



6th Annual TIRC & TIRA Awards Celebration

Official 2026 Sponsorship Opportunities

Event Details

Venue: Goofy's Grill Event Center

Address: 13124 FM 306, Canyon Lake, Texas 78133

Doors Open: 3:00 PM

Event Concludes: 10:00 PM

Tickets On Sale: March 15, 2026

Sponsorship Deadline: April 30, 2026

For six years, the Texas Internet Radio Chart (TIRC) & TIRC-AM have tracked and recognized the most played Texas Red Dirt, Country, and Americana artists across reporting stations nationwide. The Awards Celebration brings together artists, radio programmers, industry professionals, and supporters for live performances,

networking, and prestigious recognition.

Brand Exposure Includes:

- Stage recognition during ceremony
- Logo placement on event signage & backdrop
- Radio & newsletter advertising exposure
- Social media promotion
- Direct engagement with artists & industry leaders

Why Sponsor Texas Music?

Texas music is not just a genre — it is a culture, a community, and an economic force. From independent artists touring regionally to radio stations shaping playlists nationwide, the Texas music ecosystem continues to grow in influence and loyalty.

Sponsoring the TIRC & TIRA Awards aligns your brand with authenticity, grassroots growth, and a fiercely loyal audience that supports businesses who support the music.

- Connect with a loyal, engaged Texas music audience
- Align with independent artists and industry professionals
- Gain year-round digital and radio exposure
- Demonstrate support for local & regional arts communities
- Position your brand alongside credibility and growth

The 6th Annual Awards Celebration is more than an event — it is a platform. Sponsors are integrated into a year-long chart ecosystem that protects and promotes the integrity of Texas music.

Sponsorship Levels

TITLE SPONSOR – \$5,000 (Exclusive)

- Exclusive naming rights
- VIP front-row table (8 seats)
- 12-month radio advertising campaign
- Full-page newsletter ad (12 months)
- Logo on trophies & step-and-repeat backdrop
- Social spotlight campaign
- 1-Year Spin Trak Membership

PLATINUM PARTNER – \$2,500

- VIP table (8 seats)
- 12-month 30-sec radio ad
- Logo on event banner
- 6-month Spin Trak subscription
- Verbal stage recognition

GOLD PARTNER – \$1,250

- Reserved table (8 seats)
- Logo in digital program
- 3-month Spin Trak subscription
- Social media recognition

SILVER PARTNER – \$750

- 6 reserved seats
- Website listing
- Social media recognition

COMMUNITY SUPPORTER – \$250

- Name mention during ceremony
 - Website recognition
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Contact

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