Celebrate Purple



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Become a Member Of Our Winning Team!



Business Members

The Gathering Lighthouse 5/3 Bank Apple Concrete Coring Art Life Gallery & Studio Babcock's Grove House Bricks Wood Fired Pizza Capitol One Business Services, Renee Mayhew Christina Becker, RE/MAX Achievers Cruise Planners Custom Fit Clark Orthodontics

Dental Care of Lombard - Dr. Julie Glud Drytini Dr. Colleen Fairbanks Fairy Tales

Flint Architects, LLC

A Year In Review

I love reading "year in review" emails and social media posts. Sometimes life is so hectic I forget what happened! Reflection and review put things into perspective for me. So, I thought I'd share my top Lombard Town Centre highlights from 2016. Next week we will meet more new LTC Business Members and find out what's happening in our downtown. But for now, let's take a look at 2016 in downtown Lombard!

It's important to note that I've only been serving as the interim Executive Director for that last 6 months. The first six months, LTC was in the capable and knowledgeable hands of Sarah Richardt who moved on in late spring to serve as the Executive Director for the <u>Lombard Historical Society</u>. Thank you to Sarah, the LTC Board of Directors, many volunteers, LTC Members, Village of Lombard, downtown business owners, event partners and sponsors who helped make 2016 such an incredible year for downtown Lombard.

I cannot wait to see what's in store for 2017!

Don't forget to #CelebratePurple this weekend in one or more of our many local restaurants and pubs! Wishing you a very HAPPY NEW YEAR!

Live, Work, Play, Purple! Lynne Magnavite Interim Executive Director Lombard Town Centre

Highlight #1: LTC Board of Directors Legacy

Strategic Plan

During the first six months of 2016, the Lombard Town Centre board of directors with guidance from strategist Scott Saxe of Charity Resources, LLC and Village of Lombard Trustee Bill Johnston, developed Lombard Town Centre's Strategic Plan. After months of research, surveying residents and local businesses, brainstorming and planning meetings and many written drafts, the board shared the final <u>Strategic Plan</u> with the Village Economic and Community Development Committee and the public this summer. We are very proud of the direction our organization is moving and encourage you to read the <u>Executive Summary</u> and the <u>Full Plan</u>.



<u>Fringe Boutique and Spa</u> Frizz Marketing LLC Hair Experts Salon & Spa Joanne Mueller of Lexington Lombard Kathy Volpe, RE/MAX **Achievers** Purchit V. Lacuesta-Corry MD Lombard Veterinary **Hospital** MaidPro Main Street Cafe Marquette Kitchen & Tap Matthew J Schmidt Real Estate Group **MWD** Photography Nationwide Insurance Nuts & Volts Auto Repair Paradiso Peak Training **Personal Gains** Praga Restaurant Prairie Food Coop Punky's Pub Randall Bullen **Photography Red Caffeine RedBrick Property Mgmt RE/MAX Achievers - Amy** Pecoraro **RE/MAX Suburban** -MaryBeth Lynch Rep. Peter Breen Rock Star Jumpers **Royal Services** Realty Elite Properties, Inc. Shannon's Corner **Butcher Shop and Deli** Shoucha Yoga Shops at Lincoln Place Sky Centers Martial Arts **SLS Plumbing Heating** and Cooling

Soaring Eagle Academy Soccorro Jawarski Summerset Imaging Group

Sweet Street Candies The Cellar



Lunch with Congressman Peter Roskam

LTC Board President, Chris Cholewa, strategist Scott Saxe and business owner, Dana Moreau from <u>Babcock's Grove House</u> had the opportunity to sit down with <u>Congressman Peter Roskam</u> of the 6th District to discuss small business and downtown communities. The group enjoyed delicious fare from Babcock's while building a relationship with our district representative.



Highlight #2: The WOW Effect: Downtown Lombard Events

Our historic downtown area is the stage for many awesome events! Cruise

The Dance Centre The Gathering Lighthouse The Helen Plum Library The Nolan Agency The Real Team - Keller Williams Realty, Rachael Real The Smith Properties Thomas J Masterson & Co. T's and Taps Smiley Dyes Don & Irene Tuschscherer

Featured New & Returning Business Member

New! Dr. Colleen Fairbanks Health And Wellness

New! PersonalGains

Shop Local

Join Our Mailing List!

Parking



Where Should I Park... Map

Nights, The Art and Craft Fair, Lombard Ale Fest and Sacred Heart German Fest are all managed by superstar organizations! Our downtown benefits with these terrific events!

Lombard Town Centre also hosts and partners with other organizations to produce some pretty AMAZING events. Star Wars: The Force Awakens under the Stars in July, the incredible American English concert on St. Charles end of August, the amazing Spooktacular Fall Festival in October, the competitive Bears/Packers outdoor viewing event and of course the gorgeous Jingle Bell Jubilee in December. We rocked it this year! And we couldn't have done it without our generous sponsors, planning committees and partnerships with the Village and other important groups!

Star Wars: The Force Awakens - July



American English Concert - August



Spooktacular Fall Festival - October



Bears vs Packers Outdoor Viewing - October



Jingle Bell Jubilee (The Nutcracker Window Suite) - December





Highlight # 3: Downtown Business Owners Rock!

Downtown Lombard is full of incredible small businesses. You've seen the interviews in Purple Plans and heard me share the many one-of-a-kind products and services our town has to offer. We are very lucky to have such a diverse group of businesses in our area and thrilled to see how vibrant our community has become.

Shopping local means investing in your community. Shopping local means job creation and economic development. Shopping local means more small businesses will open their doors in 2017.

THANK YOU for your support. And THANK YOU to all our downtown area small businesses for their passion, dedication, and creativity!

<u>THIS VIDEO</u> celebrates the wonderful downtown business owners and Lombard Town Centre business members I met and interviewed over the last 6 months. The list isn't exhaustive; we have so many more cherished and new local businesses to interview and get to know in 2017. #LiveWorkPlayPurple





For more information on downtown Lombard businesses, visit our website: <u>http://www.lombardtowncentre.org/our-downtown.html</u>

Highlight #4: We HEART Volunteers!

I like this quote, "Volunteers don't get paid not because they are worthless, but because they are priceless." This year Lombard Town Centre had so many "priceless" people helping in the office, with events and guiding the organization.

We are lucky to have such a terrific volunteer Board of Directors who work tirelessly leading the strategy of the organization. We are grateful to our event committees and on the ground volunteers who make each program go off seamlessly. We can't thank our accounting volunteer enough for his

dedication and patience. We are humbled by the outreach of support by everyone who comes to Lombard Town Centre and asks how they can help make a difference in downtown Lombard. THANK YOU!

For more information on how you can volunteer visit our website: <u>http://www.lombardtowncentre.org/volunteers.html</u>



THANK YOU TO OUR 2016 VOLUNTEERS!

LTC Board of Directors:

President Chris Swope-Cholewa Patrick Casey Barb Heneghan-Smink Wayne Kankovsky Rachael Real Rochelle Pokorn

Event Volunteers

Jim Keating Walter Smith Sara Drake Rachel Lev Gayle Kankovsky Caitlin Kankovsky Pat & Carl Shaver Joan Magnavite Laura Magnavite Brian Magnavite

Aubrey Wendorff Sandy Sikorski Patty Worden Jeannie Cooper Jacob Cholewa Micky O'Brien Riley Alstott Ellyn Murphy The "Cats" Cast from Glenbard East Theatre Department Volunteers from the Lombard Citizens Police Academy Alumni Prairie Food Co-op Volunteers

Spooktacular Committee

Rachael Real, Event Chair Michelle Coppedge Sara Drake Michelle Fodrey Gayle Kankovsky Rebecca Carkhuff Jeremy Nash Robyn Pike Bianca Stone Colleen Whittington

Accounting Volunteer

Brian Maganvite

Highlight #5: Making a Huge Difference: Local Partnerships

What struck me most when I moved to Lombard was how our community organizations work together to help create a thriving town. Partnerships, collaborations and camaraderie are the keys to success in our Village. This year Lombard Town Centre partnered with other important organizations:

Helen Plum Library - We had the pleasure of working with HPL's

communication team of Chris Renkosiak and Kristie Leslie. Chris created the <u>MAP of downtown Lombard</u> and helped us with other design and printing work. We are very grateful to Chris and Kristie for their support and friendship.

Prairie Food Co-op - Jeremy Nash co-founder of PFC was a terrific partner during Spooktacular. He brought in vendors and volunteers to help make this year's event a huge success!

Village of Lombard - Scott Niehaus, Nicole Aranis, Kate Burke, Jennifer Ganser, Bill Heniff, Avis Meade, Janet Downer, Carl Goldsmith, the Police and Fire departments were all sensational partners this year working together on the Cruise Night American English concert, and Spooktacular Fall Festival. It really does take a Village and we have a spectacular one!

PR Power Hour - This is a knowledge share group with staff from organizations like the Lombard Historical Society, Helen Plum Library, Lexington Square, Healthy Lombard, Lombard Park District, Village of Lombard, School Districts and others. It is such a great way to learn from each other and collaborate on projects.







"You can't buy happiness, but you can buy local and that's kind of the same."

Wishing you and yours a VERY HAPPY NEW YEAR!!!

Lynne Magnavite Interim Executive Director Lombard Town Centre director@lombardtowncentre.org

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