

What is TIRC Tex-Mex?

TIRC Tex-Mex is a Texas-rooted music genre that blends the sound and storytelling of Texas Country, Red Dirt, Country, and Americana with Mexican-American culture and musical influence.

The format is **English or Spanglish** and may incorporate Spanish lyrics, cultural influences, rhythms, melodies, or instrumentation while maintaining a recognizable Texas Country or American roots foundation.

TIRC Tex-Mex is **not Tejano, conjunto, norteño, banda, or traditional regional Mexican music**, and fully Spanish-language recordings are not eligible.

Simply put:

Texas Country roots + Mexican-American influence + English or Spanglish = TIRC Tex-Mex.

Texas Roots. Two Cultures. One Unmistakable Sound.