



# The Guess Corporation™

*good people. good business.*

*A Diversified Social Enterprise Company*



*Let's Do Some Good.*

## *Good Purposes.*



*We believe that there are good people in the world. Sometimes those people are disadvantaged because of a disability, economic circumstance, family situation or criminal record. The Guess Corporation is a diversified social enterprise company that is dedicated to engaging in good businesses that provide opportunities to disadvantaged persons. Despite their background, they are still good people. We are committed to giving back to society – we donate 25% of our net profits to the two corporate foundations that we started, and those funds are set aside for investing into the lives of others. When you do business with us, you're supporting a company that is driven by its mission - not just by profits.*



## *Good Businesses.*



*The Guess Corporation operates businesses that create good-paying jobs for disadvantaged persons and those who want to contribute their efforts to our mission. Our main businesses are: petroleum marketing, hospitality and food service distribution, construction/real estate development and staffing. These businesses function through our four subsidiaries: Guess Petroleum, Ltd., Guess Farms, Inc., The Guess Construction Company, Ltd. and Guess Personnel Solutions, Inc. We also acquire businesses that have growth potential and allow us to create jobs for those needing a second chance in life.*



## Good People.

**Jerry D. Guess,**  
*Principal Founder,  
Deputy Chairman*

*At 23 years of age, our Principal Founder found himself on the way to federal prison. As a former inmate and convicted felon, he understands setbacks and the importance of second chances. Ten years later, he is leveraging his experiences to help others.*



**Willie L. Guess**  
*Co-Founder,  
Chairman*

*Setbacks for one's child takes a toll on their parents too. Our Co-Founder and Executive Chairman visited his son, our Principal Founder, and supported him during the most difficult time of his life. Now, he is using those experiences to help his son help others.*





***Danyel L. Myers***

*Vice-Chairman, President & Chief Executive Officer*

***“I joined The Guess Corporation because I believe in second chances and I enjoy working with good people to achieve the common goal of helping others.”***

As Vice-Chairman, President and CEO, **Danyel** oversees the day to day operations of the company and ensures that the overall corporate strategy is being implemented. She works with fellow members of the Board as a senior member to facilitate good corporate governance.



***Jill E. Warlick***

*Vice-President, Community Relations*

***“I joined The Guess Corporation because I believe in second chances and I find it rewarding to do business and help people at the same time.”***

As Vice-President of Community Relations, **Jill** oversees establishing and maintaining the Company’s relationships with charitable, community, and re-entry organizations.

***Principal Shareholders***

***Willie L. Guess,***  
*Founding Shareholder*

***Jerry D. Guess,***  
*Founding Shareholder*

***Danyel L. Myers,***  
*Shareholder*

***Kyra Anderson,***  
*Shareholder*

***Board of Directors***

***Willie L. Guess,***  
*Chairman*

***Jerry D. Guess,***  
*Senior Deputy Chairman*

***Danyel L. Myers,***  
*Vice-Chairman*

***Kyra Anderson,***  
*Vice-Chairman*

***Principal Officers***

***Danyel L. Myers,***  
*President & Chief Executive Officer*

***Kyra Anderson,***  
*Managing Director &  
Secretary-Treasurer*

***Jill E. Warlick,***  
*Vice-President,  
Community Relations*





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*Let's Do Some Good.*