



TIRC TEX-MEX ELIGIBILITY & SUBMISSION POLICY

Texas Roots. Two Cultures. One Unmistakable Sound.

TIRC Tex-Mex was created to provide a dedicated home for a unique and developing Texas-rooted sound — music where Texas Country, Red Dirt, Country, and Americana meet Mexican-American culture and musical influence.

Our goal is to develop and protect this format while creating legitimate opportunities for artists, songwriters, radio stations, promoters, managers, and other industry professionals.

Because TIRC Tex-Mex represents a very specific musical format, we ask every artist, manager, promoter, label, and representative to read this eligibility policy carefully before submitting music.

If you are unsure whether a recording qualifies, please contact us before submitting.

1. ARTIST GEOGRAPHIC ELIGIBILITY

TIRC Tex-Mex currently accepts eligible artists based in:

Texas

States bordering Texas

Mexico

As with the Texas Internet Radio Chart, this geographic requirement helps preserve the regional identity and purpose of the chart.

Eligibility is determined by the music itself, not an artist's ethnicity, surname, appearance, or cultural background.

TIRC Tex-Mex is open to artists from many backgrounds as long as they meet the geographic requirements and the submitted recording meets the musical requirements of the format.

2. WHAT QUALIFIES AS TIRC TEX-MEX?

TIRC Tex-Mex is a Texas-rooted crossover format combining the sound and storytelling of Texas Country, Red Dirt, Country, Americana, and American Roots with recognizable Mexican-American cultural and musical influence.

Eligible recordings may incorporate:

Spanish lyrics within an English or Spanglish recording

Accordion

Mexican-American rhythms or melodies

Border-music influences

Cultural references

Traditional instrumentation

Tejano, conjunto, norteño, or other Mexican-American musical influences

However, the recording must still maintain a recognizable Texas Country, Country, Americana, or American-roots foundation.

Simply adding an accordion, Spanish phrase, or Mexican-American musical element to a song does not automatically make a recording eligible.

The crossover must be a meaningful part of the recording.

3. LANGUAGE REQUIREMENTS

TIRC Tex-Mex is an English or Spanglish format.

Spanish lyrics and bilingual performances are welcome and are an important part of the sound we are developing.

Fully Spanish-language recordings are not eligible for TIRC Tex-Mex chart consideration.

The format must maintain the crossover identity that separates TIRC Tex-Mex from established Spanish-language and regional Mexican formats.

4. MUSIC THAT IS NOT ELIGIBLE

TIRC Tex-Mex does not accept recordings that fall entirely within established formats such as:

Traditional Tejano

Traditional conjunto

Norteño

Banda

Regional Mexican

Fully Spanish-language recordings

These genres have their own histories, communities, radio formats, and established identities.

We respect those traditions.

TIRC Tex-Mex is not attempting to replace, rename, or redefine them.

We are building a home for the music that lives between those traditional format lines.

5. DO NOT SUBMIT FULL ALBUMS

TIRC Tex-Mex is a singles-based radio chart.

Please do not submit complete albums or attempt to submit every song from an album individually at the same time.

Submit the current radio single you are actively promoting.

When that single has completed its chart cycle or you are ready to officially move to the next radio single, you may submit the next eligible recording.

Sending multiple album tracks as separate singles does not increase an artist's chances of acceptance and creates unnecessary work for our chart staff.

6. PLEASE DO NOT SPAM THE SUBMISSION SYSTEM

Our staff reviews submissions for eligibility, format compatibility, production quality, AI-policy compliance, fingerprinting, and chart consideration.

Please respect that process.

Do not repeatedly submit songs that clearly do not meet the TIRC Tex-Mex format, fully Spanish-language recordings, traditional Tejano, conjunto, norteño, banda, or regional Mexican recordings that do not contain the required crossover foundation, multiple songs from the same album, the same rejected recording, or large quantities of clearly ineligible music.

ONE-OFFENSE POLICY

Because these format requirements are publicly available and artists and representatives are encouraged to ask questions before submitting, TIRC Tex-Mex will enforce a one-offense submission policy for deliberate or clearly ineligible submission spam.

After the first documented violation, the submitting artist, representative, promoter, label, or associated party may be blocked from future TIRC Tex-Mex submissions and chart eligibility.

We do not want to block anyone.

We would much rather answer a question before a submission is made.

Please take the time to read this policy and contact us if you are unsure.

7. RECURRENT POLICY

TIRC Tex-Mex follows the same recurrent standards used by the Texas Internet Radio Chart and TIRC-AM.

A single that reaches #1 for three consecutive chart weeks will be moved to recurrent status following its third consecutive week at #1.

This allows us to recognize the song's achievement while making room for the next group of active singles and artists to compete for the top positions.

TIRC Tex-Mex also follows the applicable chart-life and recurrent procedures used across the TIRC chart system.

8. AI MUSIC & AI-ASSISTED CONTENT POLICY

TIRC Tex-Mex follows the same AI Music & AI-Assisted Content Policy used across the TIRC chart system.

The current amended policy became effective September 1, 2026.

All submitted recordings are screened using three primary AI-detection services.

These systems evaluate submitted audio for indicators of AI-generated or AI-assisted content, including spectral and temporal characteristics within the recording.

TIRC recognizes that modern production workflows may occasionally produce minor AI-related indicators. For that reason, our current policy allows a detection threshold of up to 15% AI content.

THE 2-OF-3 STANDARD

A submission will be rejected for fingerprinting and chart eligibility when two of the three primary AI-detection services report more than 15% AI-generated or AI-assisted content.

One detector exceeding the threshold by itself does not automatically disqualify a recording.

When necessary, TIRC may use an additional detection service for comparison or further review.

AI DISCLOSURE IS REQUIRED

Artists, managers, promoters, labels, and other submitting representatives must truthfully disclose whether artificial intelligence was used in any portion of the recording.

This includes AI used for:

Vocals or voice models

Instrumentation

Songwriting or lyrics

Composition

Arrangement

Production

Editing

Mixing

Mastering

Stem generation

Other audio processing or generation

If AI was used, the submitter must identify the AI tool, platform, or process and explain how it was used.

Failure to disclose AI use, intentionally providing false or misleading information, or attempting to circumvent the screening process may result in rejection of the recording and may affect future submission eligibility.

OUR PURPOSE

This policy is not intended to discourage artists from using modern production technology.

Its purpose is to protect the integrity of the TIRC charts and preserve a platform centered around human artists, musicians, songwriters, performers, and traditionally created recordings while allowing reasonable flexibility for modern production practices.

TIRC reserves the right to review questionable results, request additional information or source files, and use additional analysis when necessary.

The final eligibility determination remains with the TIRC chart editors.

9. SUBMISSION DOES NOT GUARANTEE ACCEPTANCE

Submission to TIRC Tex-Mex does not guarantee:

Fingerprinting

Tracking

Radio airplay

Chart eligibility

Chart placement

Acceptance into the TIRC Tex-Mex format

Chart editors reserve the right to review each recording individually and determine whether it meets the musical, geographic, technical, policy, and format requirements of TIRC Tex-Mex.

When necessary, chart editors may request additional information before making an eligibility determination.

BEFORE YOU SUBMIT

Ask yourself:

Is this an English or Spanglish recording?

Does it have a recognizable Texas Country, Country, Red Dirt, Americana, or American-roots foundation?

Does it meaningfully incorporate Mexican-American cultural or musical influence?

Is this my current radio single — not simply another song from an album?

Does the artist meet the current geographic eligibility requirements?

If the answer to any of these questions is unclear, please contact us before submitting.

We are happy to answer legitimate eligibility questions.

We want artists to succeed.

We want radio stations to receive music that actually fits the format.

And we want to protect the identity of TIRC Tex-Mex as it grows.

This is a unique genre and chart platform, and maintaining that identity requires participation and responsibility from everyone involved.

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