employment (Be Innovative and Inventive)
- Form groups based on similarity of ideas, projects, business entrepreneurship and register as a company or partnership (Be Strategic)
- Apply for funds set aside for youth by the government and international initiatives (Know What is Set Aside For You)
- Develop skills sets – register for online courses (preferably those that also issue certificates) (Continue Working on your Brain)
- Identify potential donors to partner on your projects (Capital Security)
- Be willing to intern and shadow professionals and learn from them (Imitate and then Innovate)
- Look at what skills and assets you and your group has, and brainstorm ideas around these
- Work at your community level and provide services at your community level, ask community to support your projects (Charity begins at Home)



Invest in your Future Now

- Move your businesses **online** (internet access, data bundles, smart phones, literacy may be a problem, figure out the solutions)
- Buy bitcoins?
- Become **influencers** so that big companies advertise on your platform and pay you
- Work out a project and apply for **government financial support** (e.g., Centre Youth Loan, the Uganda Youth Venture Capital Fund, Women Entrepreneurship Programme) – borrow as a group leverage on strength in numbers
- **Be market smart - its tech driven**, apply for internship with digital hubs to learn through observation, exposure etc.
- Look for **partners** for your projects, approach potential clients to offer your services or products – make use of social media, use it to sell yourself (**LinkedIn**)
- Approach zakat institutions and churches (tithes) for financial support for projects



Some helpful links to get you started or thinking (funding)

- <https://www.youthpolicy.org/mappings/donors/directory/foundations/initiatives/>
- <https://www.iyfnet.org/>
- <http://www.hubcymru.org/hub/internationalfunds.html>
- <https://www.salto-youth.net/rc/inclusion/archive/archive-resources/inclusiongroups/inclusionrural/inclusion-ruralfunding/>
- <https://www.youthbusiness.org/>



Online courses (free)

- <https://www.open.edu/openlearn/free-courses/full-catalogue>
- <https://www.edx.org/>
- <https://www.ed.ac.uk/studying/online-learning/free-short-courses/free-online-courses>
- <https://www.coursera.org>
- <https://www.futurelearn.com/>

